

The Jewish Federations  
of North America

# LION<sup>OF</sup> JUDAH

NATIONAL WOMEN'S PHILANTHROPY WINTER 2010



MAKE THE WORLD BETTER!

# Heart to Heart



The Jewish Federations  
OF NORTH AMERICA



## *National Women's Philanthropy* OUR VISION

Inspired and guided by our tradition of *tzedakah* (righteousness/charity) and *tikkun olam* (repairing the world), the National Women's Philanthropy of The Jewish Federations of North America is dedicated to the continuity, connectivity and thriving future of our North American communities, Israel and the Jewish people.

The National Women's Philanthropy Board is dedicated to ensuring that women who assume positions of responsibility in their communities have the knowledge and confidence to lead, are appropriately trained and have been given the tools to hone their individual abilities and maximize their potential for success. We exist to serve the goals and mission of the Federation movement and to strengthen the influence of women as philanthropists and decision-makers.

We seek to provide significant opportunities for all women to affirm their Jewish identity and spirituality, to **be proactive in evolving issues** of concern to contemporary Jewish women, to engage new cadres of participants and leaders in our communities and to inspire other Jewish women by our example.

We believe that the future of the Jewish community depends upon the strength of these endeavors, and we pledge ourselves to the fulfillment of this vision.

**NATIONAL WOMEN'S  
PHILANTHROPY**

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# LION<sup>OF</sup> JUDAH

NATIONAL WOMEN'S PHILANTHROPY

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# From the Chair



REMEMBER THE CHILDREN'S CHANT: "Who, me? Yes, you! Couldn't be! Then who?"

We, the 16,000 women who proudly call ourselves Lions of Judah, that's who! It is we who care and share every year for the betterment of others. Who give our time, talent and treasures to strengthen Jewish life through the awe-inspiring power of women's philanthropy. Who are joined in celebration of our successes as a people and our blessings as an extended family. We are given the opportunity, the privilege to share our good fortune and to demonstrate our compassion for those in need-- and we do, wholeheartedly, through our collective effort, input and commitment. Who, me? Yes, YOU!

As your proud, purposeful and passionate chair of National Women's Philanthropy, I am deeply humbled by the intellect, fortitude and dedication of the 120 NWP board members, past chairs, Advisory Council members and professionals who are committed to moving our agenda, initiatives and Federation/Network communities' involvement forward.

One example is our newly established NWP T.E.C.H. Team, which stands for Training, Education, Consulting and Help. Forty of our most experienced women are travelling to any community requesting speakers to share their insights and knowledge. With 21 other portfolios, our work is having a major impact on women, families and communities across the continent.

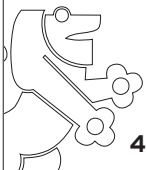
Additional goals for the coming year are to educate (through trainings, mentorship, discussions), to communicate (via the Internet, newsletters, and idea exchanges) and to motivate (by inspiring, involving and including). We hope to make visionary, long-range consensus-building decisions, to learn from, listen to and lead like-minded, values-conscious, outstanding women, and to make a meaningful difference in our people's existence today, tomorrow--together. As I learned from a Women's Campaign chair, "Things that we share together are greater than any of our differences."

During these compelling times, it is the Lions, that's who! We provide the spark that energizes communities, the warmth that opens women's hearts and the light that provides hope for so many. Thank you for all you have done and all you will do as you continue your Jewish journey.

With much appreciation and admiration,

*Linda*

Linda A. Hurwitz



# From the President

WHEN I PREPARED MY MESSAGE for the summer issue of this magazine, it was my last as chair of NWP. That was a time for reflection—a time to consider all we had accomplished during my term. And now we have begun a new era under Linda Hurwitz's enthusiastic, energetic and exciting leadership.

In my new role as president, I am privileged to be part of a new direction for NWP as we strengthen our commitment to connect with more women. The time is right for expanding our outreach to women at all stages of life and all giving levels. The current environment compels us to touch so many more women and inspire them to join us as philanthropists who are passionate about all that we accomplish through our Federations.

We are opening our NWP tent wider, developing new activities to engage more women throughout our system. Our Advisory Board, an incredible group of past board members who are devoted to remaining an active resource, is thrilled to be charged with an exciting new purpose: enhancing NWP with this new outreach initiative.

Our January Heart to Heart mission to Israel is the kick-off for our expanded efforts. After all, there simply is no better way to connect with our heritage and our future than experiencing our homeland together. The travelers may, at first, come together as strangers, but during their journey they will forge bonds with each other and with our global Jewish community. It's amazing to consider that so many Jewish women have not yet had the chance to understand or find meaning in our shared destiny. Now, we are providing them with the opportunity to embrace their instinct to nurture and care for those who need us.

Heart to Heart is just a beginning. We have opened our tent so we can reach more, teach more, engage more, and inspire more—and so that we, in turn, can be transformed and empowered by their warm and loving hearts.

*B'Shalom,*

*Lori*

Lori Klinghoffer



# From Lion of Judah Magazine Chair



As I begin my tenure as editor of this publication, I am also beginning a new decade in my life and a new perspective in my Jewish approach to the world.

My journey as editor begins with anticipation, with a bit of anxiety as I embark on a new learning curve, and with tremendous excitement at the opportunity to be in communication with all of you.

For over eight years, while studying Tanach with a brilliant, pluralistic teacher named Dr. Rachael Turkienicz, I have been learning about how ancient texts inform our modern lives. Recently, I have begun to study and involve myself in *mussar*, the Jewish method of self-awareness that directs us toward ethical behaviours and ultimately, *tikkun olam*.

A crucial *mussar* lesson comes from Rabbi Salanter, who said, “A good Jew is not one who looks out for another person’s soul and his own stomach, but rather the other person’s stomach and his own soul.” This speaks to me of the fundamental work we do together throughout the world.

Every aspect of my Jewish learning and my involvement with Lions of Judah makes it clear that *tikkun olam* is vitally central to everything we do. When we share our work, collaborate, and communicate our best practices, we strengthen our respective communities and help make the world a better place.

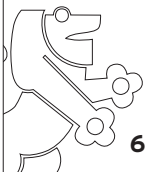
I look forward to sharing all these new beginnings with you through this and future issues of the Lion of Judah Magazine.

We look to each other for inspiration and motivation as we engage in our vital work—looking into our Jewish souls and changing the world.

*Rav brachot*, many blessings,

*Lesley*

Lesley Binstock Offman



# *F*rom the 2010 ILOJC Co-Chairs

Dear Lions,

We want to share with you our excitement about the upcoming International Lion of Judah Conference! The ILOJC is always a fabulous opportunity to gather with like-minded, philanthropic women from all over the world, hear amazing speakers, participate in ground-breaking workshops and forums, become inspired and inspire others... BUT: we think the 2010 ILOJC will be one of the highlights of our work together on behalf of the global Jewish community.

We will gather next November to celebrate women's philanthropy. As you well know, all the recent research indicates that the power of women's philanthropy is being felt around the world, and is only getting stronger with each passing year. ALL women are essential to this quest, and it is the Lions of Judah who lead the way for the Jewish Federations of North America. We want to use the occasion of the ILOJC to examine the different ways we can lead, individually and together as a strong, powerful force. As Lions, we know that the work we do to repair the world can be transformative and powerful.

Please join us for a conference filled with education, celebration and inspiration. Along with speakers you want to hear and discussions of issues you care about, there will be plenty of opportunities of us to talk to each other about what being a Lion means to us and how to bring the message of this special cadre of women to the next generation and beyond.

Let's start right away by recruiting others in our communities to join our ranks and celebrate with us in November. We have almost a year to encourage others to get on the "Road to the Lion" and to invite them to know what we know: the awesome experience of being part of an international movement of women who are mending and changing the world.

As Lions, we're proud that our conference is part of a larger Jewish Federations of North America celebration taking place at the General Assembly in November 2010. Building upon the great momentum generated by our revitalized Federation movement, we know this will be one of the greatest ILOJCs ever. As usual, Women's Philanthropy sets the bar, exemplifying a welcoming, collaborative and vibrant community. Stay tuned for details!

We want you to pack for the conference filled with anticipation and to leave feeling that you've experienced the magic of being a Lion. We also want more of you than ever before to be there with us as we continue to reach higher and dig deeper into the meaning and action of women's philanthropy.

Plan now to share the magic with us in November 2010!



*Julie & Leslie*

Julie Russin Bercow & Leslie Dannin Rosenthal  
2010 ILOJC Co-Chairs

## You've Gotta Have Hearts

The Heart to Heart mission to Israel kicks off a new focus on outreach – designed to go beyond the pool of Lions and engage women at all stages of life and all giving levels.

*By Andrea Glick*

WOMEN'S PHILANTHROPY, the essence of our lives as Lions, is in some ways the Jewish world's best kept secret. How else can we explain the fact that so many women in our communities have yet to discover the joys of giving generously and working for the benefit of the Jewish people? It's time to reach out to and share the Federation message with a larger and more diverse group of women.

National Women's Philanthropy (NWP) Chair Linda A. Hurwitz, has made outreach to new populations a major focus for this year. "We are about building caring communities, places where all people can feel welcome and needed, and can be a part of the ongoing story of the Jewish people," she said. "We are not about counting people—we are about making people count."

A dynamic group of Lions—veterans of the NWP Board who now serve on the Advisory Board—have joined Hurwitz in this effort, using their considerable experience to broaden the base of women engaged in the work our Federations do.

The first order of business: Heart to Heart, a January mission to Israel sponsored by NWP, a division of The Jewish Federations of North America. Though any woman could join the mission, it was designed especially to bring in those not already in the fold. Younger women were a prime target, as were those with loose Federation ties or whose connections had frayed. To attract a broad range of people, the duration of the trip was kept to five days and its cost was relatively low—\$2,900 including airfare, plus a minimum \$500 gift to the Annual Campaign.

"To bring more women to Federation, it's crucial to engage people at all giving levels and all stages of life—and to shatter the myth that women's philanthropy is only for big donors," says Lori Klinghoffer, the former NWP Board chair and current president who, along with the Advisory Board, is spearheading the new outreach initiative. "Times have changed," Klinghoffer says. "There is a mass of women out there who have no connection either to their Federation or our national system."

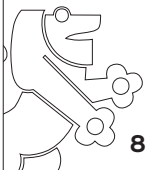


Since it was designed to reach these "disconnected" women, the mission purposely softened its fundraising component. While participants may one day become committed donors, the aim right now was to simply get them involved or, as Klinghoffer says, "to inspire them to learn more about what Federation is doing in their own hometowns, join with their local volunteers and be part of the amazing work we do."

The mission's whirlwind schedule includes classic destinations, of course, but also the kind of inside glimpse of Israel that only Federation can provide. Visiting a program for at-risk teens, for instance, women can come face to face with direct beneficiaries of Federation work. There are also visits to Israeli homes, talks with idealistic young people giving their time to social programs, and discussions with some of Israel's most distinguished female politicians, entrepreneurs and academics.

A further dose of inspiration comes from what Klinghoffer jokingly calls the mission's "camp counselors"—herself and several other NWP leaders who joined the trip to "energize participants with the sense of *ruach* we share as women philanthropists."

Veterans of women's missions say the most powerful results of these trips are the long-term bonds that form among the women. Betsy Pottruck, an NWP Advisory Board member from California's Greater East Bay, says







that many years ago she was somewhat involved with Federation but became truly active only after a women's mission. There she discovered "30 women who had the same commitment, the same feelings, the same compassion as I did," Pottruck says, adding that four of those women remain her best friends.

