

How do I attend OLAM?

All sessions will be held at the
Greater Miami Jewish Federation
Stanley C. Myers Building
4200 Biscayne Boulevard

Program and Kosher Lunch: Noon to 2 p.m.
Followed by private individual & group
consultations. Please schedule in advance.

Approved Continuing Legal Education
(CLE) credits are available.

\$18 per session (not tax-deductible)

Contact hrd@gmjf.org or 786-866-8411
for more information or to register.

No solicitation of funds

"The Olam series creates an environment where lay and professionals can learn as a group from experts in our Jewish communal world about issues we face daily when trying to meet the needs of our members, guests and Jewish community. I have gained tremendous knowledge and skills from the series and recommend it highly."

*— Gary J. Bonzore, MSW
Executive Director, Michael-Ann Russell JCC on the Sanford L. Ziff Campus*

"The Seminar Series is a great opportunity to learn best practices from other professional leaders. The session I attended with the President of FIU, a Jewish professional who raises money for a public institution, provided me with a new and most valuable perspective."

— Sheree Saur

"To grapple with REAL issues that our Jewish organizations face, to share and meet with our leadership peers, and to experience this with the best of facilitators makes Olam TOTALLY worthwhile!"

—Gary J. Yaros



GREATER MIAMI JEWISH FEDERATION

Barbara Black Goldfarb
Chair of the Board

Joy Spill
Human Resource Development Chair

Jacob Solomon
President and Chief Executive Officer

Dany Shandler
Director, Human Resource Development

Myron J. "Mike" Brodie
Executive Vice President Emeritus

Greater Miami Jewish Federation
Stanley C. Myers Building
4200 Biscayne Boulevard
Miami, Florida 33137
305.576.4000
JewishMiami.org

The Mission of the Greater Miami Jewish Federation is to mobilize human and financial resources to care for those in need, strengthen Jewish life and advance the unity, values and shared purpose of the Jewish people in Miami, in Israel and around the world.



GREATER MIAMI JEWISH FEDERATION



ORGANIZATION FOR
LEADERSHIP ADVANCEMENT
IN MIAMI

2010-2011
**Seminar
Series**

WORKSHOPS FOR
EXCELLENCE IN JEWISH
COMMUNAL LEADERSHIP



THE 2010-2011 OLAM SEMINAR SERIES

What is OLAM?

The mission of OLAM is to develop and nurture a network of volunteer and professional leaders who commit to a shared vision for the future, employ common leadership concepts and language, and possess the breadth of skills necessary to assume leadership responsibilities within Jewish communal institutions.

What is the Seminar Series?

For only the cost of lunch, participants have the unique opportunity to learn from an elite group of distinguished executives, consultants, authors and educators in a series of workshops. Attendees will explore concepts and methods to improve and enhance their own leadership skills and organizational goals. Individual and group consultations are available by advanced appointment. The select faculty hails from such renowned institutions as *University of Miami; Kellogg School of Management; and Andrea and Charles Bronfman Philanthropies.*

Who Should Attend?

Jewish communal organizations require leaders and professionals who are strong, capable, and effective. The OLAM Seminar Series brings together volunteers, leaders and professionals in the Miami-Dade Jewish community. Participating as part of a team, each person will bring their individual perspective and experience to the table, ultimately learning from others and maximizing their personal and organizational effectiveness.



November 15, 2010
Jeffrey R. Solomon

President, Andrea and Charles Bronfman Philanthropies

The Art of Giving: Where the Soul Meets a Business Plan

Jeffrey R. Solomon, co-author of the Axiom Award bestseller, "The Art of Giving," will provide a framework for how to expand one's philanthropic impact. In this session, he will address the engagement of both heart and mind to create effective strategies to improve the world. The session will provide focus on strategic giving. Materials will also cover how agencies can better position themselves for the changes taking place in philanthropy and how to capture younger donors.



December 6, 2010
Dr. Gail Berger

Lecturer, Kellogg School of Management

Persuasion: Harnessing the Science of Decision-Making to Gain Buy-In

How do you build consensus around an idea? What do you need to do to generate support from your constituents for your initiatives? In this workshop, a video case will be used to highlight specific strategies and techniques that can be used to influence others. By learning about the science and psychology of decision-making, you will gain knowledge of what your organization and/or business can do to garner support.



January 24, 2011
Dr. Erica Brown

Author, Educator, Consultant

How to Make Your Board Service More Meaningful

In this workshop, we will think about who should serve on boards, how we can recruit and retain the best people, what functions boards have, how boards work best with professionals and how to make meetings more productive and exciting, even – and especially – in tough economic times.



March 30, 2011
Vicki Agron

Fundraising Consultant

Short Messages That Deliver A Big Impact

We live in a sound bite world where everyone is inundated with information, over-programmed, and anxious to hear the bottom line. Learn how to read your audience and to spontaneously, effectively and briefly articulate your organization's vision and mission. Find out how to make a compelling case for giving from Ms. Agron, who has worked with Jewish Federations and other non-profit organizations throughout the world for more than 35 years.



May 4, 2011
Dr. Isaac Prilleltensky

Dean, School of Education, University of Miami

Promoting Well-Being: Linking Personal, Organizational, and Community Well-Being

This seminar will explore signs, sources, and strategies for personal, organizational, and community well-being. In a new model developed by Isaac Prilleltensky and his team at the University of Miami, we will learn how to promote well-being based on SPEC, an acronym for Strengths, Prevention, Empowerment and Community change. Some concrete techniques that will be taught in the seminar include being an inclusive host, a visionary, an asset seeker, a good listener, and a good program implementer and evaluator. We will learn how to engage in productive organizational development, how to form effective teams, and how to sustain change.