It is certain that the Heart to Heart mission will achieve similar success—even before it started, it was creating a buzz. In Philadelphia, for instance, after just a bit of recruiting, 15 women had signed up, most of whom were not Federation regulars, said Nancy Astor Fox, another NWP Advisory Board member involved with the mission. "They're people who've never been involved with us or who maybe came to one of our programs. Some might have been in our Young Women's Division but were not very active," Fox said.

Klinghoffer is encouraging Federations stay in touch with participants by holding reunions and inviting them to join in local programs and events. The mission itself is only the beginning; with the right follow-up, she thinks there's a good chance these women will keep coming back and their commitment and passion will continue to grow.

"Now they'll understand how wonderful it is to be with like-minded women with big hearts," she says. "Once you eat that candy, you understand how delicious it is and you don't want to give it up."

## WINNING HEARTS & MINDS

**What can Lions do to help warmly welcome newcomers into the fold? Three ways to reach a broader group of women**

**1. GET THEIR HANDS DIRTY.** Instead of asking for money, ask people to give of themselves. In Central New Jersey recently, Federation women ran a wildly successful "Supermarket Sweep," in which participants had three hours to buy as many groceries as they could for as little money as they could. The groceries went to the local kosher food pantry, and the Federation came away with the names of new women eager to be engaged. For details, see "Try it at Home: Blueprints for Programs that Deliver," p. 12.

**2. LOWER BARRIERS TO PARTICIPATION.** Want to engage younger women? Many don't have the resources to give \$5,000 or even \$1,000. In the Lehigh Valley of Pennsylvania, the Federation opened its Campaign this year with something new: It asked 36 table captains to invite young or uninvolved people to the dessert part of a dinner. Thanks to subsidies from a few donors, the dessert event was free. Development Director Judy Diamondstein said the event inspired many new and increased gifts. And she thought a key to success was having a fun entertainer and just one, high-impact speech from a Federation leader.

**3. SHOW AND TELL.** While you're planning all those hands-on events, why not hold them at a local food pantry, assisted living center, or other Federation-funded program, so new people can see how an abstract donation turns into help for an actual person? Or, instead of a famous speaker, invite the head of the local Jewish Family Service or Jewish Vocational Service to describe the human impact of the recession and what people can do to help. And how about holding some family-friendly programs – young parents love opportunities to let their kids join them in *tzedakah*.

## Dede's Ladder

Dede Feinberg just co-chaired the GA and has held almost every possible leadership position in Federation. Funny, she never expected to get involved.

By Andrea Glick

THERE SHE WAS, STANDING in front of 3,000 people at the General Assembly, the international gathering of the Jewish Federations of North America. Though she'd spoken to crowds in the past, none was quite this big, and Dede Feinberg admits that climbing the stairs to the podium, she was nervous. "Talking to 3,000 people took my breath away," says Feinberg, who with her husband, Kenneth, co-chaired the November conference in their hometown of Washington, DC.

She did fine, of course, but talking about the GA a few days later, she did sound a bit breathless, this time because she was thrilled with how well the conference was received. "We met our goals. People were informed and inspired and will return home better prepared to do the work we do." Just as important, "there was a wonderful, warm feeling. Everyone was so happy to come together and celebrate."

Feinberg is quick to share credit with the GA committee, saying, "My single greatest strength is the people I surround myself with, people I've met along the way" in the course of her Federation work.

She does wish she'd had time to go to more workshops at the conference, but she was determined to be visible and speak to as many people as possible, so she spent a lot of time outside the meeting rooms. She was at the plenaries, though, and she loved them, kvelling especially about the session featuring the Jewish Agency for Israel, where she sits on the Board of Governors, and which was represented by its new chair, the famed Soviet dissident Natan Sharansky, and by a group of fresh-faced young people who spoke movingly about making aliyah from all over the world.

This aspect of Federation work is crucial to Feinberg. She believes passionately in promoting Jewish identity, in the idea of a global Jewish people that must care for each other and remain connected. "I'm not going to tell you what type of Jew you should be, but if I can touch your soul and connect you with your people and your history, that's not only a gift to you, but to me."

Feinberg has held nearly every possible lay leadership position in the Federation movement. Her resume is a long list of Federation organizations preceded by titles



Dede Feinberg chaired the 2009 General Assembly

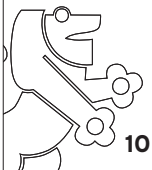
like "chair" and "co-chair" and "board member" and "president." A few highlights: She was Campaign chair and president of the Jewish Federation of Greater Washington, and prior to that held the same posts in the Women's Division. She sits on the executive committee of the Jewish Federations of North America. She has chaired the International Lion of Judah Conference and was Major Gifts chair of National Women's Philanthropy. And since 2000, she's sat on the Jewish Agency Board of Governors, where she now chairs the Assembly Planning Committee.

Feinberg discovered her passion for international work when she joined the National Young Leadership Cabinet in 1985 and went on her first mission, to Poland and Israel. She was moved and fascinated, and hasn't stopped traveling since.

"I thought I was a fairly sophisticated woman, but I have to tell you, if you've never been to the FSU, there's a depth of understanding you get when you travel to other parts of the world. You step into the elevator hoping it will actually get you up to the fifth floor, where you meet a person in a wheelchair who hasn't been out in 10 years because the wheelchair doesn't fit through the door."

Feinberg never planned on getting involved with Federation. But as a young wife and mother in Washington, DC, she knew she needed to find "something more" in her life. She explored various organizations. But something just clicked about the Federation. She attended a coffee sponsored by the Young Women's Coalition, went up to the head of fundraising and said she wanted to volunteer. She never stopped.

One of the things Feinberg has loved about Federation work is the education it's given her, particularly about the Jewish beliefs behind concepts like *tzedakah* or *tikkun olam*, or what it means to be part of a *kehillah*. That's why she didn't end up volunteering for the ballet or the United Way—those causes, while wor-



thy, don't offer the "richness of fulfilling a mandate as a Jew, of being a part of history, a continuum."

Over time, she became active at the national level. One day, Sandy Cahn, who was then Campaign chair of National Women's Philanthropy, asked if she'd like to chair the 2002 International Lion of Judah Conference. "I said, 'I don't know the first thing about chairing a conference,' and she said 'You will when you're done.'" Feinberg basically planned the kind of intellectually stimulating conference she herself would want to attend, with sessions on Middle East politics, anti-Semitism on college campuses, balancing civil liberties and national security, Jewish identity, and media bias. Guests included the editorial page editor of the Washington Post and the head of ACLU.

Feinberg is one of those leaders who swears she's gotten more out of Federation than she's put in—including deep personal connections. "It has so enriched my life," she says. "It's the networking, my circle of friends from across the country and now around the world. My dad died recently and I got calls from Australia, from Rome, from Israel, all people I've met through my work. I was truly touched."



Dede and her husband, Ken Feinberg with their daughter Leslie and son Andrew at the GA. (Their third child, Michael, was not present.)

But one thing she didn't get was any hats. This is one of Feinberg's favorite stories. When she was a little girl in the 1950s, her mother was active in Federation, and served as president and Campaign chair of the local women's division. Feinberg can remember watching her mother dress up for all those ladies' luncheons, where it was still *de rigueur* to wear colorful hats with veils and feathers.

"For years," Feinberg laughs, "I had nightmares thinking that someday if I wanted to be involved in UJA, I'd have to have a closet full of hats." Turns out, she's managed quite well without them.

## *National Women's Philanthropy at the GA*

National Women's Philanthropy took the spotlight on a few occasions at the General Assembly in Washington, DC! With the help of THE ASSOCIATED: Jewish Federations of Baltimore, we were proud to offer our first Business and Professional Women's Summit, with an international audience, prior to the official start of the GA. More than 60 women from a variety of professional backgrounds gathered to hear from our program sponsors, Wilmington Trust, and a panel of top business women/philanthropists from a variety of Federation communities. This gathering was an outstanding opportunity for Jewish women at the top of their field to learn more about like-minded women nationally and at home. The wheels are turning in

National Women's Philanthropy... stay tuned for more details on future Business and Professional Women's programming.

We didn't stop there! There was an overwhelming response to the National Women's Philanthropy Luncheon at the GA—standing room only, in fact! This year's special guest was Congresswoman Debbie Wasserman Schultz. Wasserman Schultz, the first Jewish Congresswoman ever elected from Florida, gave a candid speech about her personal fight against breast cancer, which was first diagnosed in December 2007, and which she kept a secret until she successfully completed all treatments in March 2009.

Her personal experience led her to introduce The EARLY ACT (The

Breast Cancer Education and Awareness Requires Learning Young Act) in 2009, to educate young women and health care professionals to better identify the risk factors and warning signs of breast cancer to enable early diagnoses and treatment as well as informed decision-making. The EARLY Act is also intended to provide grants to organizations that support young women diagnosed with breast cancer, enabling them to receive the social and psychological training they need. A standing ovation could be heard throughout the halls of the GA as a tremendous swell of pride swept through the room for the work of a woman who is a voice for many.

— Danielle Weinstein

## Try it at Home: Blueprints for Programs that Deliver

Across the continent, Federations are reaching new people and inspiring those already engaged with innovative strategies that work. Find out how—and then put their ideas to work in your own community.

WHAT WILL YOU LEAVE YOUR CHILDREN after you're gone? Not just in terms of money or possessions, but the values, hopes and beliefs you want to share. These are the underpinnings of an ethical will, a subject we discussed at a program run by Women's Philanthropy at my Federation, the Jewish Federation of Greater Hartford.

Thanks to Jewish Family Services and the Jewish Community Foundation, which co-sponsored the program, we had knowledgeable, engaging speakers who led us through the steps of creating an ethical will. We also discussed the financial vehicles we could use for leaving a Jewish legacy to our communities.

This fascinating, often moving program attracted women from a range of age groups. It was not a run-of-the-mill donor event. In fact, it was the kind of program the

Best Practices Committee of National Women's Philanthropy would like to share with you, our friends and colleagues at other Federations.

In the coming weeks and months, we are going to do just that. Soon, we'll be sending out a short, simple form asking you to describe a successful program you have run, something others could replicate. We in turn will compile these submissions and share them with the entire system.

To get us started, below you'll find four diverse examples of excellent programs run by Federation lay leaders and professionals. We hope they will inspire you to try something new or to share something wonderful you've already done.

With your help, we can take advantage of our best resource—each other.

— Lisa Fishman, *Chair, NWP Best Practices Committee*

### Central New Jersey Goes Food Shopping

Three hundred people. Two hours. One supermarket. The mission: to buy as much food as possible for the least amount of money.

Sound like fun? It was. But it was also a serious effort to address the problem of hunger in the region served by the Jewish Federation of Central New Jersey. Before the recession, the kosher food pantry was handing out perhaps one emergency food package a month. Now it's three or four a week, with more than 200 people regularly receiving aid.

In response, the Federation's Women's Campaign invited area residents to a Supermarket Sweep, which netted \$6,500 worth of food for the pantry—a two-and-a-half month supply. It also generated major excitement among volunteers, drew parents and children, and attracted people totally new to the Central New Jersey Federation. "It was phenomenal: the buzz, the good feeling—it really invigorated our social action," says Amy Cooper, the Federation's associate executive vice president and director of Financial Resource Development. "And as a result, we've identified several new leaders for the Women's Campaign."

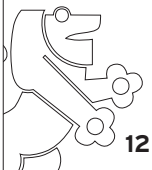
Cooper's favorite example of the power of the event was a young mother who brought three children. For \$100, the family filled its SUV with food. Afterward, the nine year old said, "Mommy, look at all this food. We go out to dinner and spend this in one night." Although the

mother is new to Federation, Cooper now views her as a potential Lion.

The chairs first found a Shop Rite supermarket willing to participate. Then the Federation blanketed the Jewish community with publicity, encouraging "shopping teams" to register at a cost of \$5. About a week before the Sweep, those who signed up received information about online coupons, supermarket discounts and other ways to save on groceries.

After the shopping spree, everyone brought their food to the pantry, helped sort Passover from non-Passover goods and lugged the overflow to the basement. Then they celebrated with a pizza dinner. The event's "winners" were those who saved the most money as a percent of the bill.

Cooper and the Women's Campaign leaders are already planning for another Sweep in March—and thinking up other, similar events. "People want social action," says Cooper. "It's a way to make that personal connection."





## In San Francisco, a Mission Runs in Reverse

On Federation missions, the most powerful experiences often involve face-to-face encounters with the people whose lives we touch. But not everyone can go on a mission—some can't afford it; others can't take the time away from their children or jobs. That's the dilemma Judith Goldkrand was mulling two years ago as she toured Ethiopia and Israel on the annual Jewish Federations of North America Campaign Chairs and Directors Mission.

Goldkrand, president of Women's Philanthropy at the Jewish Community Federation of San Francisco, the Peninsula, Marin and Sonoma Counties, was determined to enable more women in her region to experience the kind of powerful encounters she'd had on her missions abroad. That was the genesis of *Panim el Panim* (Face to Face), an ambitious "reverse mission" that is bringing a group of ten Israeli women to the Bay Area for a weeklong series of events.

"It's brand new, and we have a feeling it's going to be a great success and a model for Federations throughout North America," says Dina Jacobs, Program and Campaign manager of Women's Philanthropy. The program is also an innovative collaboration between the Federation's office in Israel, its Israel Center and Women's Philanthropy.

The Israeli visitors are an impressive group—women who are at the forefront of various fields of social change. There is an Ethiopian woman who came to Israel during

Operation Moses and now works to bridge the cultural and economic gaps between Ethiopians and other Israelis. There's a filmmaker from the Ma'ale School of Communications, a school geared toward the Orthodox community. There is a woman who works for gay and lesbian equality, and a woman who is a leader in using microenterprise to spur economic development among the disadvantaged.

*Panim el Panim* will offer a varied menu of programs and themes shedding Jewish light on universal concepts of social justice. There will be lunches and dinners, large events at synagogues and JCCs, and private programs for selected women in different regions. The women planning the program felt that the most intensive bonding would occur at events with longer durations, so the week will culminate with a Shabbat retreat at a resort in Half Moon Bay.

Jacobs says a major goal of the program is attracting women not currently involved in Federation. Federation leaders have also reached out to the region's large Russian-speaking population, letting them know, for instance, that one of the Israeli visitors is a woman who made aliyah from Russia and now runs programs helping the needy in the former Soviet Union.

"We're not going to be soliciting," adds Jacobs. "We're going to educate people about life in Israel, some of the challenges Israelis face every day, and how Federation addresses those needs on the ground. We're hoping to build relationships."

## Touching Lives in the Lehigh Valley

Though admired for their financial generosity, Lions have shown they're more than willing to get their hands dirty out in the field. So Judy Diamondstein, development director at the Jewish Federation of the Lehigh Valley (PA), knew her women would answer the call for a recent "Mitzvah Day." Volunteers could either help clean and organize a Jewish Family Service food pantry or work on silk flower arrangements with residents of an assisted living facility. To reach more young women—and encourage them to mingle with the Lions—the event was also open to Pomegranate (\$1,800-plus) donors.

As with other Federations, the impetus for the event was a marked desire among donors "to be more engaged, to do social action projects," Diamondstein says. "Lions are used to being treated to a trip or a show—we wanted to put the mitzvah back in what we do, to remind people in a very tactile way about the lives we touch."

## The Art of Giving in Portland

"There are only so many times people want to hear speakers," says Jen Feldman, explaining why the Jewish Federation of Greater Portland decided to go a different route with a recent Lions appreciation program. Actually, it was three programs: a series of behind-the-scenes arts tours in May that managed to be elegant, interesting, and, not least, inexpensive, says Feldman, the Federation's associate campaign director.

"The arts are a really big deal to most of our major donors, and arts groups were struggling to the point that a couple were going under," said Lion Chairs Carol Danish and Lydia Lipman. So when the chairs arranged visits to local dance and theatre venues and a private art collection, the Lions were happy to go and the arts groups were happy to host a group of active philanthropists interested in their work.

There was morning tea, a theatre talk, and the chance to watch a set being constructed at Portland Center Stage, in the recently renovated historic Portland Armory building. Later, one Lion gave a tour of the museum-quality art collection housed at her office. And the next day, Lions saw a studio rehearsal at the Oregon Ballet Theater.

It's not easy bringing younger women into the



The program was a hit. Some 75 to 80 women showed up to work, with about half the group at each venue. By a stroke of luck, a resident of the assisted living center turned out to be an artist who created Judaica. The volunteers ended up in a circle around the woman, who showed pictures of her artwork and regaled them with stories of her life.

As for the Mitzvah Day, Diamondstein says the participants "loved it—they were raving!"

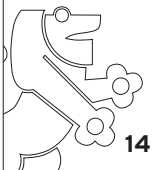
Portland Lions program, Feldman says. But Feldman and local lay leaders are learning that even if they can't always sell the Lions program, they can bring new women to Federation—and convince a fair number to make substantial gifts.

What's made a difference, says Feldman, was re-inventing Portland's women's division—now the Women's Philanthropy Committee—and finding members committed to donating money, recruiting others, and sharing the Federation story. "You have to be willing to invite your friends, and to say, "This matters to me, I'd like it to matter to you."

Committee members, who join by invitation, must make a \$1,000 minimum gift and must, in the first year, conduct three face-to-face solicitations. At certain events, women can come only if they bring a friend.

It turns out that asking more, rather than less, of people can yield big results. At a spring event, the committee invited women they'd met who they considered good prospects for joining the philanthropy committee or being active in Federation. As part of the pitch, the women were told clearly: "If you want to get on the committee, here are the requirements," Feldman says. The result? "We were inundated."

— Andrea Glick



# On the National Scene

## The Jewish Federations of North America Initiatives

### A BRAND NEW NAME AND LOOK

United Jewish Communities, the umbrella organization of the North American Federation movement, has emerged from a rebranding process as The Jewish Federations of North America. Our new name reflects our efforts to better serve local Federations and their communities.

“It’s becoming more important to help an increasingly mobile population realize that local Federations are connected to a larger system,” said Adam Smolyar, senior vice president of Strategic Marketing and Communications for the Jewish Federations of North America.

The reimagined logo incorporates elements of a



menorah and flame, along with a warm, open text treatment that connotes solidity. “It’s a strong, innovative mark, rooted in Jewish tradition,” Smolyar said.

At press time, nearly 40 Federations, from Washington, DC to Silicon Valley, CA, had chosen to adopt the new logo, and the number is growing. Other Federations will adopt an “endorser logo,” indicating that the Federation is a member of The Jewish Federations of North America.

### 5 QUESTIONS FOR JERRY SILVERMAN

Jerry Silverman joined The Jewish Federations of North America in September, 2009 as its new president and CEO. He most recently served as president of the Foundation for Jewish Camp, where he helped bring a new focus to camping as a path to enhance Jewish identity. We asked Jerry a few questions on behalf of the Lions of Judah.

**You helped put Jewish camping on the map. What was your favorite camp experience?**

When I sent my daughter Alison to Camp Ramah for the first time, I worried about her because she didn’t know anyone there. Four weeks later, I came to pick her up. She was surrounded by girls who were hugging and crying because they didn’t want to leave. During the ride home, she talked about Friday night services outside, how the camp play was in Hebrew and how she couldn’t wait to go back next summer. She had a glow that is forever etched in my memory.

**What is the most important idea you have taught your five kids about *tzedakah*?**

Erica and I hope that our children have come to appreciate the good we try to do in our community and beyond. We feel fortunate as a family to have good health and be able to provide for ourselves. We have tried to instill in our children not to take that for granted and to give their time and dollars to those who aren’t so fortunate.

**What was it like growing up in the Bible Belt of Oklahoma?**

I loved growing up in Tulsa. Although there weren’t that many Jews, the close-knit community was vibrant and fun, and there were many activities for Jewish kids.



**How can Women’s Philanthropy help strengthen the Federation movement?**

Women’s Philanthropy can continue to build upon its success by cultivating, inspiring, engaging and increasing our base. We look to Woman’s Philanthropy to innovate by creating more and more opportunities to convene women around different issues and educate them about the critical importance of a strong Federation.

**What would you ask of the Lions of Judah as we move forward into the next decade?**

I would ask the Lions to consider developing two areas:

- Build a national mentoring program for young women. Lions of Judah are the perfect role models to invite these new women into the community and expose them to the work of the Federations, creating a rich pool of future leaders.
- Analyze and research the needs and interests of these young women as the basis for a strategic plan to build the Lion of Judah program for the future.

## JEWES ON THE MOVE

Moving has always been part of the Jewish experience. And when Jews in North America move from one community to another, their connections to the Federation system are jeopardized more than any of their other Jewish behaviors. That's the key finding of a major new report released by The Jewish Federations of North America in November 2009.

The Jewish Federations of North America has already begun tackling the challenge with its New Moves Project, aimed at reaching former donors who have moved from their original Federation to a new community. Since the program launched in 2008, 69 Federations have participated, and some have already had success reengaging former donors who have relocated to their areas.

The study released in November, called "Moving: The Impact of Geographic Mobility on the Jewish Community," found that connections to Federation are weakened when people move. Donations to other Jewish causes are also affected, as are memberships and connections to synagogues and other Jewish institutions. In contrast, other aspects of Jewish life—ritual observance, connections with Israel, raising children to be Jewish—are affected less or not at all.

Bill Berman, chair of the Jewish Data Bank and one of the lead funders of the study, said, "We can't afford to lose these future leaders of our community and must make it a priority to do outreach, find them and reconnect them."

The findings highlight the challenges facing the Jewish communal system—Federations, other Jewish philanthropic causes, synagogues and schools—in addressing how to engage Jews on the move. Its major recommendations include greater information-sharing about movers among communal organizations, and a new consumer-oriented focus on enabling

community members to participate in Federation activities, events and programs on their own terms.

If you'd like to read an executive summary or the full report, you can download them at [www.jewishfederations.org/onthemove](http://www.jewishfederations.org/onthemove).



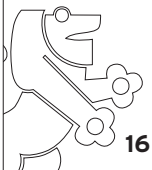
## EVERY PICTURE TELLS A STORY

Nothing brings to life the needs we address and the work we do as effectively as a compelling personal story. The marketing materials produced by The Jewish Federations of North America to support the 2010 Annual Campaign focus on "Stories of Love, Hope and Optimism," and you may have already encountered some of these stories through the Annual Campaign video or brochures.

There's Sandy, a real estate assessor who lost his job when the economy plunged, and would have lost his own home if his Federation hadn't offered him an emergency check. There's Ari, from a moshav near Sderot, whose home was badly damaged by a kassam rocket and who got emergency aid so that his family could get back on their feet. And Miranda, a grandmother traumatized by wartime experiences, living on practically nothing in an abandoned office building in Tbilisi, Georgia, and getting much-needed help from the Jewish community.

Now, their stories and others can be experienced online, through video, photos, and words, at the microsite [www.jewishfederations.org/annualcampaign](http://www.jewishfederations.org/annualcampaign). The Web site was designed to be innovative, inviting, and as compelling as the personal stories it tells. We'll be adding additional stories throughout the year, so bookmark the home page and visit often.

**There's More on the Web** The National Women's Philanthropy Web pages are packed with resources for you. Watch a video, find out more about endowing your gift, meet the NWP professional team, or learn about what other communities are doing. Please share the link with your friends! It's all at [www.jewishfederations.org/nwp](http://www.jewishfederations.org/nwp).





## LION OF JUDAH ENDOWMENT: LIGHTING THE WAY FOR THE FUTURE

# Honor Roll

Become a LOJE and be a model to the women in your community. As a LOJE you light the way, setting a shining example and creating a legacy that will brighten the lives of those in your community who follow you.

A LOJE is a Lion of Judah Endowment. As a Lion, you provide for the needs of the Jewish poor, assist the elderly, and rescue Jews facing peril and hardship around the world today. When you endow your Annual Campaign gift, you ensure that your gift lives on after you, securing a strong and vibrant Jewish community for future generations.

As of December 2009, National Women's Philanthropy

represents more than 3,400 women who have established a LOJE with an endowment of \$100,000 or more, with \$540 million in assets. If you are one of those women, and you proudly wear your Lion pin with the Or L'Atid flame, we salute you. And we remind you to share your story with your mother, your sister, your children and your community. Your legacy of *tzedakah* continues to enhance and sustain the Jewish Community.

For more information about becoming LOJE, please contact your Federation Women's Philanthropy professional or go to [www.JewishFederations.org/nwp](http://www.JewishFederations.org/nwp).

We salute the Lions of Judah, who number almost 16,000 around the world and are impossible to list here. The following is our Honor Roll of Lion of Judah Endowments.

### Akron

Blanche I. Hoffenberg \*  
Dianne Newman  
Harriett Sands\*  
Patsy Shaw\*  
Marcia Stone\*

### Altoona

Marilyn Port

### Ann Arbor

Carol Amster\*  
Harlene Appelman\*  
Judy Cohen\*  
Marilyn Gallatin\*  
Stacey Lee  
Carolyn Lichter  
Evie Lichter  
Joan Lowenstein  
Hillary Murt  
Carol Smokler\*

### Atlanta

Ellen Arnovitz\*  
Susan Arnovitz Plasker  
Vicki Benjamin\*  
Rhonda Bercoon  
Lois Blonder  
Adele Blumenthal \*  
Lisa Brill\*  
Judith N. Cohen\*  
Carol Z. Cooper  
Ann L. Davis\*  
Laura Dinerman  
Ilene Engel  
Lynn Epstein  
Iris Z. Feinberg\*  
Viki Freeman  
Ellen Goldstein  
Rita Goldstein-Wolfson  
Nanci Halper

Lisa Haynor\*  
Pearlann Horowitz\*  
Eydie Koonin\*  
Arlene Marcus  
Glenda Minkin  
Belinda Morris  
Johanna Norry  
Carolyn H. Oppenheimer  
Ruth Raubin  
Hilary Rosenthal

Peggy Roth\*

Marlene J. Schwartz\*  
Joyce Schwob  
Cathy Selig  
Linda Selig  
Marilyn Shubin  
Kerri Snow  
Melinda Wertheim  
Suzanne Wilner\*

### Atlantic Canada

Gail Chernin  
Karen Conter  
Ethel Copper-Rosen  
Constance Glube  
Judith Goldberg  
Jean Ruth Levine  
Shirlee Medjuck  
Barbara Newman  
Barbara Prince  
Marcie Spatz  
Linda Suissa  
Kathy Zilbert

### Atlantic & Cape May

Nancy Rubin  
Claire Weinstein

### Baltimore

Anonymous  
Catherine Applefeld  
Nancy Patz Blaustein\*  
Jessica Bronfein  
Shoshana S. Cardin  
Miriam M. Cohen  
Suzanne F. Cohen\*  
Zelda G. Cohen \*  
Annette B. Cooper\*  
Melissa Fishman Cordish\*  
Babette Schaffel Dalsheimer  
Rosalee C. Davison\*  
Lois Blum Feinblatt  
Genine Macks Fidler  
Ronnie B. Footlick  
Dorothy N. Fox \*  
Chaya Friedman\*  
Nancy B. Gertner\*  
Shelley Gitomer  
Betty E. Golombek  
Lillian L. Hackerman\*  
Lee Meyerhoff Hendler  
Betty Jean Himeles\*

Barbara L. Himmelrich

Elayne A. Hurwitz  
Linda Adler Hurwitz  
Carolyn F. Hutzler \*  
Wendy M. Jachman  
Ann H. Kahan  
Beth J. Kaplan\*  
Isobel Kemper\*  
Ronnie Kleiman  
Harriet J. Klein \*  
Marcy K. Kolodny  
Marlene B. Kuntz\*  
Judith M. Langenthal\*  
Eleanor K. Levy \*  
Ann Neumann Libov  
Janet Behrend Livingston\*  
Ellen A. Macks\*  
Louise Macks  
Michelle C. Malis  
Beth Mayers  
Alyson L. Meister\*  
Jennifer L. Meyerhoff  
Joseph S. Miller \*  
Beatrice G. Nassauer \*  
Patricia R. Neumann  
Robin Blitzstein Neumann\*  
Debra Hettleman Plant  
Tamara S. Plant  
Pearl Jean Pomerantz \*  
Sylvia L. Reicher  
Alison L. Richman\*  
Rosalie Rosenzweig\*  
Alli Russel  
Felicia Salik \*  
Joanne Deane Shecter  
Mildred K. Sheff \*  
Carole Sibel\*  
Phyllis M. Siegel\*  
Jane Silberman \*  
Ruth S. Taubman  
Ellen Wasserman\*  
Martha Weiman  
Louise A. Weinberg  
Ernestine K. Wiesenfeld \*  
Linda S. Yaffe  
Sarah F. Zalesch\*

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Deborah Cavalier

### Birmingham

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Bernice Barstein\*

Charlotte Corenblum\*  
Lisa Engel  
Ruth Engel\*  
Melba Epsman\*  
Faye Friedman\*  
Betty Allenberg Goldstein  
Jimmie Hess\*  
Paula Kimerling \*  
Sheryl Kimerling  
Micky Rubenstein\*  
Brenda Weinstein

### Boston

Susan Ansin  
Lenore Asher  
Susan A. Calechman  
Jill Cohen  
Sherri Ades Falchuk  
Stephanie Gertz\*  
Constance Gilson  
Elinore Greene \*  
Amy Grossman  
Nan Haar  
Leona F. Karp\*  
Nancy G. Katz \*  
Susan Kohan  
Dorothy Marson  
Jane N. Morningstar \*  
Beth Moskowitz  
Robin Polishook  
Suzanne Priebatsch  
Aviva Sapers  
Gilda Slifka  
Leslie Stacks  
Judith Sydney  
Lenore Tagerman\*  
Liv Ullmann  
Ruth Kamaiko  
Ginny Wise

### Broward County

Frannie Alter \*  
Suzanne Andisman  
Disa Anhalt  
Noni Aufzian\*  
Charlotte K. Baker \*  
Bernice Beckman  
Lori Ben-Ezra  
Rose Bernhard  
Rita Bernstein  
Leona Blyer \*

Adele Borger

Helen Borger \*  
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Ehrla Cantor  
Estelle Checkick \*  
Shirley Collins  
Minerva Davis \*  
Henrietta Deford \*  
Irmgard Deutsch  
Judy Dobin  
Lilian Edelstein \*  
Lisa Enfield  
Joan Esterson  
Ivy Feinstein  
Mina Finkelstein \*  
Beckie Fischer  
Norma Fishbein  
Beatrice Fligelman \*  
Adrienne Frank  
Marla Garfinkle  
Toni Gelman  
Shirley Gleich\*  
Lori Gold  
Joyce Goldberg  
Barbara Goldstein \*  
Margo Golos-Reines  
Pamela Gottlieb  
Byrdie Gould \*  
Randi Grant  
Elsie Greenman  
Evelyn G. Gross\*  
Joan Gross\*  
Phyllis Grossman\*  
Sylvia Gruber \*  
Frieda Hertz \*  
Ginny Hyde \*  
Michele Jackman\*  
Sylvia Kalin  
Lu Kaplan \*  
Jan Klein  
Jean Kletzky \*  
Jeanette Koplin \*  
Helen Kuriansky \*  
Ellen Kushner  
Ann Lambert \*  
Mildred Luria Langsam  
Carol Lasek  
Marilyn Lazar  
Erna Lazard \*  
Eleanor Lerner \*  
Ellen Livingston



*Lion of Judah Endowment Honor Roll*

Elaine K. Luskin \*✠  
Audrey Meline  
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Lori Mizels  
Susanne Mock \*  
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Sharon Molot  
Marilyn Moskowicz  
Ronit Neuman  
Terri Novick  
Rose Orloff \*✠  
Claire Oshry \*  
Nicole Packer  
Charlotte Padek  
Anita Paris  
Esther Gordon Paulen  
Brina Pearlman \*  
Ava Phillips  
Ellen Platt  
Marilyn Ponn✠  
Esther Porter  
Debra Rappaport \*  
Hattie Rauch  
Joan L. Rodenberg \*  
Rachel Rogers \*  
Carrie Rudder✠  
Adele Rush \*  
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Rosalie Schlaen  
Carrie Schulman  
Elizabeth Schulman  
Dina Sedley \*  
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Merryl Shapiro✠  
Gina Shull  
Arlene Simon  
Dorothy Small  
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Ethel Sommer  
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Laurie Suskind  
Lisa Tabatchnick  
Shirley Wainer \*  
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Dodie Weinstein  
Lorraine William✠  
Karen Zemel✠

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Margery Block  
Bonnie Clement  
Ann Holland Cohn  
Janet Desmon  
Rose Frank✠  
Jane Cole Godin  
Holly W. Levy  
Margery S. Nobel  
Ellen S. Reis  
Sylvia L. Rosen✠  
Ruth Kahn Stovroff  
Shirley Zemsky

**Calgary**  
Marilyn Libin  
Sandy Martin  
Donna Riback

**Central Massachusetts**  
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Barbara Greenberg  
Marlene Persky  
Martha Rosenblatt  
Carol J. Sleeper

**Central New Jersey**  
Sandy Berman  
Robyn Bier  
Estelle Edelson  
Sondra Gelfond✠  
Mindy Goldberger  
Toby Goldberger  
Renée Golush✠  
Amy Kasson  
Erica Needle✠  
Frieda Posnock

Eleanor Rubin  
Betty Seidel  
Julie Lipsett Singer  
Cathy Tabak

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Sharon Toporek

**Charlotte**  
Bobbi Bernstein✠  
Lee Blumenthal✠  
Tracy Brown  
Aleen Epstein✠  
Meg D. Goldstein  
Stacy Gorelick✠  
Florence Jaffa  
Sandra Levine✠  
Jill Newman  
Nicki Ostrow  
Marcelle Peck  
Linda Seigel

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Claire Binder  
Lynn Hochman  
Lauren Lebovitz  
Helen Pregulman  
Pris Siskin

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Caryn Rosen Adelman  
Cindy Alpert  
Anonymous  
Anonymous  
Judith L. Appelbaum✠  
Ann Bachmann  
Teri D. Barnett✠  
Lynn Barron  
Mara Beth Baumgarten✠  
Lindy Bergman  
Mrs. I.J. Berkson \*  
Debbie Berman  
Carole Bernstein  
Suzy Braun  
Joan Brodsky  
Adrienne L. Brookstone  
Sharon Lederman Burack  
Joan Canel  
Susan Spier Chapman  
Beth Cherner✠  
Carol B. Cohen  
Marilyn Cohen  
Merle Cohen✠  
Zenia R. Cohen  
Martha W. Davidson  
Roseanne Diamond✠  
Linda Dickens  
Deanna Gadiel Drucker✠  
Evelyn Edidin  
Helene Eicoff✠  
Saerree K. Fiedler✠  
Donna Field  
Frances G. Finch  
June Finder  
Phyllis R. Fischel✠  
Sherry Fox✠  
Terri Geifman  
Rita Geller  
Joyce Gerstein  
Dr. Betsy R. Gidwitz✠  
Ellen V. Glass  
Nancy S. Glick✠  
Miriam R.S. Goldberger  
Ann Goodman  
Nancy Gooze  
Dana Gordon  
Gail Greenspahn  
Sally Guralnick  
Barbara Benjamin Hanus  
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Joanne Hirschfield  
Barbara Hochberg \*✠  
Sue Neuman Hochberg✠

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Judy Horwitz  
Nettie Isenberg  
Roberta Kaplan  
Harriet Karmin✠  
Susan D. Katz  
Ann-Louise Kleper  
Barbara Koch  
Beth Kopin✠  
Adrienne Barbakoff  
Kriezelman  
Marjorie Horwich Kulp  
Jane Cadden Lederman  
Karen Kales Lee  
Ronna Bows Leibach  
Shirley G. Leibow✠  
Iona Wishner Levenfeld✠  
Karen L. Levine  
Roberta Levine \*  
Ferne Levy  
Stephanie Levy  
Arlene S. Lewis  
Harriet Gerber Lewis \*✠  
Marion R. Loundy  
Carol Horwich Luber  
Jeanne Randall Malkin  
Marilyn E. Malkin  
Lora E. Mantelman  
Roslyn Marks✠  
Claire G. Mazer  
Susan L. Mednick✠  
Susan L. Morrow  
Ilene Novack  
Elaine Ordower \*  
Vicki Pines  
Serena E. Pollack✠  
Janet Resnick  
Andrea Ableman Rich  
Carolyn H. Rosenberg✠  
Norma M. Rosenberg✠  
Karen Rosenthal  
Lorelei Rosenthal  
Lisa B. Rubinstein  
Lorra Rudman  
Barbara M. Schrayer✠  
Lynn Sachse Schrayer✠  
Midge Perlman Shafton✠  
Susan P. Sherman✠  
Kimberly Shwachman  
Linda Soreff Siegel  
Karyn Silverstein  
Linda Simon  
Barbara Kaplan Slutsky  
Andrea Lavin Solow✠  
Nora Spak  
Susan Spector  
Andi Srulovitz  
Fern Steinfeld✠  
Ellen Lader Sternweiler  
Barbara Stone  
Ruth Swartzberg \*✠  
Phyllis Tabachnick  
Marianne K. Taussig✠  
Tracy L. Treger✠  
Ruth Fell Wander \*  
Sandra Cutler Warren  
Michele Sackheim Wein✠  
Helen Weinger✠  
Lita Weinstein  
Barbara F. Weisskopf  
Deborah Winick  
Linda Winick  
Ann Wolk Krouse✠  
Andrea R. Yablon✠  
Judy Tauber Zager  
Lois Zoller✠  
Diane C. Zunamon \*✠

**Cincinnati**  
Pam Barbash  
Marty Betagole  
Gina Blatt✠  
Susan Brenner  
Suzanne Frankel Dunbar  
Evelyn Fisher✠

Stacey Fisher✠  
Suzette Fisher  
Aimee Guttman  
Beth Guttman✠  
Jo Levine  
Bea Margolis  
Robyn Miller  
Nina Paul  
Edie Rau  
Anita R. Schneider✠  
Julie Shifman✠  
Violet Solomon✠  
Alice Weston✠  
Nancy Wolf  
Elinor Ziv✠

**Cleveland**  
Terry Adelman  
Karen Altschul✠  
Anonymous  
Anonymous  
Marjorie Bach  
Ruth Baker  
Florence Chelm✠  
Reneé Chelm✠  
Bernice Davis✠  
Lois J. Davis✠  
Mady Friedman✠  
Beverly Gans  
Peggy Garson✠  
Eleanor Gerson \*✠  
Holly B. Gertman \*  
Toby Goldfinger  
Tamra Gould✠  
Roe Green  
Fran Immerman✠  
Ann Nickman Jacobson  
Carol Lader  
Fran Lasky  
Sandra Lipman  
Cookie Marcus  
Lois Marcus  
Anne Miller \*✠  
Cathy Randall  
Evie Safran  
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Eileen Sill  
Karen Lipman Steiger  
Marjorie Stonehill✠  
Peggy Gries Wager  
Nina Wain✠  
Betty Weintraub  
Judith Weiss  
Sandra Wuliger✠  
Donna Yanowitz

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Norma K. Aufzien✠

**Colorado**  
Vicki Agron  
Judy Altenberg✠  
Elaine Asarch  
Marlin Barad  
Ellen Beller✠  
Robin Chotin  
Selma Cohen \*  
Lisa Reckler Cohn✠  
Linda Fenner \*  
Marsha Gardenswartz \*  
Lezlie Goldberg  
Carolyn Grant  
Betsy Mordecai Heyman  
Arlene Hirschfeld  
Andrea Hyatt✠  
Carol Karsh  
Nancy Kaufman  
Henny Kaufmann  
Patti Robinson  
Kaufmann \*  
Lela Kay  
Roberta Klein  
Joanne Kleinstein  
Patti Leftin✠  
Roberta Levin  
Hannah Levy \*

Robyn Loup✠  
Evi Bachrach Makovsky  
Ruth Malman  
Louann Miller  
Lisa Mintz  
Diane Morris-Madison  
Amy Morris✠  
Ruth Morrison \*✠  
Essie Perlmutter✠  
April Pluss  
Dottie Resnick  
Judy Robins  
Carol Pearlstein Self  
Helen Shapiro  
Leslie Kaufmann Sidell  
Debra Silversmith  
Marie Silverstein  
Jane Stein✠  
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Ruth Toltz  
Amy Toltz-Miller  
Francine Topelson  
Vicki Trachten-Schwartz  
Aimee Wagner✠  
Debra Frazin Weinstein  
Lori Weintraub  
Elle "Elie" Winn✠  
Jacqueline Sprinces Wong  
Terri Yourtz

**Columbus GA**  
Gail Greenblatt  
Maxine Schiffman

**Columbus OH**  
Marcia Baker✠  
Diane Cummins✠  
Ann Deshe✠  
Susan Diamond✠  
Eydie Garlikov  
DeeDee Glimcher✠  
Sue Harmon  
Geraldine Schottenstein  
Hoffman✠  
Pauline A. Kahn \*✠  
Holly Kastan✠  
Renée Levine✠  
Frances Luckoff  
Selma Mellman✠  
Bonnie Milenthal  
Helen Nutis  
Jo Robbins✠  
Barbara Robins✠  
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Mildred Rosenberger  
Beatrice Roth \*✠  
Jody Scheiman✠  
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Janice Schottenstein  
Lenore Schottenstein✠  
Rhonda Schottenstein  
Terri Schottenstein  
Ellen Siegel Pollack✠  
Fannie Skilken \*✠  
Aurelia Stern✠  
Judith Swedlow  
Dr. Carole Traeger✠  
Audrey Tuckerman✠  
Joan Wallick✠  
Helen Zelkowitz \*✠

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Annette Katz Cottingham  
Doris Katz

**Cumberland County NJ**  
Arlene (Penny) Blom  
Shirlee Brown  
Fay Fisher✠  
Chris Lerman  
Magda Shenberg Leuchter✠  
Velda Levitsky  
Dr. Linda Packman  
Dr. Katie Sarnoff✠

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 Judith H. Barton  
 Sylvia Bloom  
 Carol Gene Cohen  
 Belle Cole \*  
 Frances Donsky \*  
 Frances Eisenberg  
 Janelle Friedman  
 Byma Funk \*  
 Roberta Herman  
 Ynette Hogue  
 Kay Kaplan \*  
 Anne Kesner \*  
 Patricia Kraines  
 Minette Landa \*  
 Doris Levine  
 Fae Turner Lewis \*  
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 Sarah Munves  
 Selma Parril \*  
 Hortense Pollock \*  
 Paula M. Romberg  
 Rebecca Rudberg \*  
 Lisa Rudner  
 Esther Sardas  
 Fannie Schaenen \*  
 Marilyn Schaffer  
 Celia Schoenbrun  
 Leslie Schultz  
 Cheryl Small  
 Wendy Stanley  
 Renee Stanley  
 Levitt, PhD.  
 Linda Steinberg  
 Janet Cecile Stone \*  
 Peggy Tobolowsky  
 Jackie Waldman  
 Andrea Weinstein  
 Rosalie Altman Wiman  
 Janice M. Cable Winton  
 Pat Zilbermann  
 Kim Zoller

**Danville IL**  
 Sybil Stern Mervis

**Dayton**  
 Judy Abromowitz  
 Natalie King Albert  
 Elaine Bettman  
 Rita Cline-Marks  
 Deborah Feldman  
 Teri German  
 Fan Gershow \*  
 Debby Goldenberg  
 Marilyn Dezon Goldman \*  
 Darlene Gutmann  
 Marla Harlan  
 Ronnie Wasserman Harlan  
 Sylvia Heyman  
 Susan Joffe  
 Joan Knoll  
 Carole Rabinowitz  
 Barbara Sanderow  
 Florence J. Shapiro  
 Sara Lerner Shuster  
 Bea Singer  
 Mary Rita Weissman

**Delaware**  
 Miriam F. Edell  
 Ruth Ann Ger  
 Suzanne Grant  
 Amy Leviton  
 Barbara H. Schoenberg  
 Connie Sugarman  
 Toni Young

**Des Moines**  
 Suzanne Engman  
 Gail Richards  
 Toni Urban

**Detroit**  
 Helen S. August \*  
 Jule Berman

Madeleine Berman  
 Vivian Berry \*  
 Barbara Bloom  
 Penny Blumenstein  
 Tillie Brandwine \*  
 Sherri Brown  
 Anna Caplan \*  
 Susie Citrin  
 Sadie Cohn \*  
 Margot Coville  
 Stacey Crane  
 Julie F. Cummings  
 Ann Eisenberg \*  
 Frances Eisenberg  
 Sue Ellen Eisenberg  
 Dolores Farber  
 Dede Feldman  
 Kathleen Wilson Fink  
 Harriett Freedman  
 Davida Gale  
 Bernice Gershenson \*  
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 Paula Glazier  
 Marilyn Goldberg  
 Nancy Grand  
 Carolyn Greenberg  
 Nancy Grosfeld  
 June H. Gurwin  
 Rita C. Haddow  
 Margot Halperin  
 Marion Handelman \*  
 Shirley Harris  
 Diane Hauser \*  
 Jan Hauser  
 Doreen Hermelin  
 Edythe Jackier  
 Eleanor Folbe Jackier  
 Nancy Jacobson  
 Dorothy Kaufman  
 Cis Maisel Kellman  
 Diane Klein  
 Linda Z. Klein  
 Reva Kogan-Grace  
 Shirley Kraft \*  
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 Beth E. Lowenstein \*  
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 Jewell Prentis Morris \*  
 Ilene Nemer  
 Patti Nemer  
 Marcie Orley  
 Susan L. Pappas  
 Sophie Pearlstein  
 Patrice Morris Phillips  
 Blanche Pollack \*  
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 Marta Rosenthal  
 Terri Farber Roth  
 Cheryl Schanes  
 Bluma Schechter  
 Shirley Schlafer \*  
 Delores Schlesinger \*  
 Lillian Schwartz  
 Sandra Schwartz  
 Jane F. Sherman  
 Lois Shiffman  
 Jennifer Silverman  
 Donna Slatkin  
 Edie Slotkin  
 Anna Ruth Solomon \*  
 Helen Solomon \*  
 Lena Solomon \*  
 Reva Stocker \*  
 Beverly Wagner  
 Edith Wasserman  
 Eileen M. Wasserman \*  
 Loree C. Wasserman  
 Helen Zuckerman

**Durham-Chapel Hill**  
 Laurie Tepper

**Dutchess County**  
 Sadie Jane Efron Cahn

**East Bay**  
 Melissa Batavia  
 Claudia Felson  
 Terry Friedkin  
 Frances Ganz  
 Janet King  
 Betsy Pottruck  
 Eileen Ruby  
 Peggy Shapiro  
 Ilene Weinreb

**Evansville**  
 Alvrone Sater

**Fayetteville**  
 Terri Union Zukowski

**Flint**  
 Ruth Dodge \*

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 Sylvia Berkelhammer  
 Nancy M. Brenner  
 Marilyn Forman Chandler  
 Nancy Gutterman  
 Tobee Kaplan  
 Gail LeBauer  
 Joan LeBauer  
 Joslin S. LeBauer  
 Mimi Levin  
 Kathy Manning  
 Debby Miller  
 Susan Nehmen  
 Gloria Robinson  
 Nathalie R. Ross  
 Sylvia Samet  
 Corky Segal  
 Linda Marks Shapiro  
 Phyllis Shavitz  
 Linda Slone  
 Polly Strasser  
 Doris Tanger  
 Shelly Weiner

**Greenwich**  
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 Selma Maisel  
 Betty Steinberg

**Harrisburg**  
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 Phyllis Lipsett  
 Matilda Meyer \*  
 Gail Siegel  
 Susan Symons

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 Meryl Braunstein  
 Jean S. Federman  
 Rochelle Fierston  
 Hedyth Fishman  
 Lisa Fishman  
 Doris Konover  
 Michele Kostin  
 Sheri Lublin  
 Joyce Mandell  
 Merrill Kate Mandell  
 Stacy Nerenstone, MD  
 Leigh Newman  
 Randi Piaker  
 Anja Rosenberg  
 Pia Rosenberg Toro  
 Rise Roth  
 Gail Sack  
 Judith Zagoren Schlossberg  
 Dr. Janet Schragger  
 Cathrine F. Schwartz

Paula S. Steinberg  
 Marilyn Steinmetz  
 Mickey Weinstein  
 Jessica P. Zachs  
 Judith M. Zachs

**Hilton Head Island**  
 Jean Caplan

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 Margo Ackerman  
 Nancy T. Beren  
 Lauren Kaufman Blachman  
 Gloria Bluestone  
 Rita Nelkin Blumenfeld  
 Sarah Braham  
 Mindy Robinson Brown  
 Linda Burger  
 Debra Cohen  
 Vikki Fallon Evans  
 Theba Feldman  
 Sandra Finkelman  
 Ricki Frankfort  
 Martha Kaplan Freedman  
 Frances D. Friedman  
 Lolly Friedman  
 Veda Mae Glesby  
 Elizabeth Grzebinski  
 Arline Guefen  
 Relda Finger Hoffer  
 Elyse Spector Kalmans  
 Carolyn Kaplan  
 Ann Kaufman  
 Velva Levine  
 Jill Levy  
 Ellen Lowe  
 Beth Woskow McDaniel  
 Esther Polland  
 Paula Pozmancier  
 Sidney Pozmancier \*  
 Bunny Radoff  
 Lila Rauch  
 Leslie Robinson  
 Minnette Robinson  
 Linda C. Rosen  
 Cheryl Rubenstein  
 Nancy Woskow Shapiro  
 Brenda Spira  
 Linda Susman  
 Jane Stein  
 Robin Toubin Stein  
 Joy Warren  
 Naomi Warren  
 Irene Weingarten  
 Terry Woskow

**Howard County**  
 Ruth Naftaly

**Huntsville**  
 Margaret Anne Goldsmith

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 Karen Cohen  
 Claudette Einhorn  
 Lois Eskenazi  
 Gigi Marks Felsher  
 Betty Fleck  
 Libby Fogle \*  
 Christianne Glasser  
 Pat Glazer  
 Marianne Glick  
 Marilyn Glick  
 Winnie Goldblatt  
 Lynne Himelstein  
 Lucile Kahn \*  
 Natalie Kroot  
 Judy Laikin  
 Lois Letzter \*  
 Barbara Leventhal  
 Elaine Levinson  
 Diane Lutz  
 Sophia Marks \*  
 Janie Maurer  
 Miriam McKasson  
 Susan Mitchell

Ellen Nadler  
 Dorit Paul  
 Jill Rose  
 Jane Rothbaum  
 Sandra Rothbaum  
 Phyllis Schahet  
 Ruby Schahet \*  
 Anne Schuchman  
 Natalie Smulyan  
 Marilyn Spitzberg \*  
 Nancy Thompson  
 Phyllis Vernick

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 Debbie Gottlieb  
 Erica Gottlieb  
 Shari Gottlieb  
 Paulette M. Keifer  
 Joan Levin  
 Deborah Parker  
 Judy Silverman  
 Debra Setzer  
 Kimberly Sisisky  
 Phyllis Vandroff  
 Stacie Wilf  
 Brenda Wolchok  
 Eunice Zisser

**Kansas City**  
 Barbara Atlas  
 Sarah Beren  
 Merilyn Berenbom  
 Dr. Phyllis Bernstein  
 Frances Brown  
 Bonnie Buchbinder  
 Maria Devinki  
 Maureen Durwood  
 Selma Feld \*  
 Pella Fingersh  
 Dora Fox \*  
 Bari Freiden  
 Frances Gershon \*  
 Gloria Gershun  
 Susan Goldsmith  
 Sharon Greenwood  
 Shirley Helzberg  
 Ann R. Jacobson  
 Rosalyn Jacobson  
 Florence Kaplan  
 Marcia Karbank  
 Rose Karbank  
 Donna Katz  
 Judy Kosloff  
 Nita R. Levy  
 Floriene Lieberman  
 Myra Litman  
 Gwen Mallin  
 Susan Seidler Nerman  
 Karen Pack  
 Amanda Hecht Palan  
 Jean Parelman  
 Elaine Polsky  
 Carol Porter  
 Miriam Scharf  
 Beth Smith  
 Ruth Tivol  
 Patricia Werthan Uhlmann  
 Sue Vile  
 Shirley White

**Las Vegas**  
 Judy Applebaum  
 Florence Bolatin  
 Joan Goodman Davis  
 Judy Mack  
 Abigail Schwartz  
 Sharon E. Sigesmund  
 Marcy Simon  
 Lisa Skurow  
 Faye Smith \*  
 Sandra Spinella \*  
 Rachel Ventura





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Sheryl Weisinger

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Cindee Belman  
Sadie Berman \*  
Wendy Born  
Karen Cooper  
Sandra Goldfarb  
Bonnie Hammel  
Deanne Kaplan\*  
Elaine Lerner  
Amy Silverman

**Long Beach**

Barbara Alpert\*  
Judith Lentzner\*  
Ethel Lessin  
Anne Licht \*  
Amy Lipeles\*  
Shari Nemirow\*  
Shirley Ross\*

**Los Angeles**

Jackie Banchik  
Terry Bell  
Elaine Berke\*  
Lynn Bider  
Marjorie Blatt  
Frances Brody \*  
Lynette Brown\*  
Elaine Caplow  
Rochelle S. Cohen  
Dorothy Corwin \*  
Marcia Edmond  
Roberta Endler  
Doris Factor \*  
Marsha Faggen\*  
Janet Farber\*  
Helgard Field  
Susan Frydrych  
Suzanne D. Gallant  
Beverly Gelfand  
Karen Getelman  
Yona Goldberg  
Shirley Goldenberg  
Linda Goldfein  
Sally Golub \*  
Shelli Goodman  
Mae Goodson  
Lena Gorelick  
Dorothy Goren  
Fay Bettye Green \*  
Sue Neuman Hochberg\*  
Roberta Holland\*  
Ada Horwich  
Sharon Janks  
Arianna Jeret  
Lilli Kalmenson  
Abby Kanter  
Myrtle Karp \*  
Ruth Karp  
Joan Katz  
Carol Katzman  
Sandy Klasky  
Toby Koppekin  
Linda Kulber  
Bettina Kurowski\*  
Sandra Kussin  
Pearl Ray Levey  
Cheryl Lewis  
Diane Licht  
Annette Lichtenstein  
Gloria Lushing  
Evy Y. Lutin  
Marcia Mankoff  
Amy Masor\*  
Sue Meltzer  
Lila Meyers  
Stacy Mickell  
Carole Miller  
Heidi Monkarsch  
Karmi Monsher  
Jill K. Namm

Nancy Norris  
Roberta Novick  
Deedy Oberman  
Marjorie Oswald  
Jacqueline Pearlson  
Irene Perer  
Julie Platt  
Joyce Powell  
Gina Raphael  
Linda Rauch  
Betty Roach  
Margy Rosenbluth\*  
Lily Rosman  
Dr. Michele Sackheim\*  
Esther Schulman \*  
Annette Shapiro\*  
Bernice Shapiro \*  
Ellen Silverman  
Pam Smith\*  
Terri Smooke\*  
Mildred Solomon  
Helene Soref \*  
Ronnie Stabler  
Ilyse Teller  
Laurel Warner  
Elisa Wayne  
Elka Weiner  
Linda Weinstock  
Edna Weiss  
Millie Weissman \*  
Sylvia Weisz  
Bernice Wolf  
Marcie Zelikow  
Carol Zuckerman

**Louisville**

Karen J. Abrams  
Anonymous  
Tracy Blue  
Helen K. Evans \*  
Barbara Goldberg\*  
Jane Goldstein  
Dorothy Joseph  
Cheryl Karp  
Shelley Trager Kusman  
Carol Leibson  
Carolyn Neustadt  
Blanche B. Ottenheimer \*  
Felice Sachs  
Denise Schiller  
Phyllis Shaikun\*  
Amy B. Trager  
Jean S. Trager\*  
Ann Zimmerman

**Madison**

Anna Bentley  
Ilene Laufman  
Diane Seder  
Jeanne Silverberg  
Sylvia Thal  
Frances Weinstein  
Sybil Weinstein  
Cheryl Rosen Weston

**Marquette**

Lois W. Cohodas\*

**Memphis**

Bernice Cooper  
Laurie Cooper  
Wendy Fogelman  
Marlene Gerson  
Evelyn Graber  
Peggy Jalenak  
Nancy Levinson  
Annette Lichterman \*  
Sue Ann Lipsey  
Betty Loewenberg  
Evelyn Makowsky  
Sylvia Marks  
Ronna Newburger  
Linda Pelts  
Mary Lynn Perl  
Baillie Perlman \*  
Arlyne Schwartz

Bobbie Shainberg  
Louise Sklar  
Razelle Wender  
Diane Wruble

**MetroWest NJ**

Judy Abrams  
Isabell Adler  
Shirley Aidekman Kaye\*  
Anonymous  
Anonymous  
Anonymous  
Anonymous  
Anonymous  
Lorriane Aresty\*  
Harriette Baime  
Ruth Barber\*  
Harriet Bass  
Doris L. Beck  
Helen Beck  
Carolyn Becker \*  
Annette Berger\*  
Donna F. Berger\*  
Ruth Bernstein  
Shari Bernstein\*  
Joan Bildner\*  
Mindy Bloom  
Debby Brafman\*  
Lola Brahn \*  
Jane Brody\*  
Lois Brounell  
Mabel Cantor\*  
Greta Chaiken  
Toby Cooperman\*  
Leslie Dannin Rosenthal\*  
Donna Davidson\*  
Stacey Davis\*  
Barbara Drench\*  
Rose M. Dreyer\*  
Estera Eames \*  
Gloria G. Einhorn  
Sally Epstein\*  
Betty Feinberg\*  
Marjorie Feinstein\*  
Phyllis Firtel \*  
Anna Fisch\*  
Dr. Muriel Fox\*  
Sylvia Fried\*  
Dell Friedland\*  
Audrey Gaelen\*  
Elaine Gebel  
Laurel Gebroe \*  
Andrea Gillman\*  
Shaldine Gillman\*  
Sloane Gillman  
Ruth Glantz \*  
Cecille Gleich \*  
Eloise Gold \*  
Julie Goldberg\*  
Alice Goldfarb  
Ellen Goldner\*  
Carol Goldsmith  
Joyce Goldstein\*  
Helene Gonzer \*  
Vera Goodman  
Barbara Fried Gottesman  
Paula Gottesman  
Bambi Granovsky\*  
Sandra L. Greenberg  
Mimi Hammer \*  
Dr. Lynne B Harrison\*  
Barbara Heller \*  
Betty Hersh \*  
Judith Heyman  
Mimi Herzell Heyman  
Mimi Hirsch\*  
Merle Hirschmann\*  
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Marsha G. Hoch  
Adele H. Hoffman  
Milly Iris\*  
Ruth Israelow  
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Sima K. Jelin  
Judy Kalb  
Rita Karmiol

Cookie Kimmel  
Gail Klebanoff  
Cynthia Klein  
Lori Klinghoffer\*  
Marsha G. Kreuzman\*  
Regina G. Kristeller \*  
Hetty S. Krivant\*  
Naomi Krivant\*  
Mathilde Kurzrock \*  
Linda Laulich  
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Adele Lebersfeld  
Debbi Lebersfeld  
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Dorothy E. Litwin\*  
Helaine Loman  
Henrietta Mandelbaum \*  
Constance Marcuse \*  
Marjorie Marlowe  
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Judith May  
Carolyn Meier \*  
Carol P. Miller  
Mildred Model \*  
Sharyn Model\*  
Maxine Murnick\*  
Maxine Myers\*  
Beverly Kagan Nadler\*  
Lya Neumann\*  
Marjorie Nydick  
Golda Och  
Pearl Schlossman Pall\*  
Betty Perl\*  
Inez Perlman \*  
Bernice Plafsky  
Jaime Ploscowe  
Wendie Ploscowe  
Dorthea Levine  
Reichman \*  
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Jean Reisen \*  
Mitzi Reisen  
Augusta Reiss \*  
Barbara Rich  
Martha Rich\*  
Syd Riegel \*  
Marian E. Rocker\*  
Edythe Roland\*  
Esther Rosenberg  
Harriet Rosenthal  
Lore Ross \*  
Randee Rubenstein  
Bertha Rudd  
Amy Ganz Sadeghi  
Paula Saginaw\*  
Lenore Sagner\*  
Harriet Schneiderman  
Janice Schofel\*  
Linda Schultz  
Helen Schwartz  
Diane Schwarz \*  
Hattie Segal\*  
Sharon Seiden  
Marion Silberberg\*  
Alyson Slutzky\*  
Dorothy R.Sodowick  
Dr. Barbara Starr  
Lynn Stein  
Shirley Sterling \*  
Dr. Frances M. Stern  
Ruby Strauss\*  
Marcia Tabatchnick\*  
Bea Turteltaub \*  
Rita K. Waldor\*  
Marjorie Weil  
Ethel Weinstein \*

Susan Weinstock  
Judy Weston\*  
Mindy Wolfson\*  
Julie Young\*  
Barbara Zinberg\*

**Miami**

Roslyn Abramson  
Bunny Adler\*  
Judy Adler  
Sara Adler  
Isabel Amdur  
Anonymous  
Shirley Arkin\*  
Fay P. Aronson\*  
Irene Baros  
Rosi Behar\*  
Julie Russin Bercow  
Helene Berger\*  
Marla Bergmann  
DeeDee Berkowitz  
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Fran Berrin  
Donna Blaustein\*  
June Bonyor  
Irma Braman\*  
Charlotte Brodie  
Shelly Brodie\*  
Lorraine Cooperman\*  
Michele Criden  
Mojdeh Khaghan Danial  
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Michelle Diener  
Terry Drucker  
Beverlee Edell  
Marja Engler\*  
Ann Feldman\*  
Rose Fien \*  
Florence Fink \*  
Robyn C. Fisher  
Shirley Fleming  
Elisabeth Frank  
Meridith Friedland  
Toby Friedland \*  
Edna C. Friedman Lavitt \*  
Mikki Futernick  
Elinor Ganz\*  
Pauline Ganz \*  
Marla Garfinkle  
Ella Gelvan  
Rosemary Gelvan \*  
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Barbara Black Goldfarb\*  
Patricia Goldsmith  
Miriam Goldstein\*  
Sandi-Jo Gordon  
Taffy Gould  
Joan Gross\*  
Susan Gumbiner \*  
Selma Halpern  
Olivia Hand \*  
Fanny Hanono  
Florence Hecht  
Susan Helfman  
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Laura B. Kaplan\*  
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Joan Kasner  
Roma Kaufmann \*  
Robin Kettler  
Rose Klausner  
Wendy Kravitz  
Hannah Krumholz\*  
Sarah Kupchik \*  
Paula Levy  
Jan Lewis  
Juliet Lieber \*  
Diane Lieberman  
Nancy Lipoff\*

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Janice Lipton\*  
Nanette Mayer\*  
Michelle Danoff Merlin  
Roselyn Meyer \*  
Selma Newman\*  
Ruth Norton  
Miriam Olson \*  
Nedra Oren  
Sandy Papunen  
Adrienne Pardo  
Dorothy Podhurst\*  
Lezlie Poyastro\*  
Carolyn Praver \*  
Rhalda Prystowsky  
Gloria Raffel  
Shanky Raffel  
Marilyn Ramo  
Susan Kleinberg Rattner  
Esther Reisel \*  
Andi Russin  
Noreen Gordon Sablotsky  
Rachel Sapoznik  
Marcia Schantz  
Gloria Scharlin\*  
Peggy Scharlin  
Raquel Schreck\*  
Maxine E. Schwartz  
Joanna Segal  
Roberta Segal  
Karen Serure  
Lily Serviansky  
Lois Siegel\*  
Jacqueline Silverman  
Judy Silverman  
Beatrice Simon  
Rose C. Smith \*  
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Freda Greenbaum Srur  
Lourdes Gabriela Suarez  
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Ruth Weiss\*  
Ana Weissman  
Florence Werner\*  
Helene Westreich\*  
Hedy Whitebook  
Amy Wildstein  
Norma Kipnis Wilson\*  
Florence Wise  
Ray Ellen Yarkin\*  
Janet Yulman\*  
Miriam Zadok\*

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Honey Axelrod \*  
Jane Fishkoff  
Lillian Glasser  
Barbara Glitzer  
Shirley Godis\*  
Glenda Gordon\*  
Dr. Marlene Herman  
Sharon Karmazin  
Sandy B. Lenger\*  
Barbara Littman  
Elaine Livingston  
Susan Mandell  
Ellen Rabb  
Syril Reitman \*  
Rona Shein  
Eva Stahl  
Lois Stahl  
Harriet Tabak  
Brenda Tanzman  
Ruth Ellen Fidelman Weiss  
Phoebe Wofchuck  
Nickie Wolff\*  
Tammy Zimmerman

#### Mid-Kansas

Joan S. Beren\*  
Priscilla Cohen  
Jill Docking

Marie Levy  
Rose Marcus

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Ida Bursak \*  
Flora Cohen  
Rose Derzon \*  
Ann Deshur \*  
Penny Deshur  
Louise Eder \*  
Elaine B. Friedman  
Ruth Fromstein  
Rosalie Schlitz Gellman  
Idy Goodman\*  
Betsy Green  
Janet Greenebaum  
Judy Guten  
Fannie Kesselman \*  
Helaine Lane \*  
Marlene Lauwasser  
Jody Kaufman Loewenstein\*  
Ilsa Neurath Malkin \*  
Joan Marcus \*  
Ruth Orenstein \*  
Goldie Powiazier \*  
Esther Leah Ritz \*  
Andrea Schneider  
Sue Selig  
Ruth Slomovitz \*  
Nita Soref  
Susan Strait\*  
Lee Temkin\*

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Amy Baratz\*  
Shirley Baratz  
Linda Barrows  
Etta Barry  
Melanie Barry\*  
Janis Berman  
Theresa Berman  
Susan Chalfen  
Diane Cohen  
Paula Cohen  
Roberta Cohen  
Susan Diamond  
Jane Effress  
Rose Fingerhut\*  
Paulette Fink \*  
Frances Finkelstein \*  
Linda Fiterman  
Doreen Frankel  
Esther Freier \*  
Lori Fritz\*  
Judy Gavisier  
Mimi Gleekeel  
Nina Goldberg\*  
Cindi Goldfine\*  
Melanie Greenstein  
Judith Harris  
Ann Jackson\*  
Eloise Kaplan  
Joy Kaplan  
Miriam Kelen\*  
Linda Ketover\*  
Felice E. Kronfeld  
Faye Krupp \*  
Susan Krantz Lazar  
Beth Kieffer Leonard  
Delores Levin  
Carolyn Lieberman  
Sheila Lieberman  
Francelyne Lurie\*  
Kris Lubar MacDonald  
Gail Machov\*  
Marlene Miller\*  
Joyce Moscoe  
Sandra Okinow  
Bert Rockler  
Nancy Schachtman  
Caren Schweitzer  
Lorraine Schweitzer  
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Betty Cohn\*  
Theresa Dupuis  
Jessica Effress  
Jane Fantel  
Alberta Feurzeig  
Esther Fischer  
Susanna Flaster  
Pauline Foster  
Elaine Galinson\*  
Geanie Zelig Galinson  
Laura Galinson  
Stephanie Galinson  
Trude Gittler \*  
Beverly Glickman\*  
Dianne Goldman  
Marcia Hazan  
Leigh Johnson  
Marjory Kaplan  
Miriam Katzin  
Sandra Levinson  
Ellen Marks  
Tamara Moch  
Rebecca Newman  
Miriam Norton  
Andrea Oster  
Anne Ratner\*  
Shirley Ravet  
Rae Samiljan  
Lillian Scharlin  
Jane Scher  
Mary Ann Scher  
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Elene Solomon  
Gloria Stone  
Sarah Tiano  
Jan Tuttleman\*  
Alexandra Viterbi  
Caryn Viterbi  
Danielle Viterbi  
Erna Viterbi\*  
Samantha Viterbi  
Valerie Viterbi  
Audrey Viterbi-Smargon\*  
Shana Kari Weisman  
Susan Chortek Weisman\*  
Jackie Woolf

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Lenore K. Bleadon  
Doris Lieb Blum\*  
Annette Dobbs  
Barbara Ann Farber  
Eleanor Fraenkel  
Miriam J. Gauss  
Judith Gold Bloom  
Jane Blumberg Goldberg  
Adean Mills Golub  
Barbara Kaufman





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Fern Elizabeth Lowenberg  
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Susan Brookstone Mirbach  
Eleanor Myers  
Leah Noher  
Karen Kaufman Perlman  
Joyce Rifkind  
Sheri L. Robbins ☆  
Barbara C. Rosenberg  
Carol D. Saal ☆  
Dorothy Ruby Saxe  
Janet Schultz \* ☆  
Carol Schussler van Wijnen  
Dana Bloom Shapiro  
Susan Wander Sorkin  
Marlene Stein  
Anne F.A. Steirman  
Valli Benesch Tandler  
Ruthellen Toole ☆  
Dorothy Marks Vogel  
Kathy Williams  
Rhoda Levit Wolfe  
Alanna Zrimsek

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Jyl Jurman  
Ruth Krandel  
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Myra Reinhard  
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Bonnie Slavitt-Moore ☆  
Ruth Sporer

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Dale Nissenson

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Sylvia Cohodas ☆  
Bea Friedman ☆  
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Carol Kahn  
Lisa Kates/Kates Foundation  
Claire Levin  
Audrey Lucow ☆  
Nikki Nilon  
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Brenda Rever  
Flori L. Roberts  
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Betty Schiff ☆  
Betty Schoenbaum  
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Lois Stulberg

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Sharon Galin  
A. M. Goldkrand  
Stacy Lasky  
Dr. Linda M. Sacks

**Scranton**

Shirley Hollenberg ☆

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Joyce Benezra  
Gail Bereny \*  
Bobbi Bridge  
Barbara Daniels  
Fannie Feinberg \*

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Jeannette Galante  
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Lillian Kaplan  
Patty Lazarus  
Francine Loeb  
Ann Nieder  
Tina Novick  
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Lucy Pruzan  
Bernice Rind  
Eda Rind \*  
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Michelle Rosen  
Meta Rosenbaum \*  
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Frances Roth Schill  
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Althea Strom  
Cynthia Stroum  
Sophie Sussman  
Betty Lou Treiger  
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Marsha Chazin

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Janet Berman  
Lynda Simon  
Tessye Simon \*

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Helen Ain  
Audrey Altheimer ☆  
Karen Altschul ☆  
Anonymous  
Lorraine Aresty ☆  
Margie Baer  
Gloria Baker ☆  
Candy Barbag  
Adele Barron ☆  
Helen Beck ☆  
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Shirley Becker-Silfen  
Lynn Bedowitz ☆  
Renee Belman  
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Ella Berman \* ☆  
Patricia Berman  
Rose Bernstein ☆  
Joy Binkovitz  
Esther Blank  
Henrie Blau \* ☆  
Leona Brauser  
Anne Brenner  
Miriam Brenner ☆  
Gaby Brill ☆  
Florence Brody  
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Freyda Burns ☆  
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Carol F. Cohen  
Ellen Cohen  
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Barbara Koch Daniels \*  
Selma Tyser Edlavitch \*  
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Eleanor Epstein ☆  
Dale Filhaber  
Harriett Finger  
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Estelle Futterman  
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Louise Galpern  
Nancy Ganz ☆  
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Rani Garfinkle ☆  
Suzy Garfinkle  
Norma Geller ☆  
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Helen Goldband ☆  
Phyllis Golden ☆  
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Phyllis Greenman  
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Stephanie Halio ☆  
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Anne Jacobson ☆  
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Ann Katz Lederman  
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Roxane Frechie Lipton ☆  
Jacqueline Lowy  
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Beth Mishkin  
Donna Mullaugh  
Millicent Nathan ☆  
Cindy Orbach Nimhauser  
Ruth Nussdorf  
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Madeline Pargh ☆  
Sandra J. Perkins  
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Dr. Wendy Rapaport ☆  
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Deana Richman  
Elaine Stein Roberts  
Donna Robins  
Dorothy Robinson  
Rose Benak Robinson  
Sylvia Rosen ☆  
Barbara Rosenberg  
Della Rosenberg  
Sylvia Rosett  
Sandra Rubin  
Eleanor Rukin \* ☆  
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Harriett Sands ☆  
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Jan Savarick  
Betsy Savelle ☆  
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Cynthia Schechner  
Dolores Schlesinger \* ☆  
Carolyn Schulson  
Dorothy P. Seaman ☆  
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Cantor Elaine Shapiro  
Olivia Shapiro  
Audrey Shaw  
Patsy Shaw ☆  
Sylvia C. Sheketoff  
Margaret  
Sherlin-Meltzer \* ☆  
Rosalie L. Silberman ☆  
Jan Silverman  
Eleanor Silverstein  
Cynthia Simon  
Janie Simon ☆  
Margie Simon  
Renee Singer  
Susan Singer  
Selma Sitrick  
Dr. Carol Smokler ☆  
Irene Calig Snyder  
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Delores R. Solomon ☆  
Shirley Solomon  
Gloria C. Sommers \* ☆  
Marcia Spear ☆  
Mildred Sperling  
Phyllis Squires ☆  
Charlotte Stein  
Diana Stein ☆  
Edith Stein ☆  
Naomi Steinberg ☆  
Selina R. Steinberg  
Fern Steinfeld ☆  
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Esther Summer  
Lenore Tagerman ☆  
Ruth Taubman  
Bernice Teltser  
Lee Temkin ☆  
Nancy Seaman Thornton  
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Anita Waltuch  
Caren Weinberg  
Renee Weinberg  
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Toby Wintrub \*  
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Acey Wolgin  
Jacqueline Wolgin

Rachelle Wolgin-Blick  
Pamela Yaffe-Weinroth  
Etta Gross Zimmerman ☆  
Rita Zimmy \*  
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Rose Bitterman  
Joan B. Diamond  
Fern E. Feder  
Jennifer Miller Grant  
Carol W. Karsch  
Karen Katz  
Caren Newman  
Evie Pozez  
Robin Pozez  
Ruthann Pozez  
Shelley Jo Pozez  
Irene M. Sarver  
Irene Steindler  
Meryl Tischler  
Diane Weintraub  
Ruth Zales  
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Eleanor Brainin

**Southern New Jersey**

Shelly Abramson  
Abby Belafsky ☆  
Cecelia Diamond  
Laura Ribbin \*  
Daryl Farber  
Caren Fendrick ☆  
Barbara Geller  
Lori Goldstein  
Sara-ellen Greenberg  
Sandra Kaminer  
Betty Kane ☆  
Sally Kane ☆  
Joanne Lerner ☆  
Fran Levy ☆  
Marlene Lamont Levy  
Sis Levy  
Judy Love  
Susan Love  
Ellen Meadvin ☆  
Rhonda Morganstein ☆  
Cynthia Sharp Myers  
Marcy Partnow  
Eileen Norman Perice  
Lynny Ravitz  
Gerri Rudner ☆  
Marcy Sanders ☆  
Mildred Sbar \*  
Joy Schafer ☆  
Sydria Schaffer  
Gail Shapiro  
Joan Shuster  
Dr. Arlene Silvers ☆  
Dr. Janine M. Sobel  
Renee Steinberg  
Karen Wagner ☆

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Terry Bloomberg  
Nancy Boguslaw  
Lee Bohm ☆  
Grace Brod ☆  
Myril Brod  
Maxine Clark  
Helen Drazen  
Sherri Druzen  
Judy Gall ☆  
Louise Golman \*  
Sheila Greenbaum  
Ronni Handelman  
Myrna Hershman  
Irene Hirschfield  
Sabina Holtzman  
Marlene Isaacs

\* of blessed memory ☆ Star of David Society



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Ranee Jacobs  
Nancy Kalishman✧  
Fran Lev  
Leslie Litwack  
Lucy Lopata  
Loren Ludmerer  
Sue Matloff  
Galia Movitz  
Lynne Palan  
JoAnn Raskas  
Betsy Rubenstein  
Shelley Sarver  
Pearl Serota  
Shana Singer  
Nancy Siwak  
Stacy Siwak✧  
Henrietta Spielberg \*  
Judith Dodge Stenzel  
Sherri Frank Weintrop  
Janie Roodman Weiss  
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Florence Baer \*  
Connie Berde  
Karen Gordon  
Minna Heim \*  
Gracia Kuller  
Rhoda Mains✧  
Joyce Malmon ✧✧  
Susan Minsberg  
Berneen Rudolph  
Sandra Schloff  
Michelle Shaller  
Rosy Shaller✧  
Diane Smookler  
Mollie Tankenoff \*  
Dr. Kathleen Wesa

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Barbara Field  
Caryl Goldstein  
Devra Jaffe-Berkowitz  
Elissa Klapper  
Lorraine Kweskin  
Norma Mann  
Nancy Mimoun  
Barbara Muller  
Judy Raymond  
Renee Samson  
Diane Sloyer  
Linda Spilka✧  
Joan Zinbarg

#### Syracuse

Paula Alexander  
Sara Alexander  
Deborah Friedman  
Goldye Meltzer ✧✧

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Hope Barnett  
Kay Jacobs  
Bobbe Karpay \*  
Lili Kaufmann✧  
Susan Kessler  
Stacy Leeds  
Blossom Leibowitz  
Susie Rice✧  
Ann Rudolph  
Casey Shear  
Cindy Spahn  
Paula Zielonka

#### Tidewater

Anonymous  
Bonnie Brand  
Ann Copeland✧  
Ann Fleder  
Esther Fleder ✧✧  
Gail Fleder  
Helen Gifford ✧✧  
Martha Mednick Glasser  
Hara Glasser-Frei  
Fay Halpern✧

Brenda Horwitz✧  
Lee Jaffe \*  
Sheila Josephberg✧  
Eileen Kahn  
Sofia Konikoff✧  
Cindy Kramer  
Alma Laderberg✧  
Phyllis Lannik  
Telsa Leon✧  
Karen Lombart✧  
Laura Miller  
Eleanor Rashkind  
Judy Rubin✧  
Annie Sandler✧  
Toni Sandler  
Terri Sarfan✧  
Deborah Segaloff  
Annette Shore \*  
Cheryl Sloane  
Linda Spindel  
Jane Stein  
Randi Strelitz  
Sylvia Yavner ✧✧

#### Toledo

Kathryn Gallon  
Esther Greenfield  
Marla Levine  
Terry Robbins  
Nora Romanoff  
Sandra Romanoff  
Cyndi Rosenthal

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Elkie Adler ✧✧  
Rosanne Ain  
Barbara Bank✧  
Tobie Bekhor  
Lynn Belzberg✧  
Renette Berman✧  
Vivian Berman  
Judy Nathan Bronfman  
Marsha Bronfman✧  
Rachelle Bronfman  
Helen Brown✧  
Shirley Brown \*  
Vicki Campbell  
Vivian Campbell  
Paula Cohen✧  
Clara Cooper  
Florence Cooper  
Camille Dan✧  
Peggy DeZwirik  
Lisa Draper✧  
Beatrice Eisen  
Wendy Eisen  
Anita Ekstein  
Judy Engel  
Susan Fenwick  
Faye Firestone✧  
Sherry Firestone  
Maxine J. Fish✧  
Phyllis Flatt✧  
Sandi Florence✧  
Dr. Risa Freeman✧  
Yetta Freeman✧  
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Phyllis Frieberg  
Brenlee Gurvey Gales✧  
Joy Gales✧  
Leslie Gales✧  
Gitta Ganz  
Joan Garson  
Lillian Vine Glowinsky✧  
Rosemary Goldhar  
Bonnie Goldstein✧  
Carol Goldstein  
Lindy Goodman✧  
Pearl Goodman  
Cindy Gordon✧  
Sara N. Gottlieb  
Liliane Gozlan✧  
Renee Gozlan✧  
Maxine Granovsky-  
Gluskin  
Malka Green✧  
Pearl Greenspan

Helen Gross  
Anne Handelman  
Carol Handelman  
Alison Himel  
Maria Elena Hoffstein  
Judith Hooper  
Susan Jackson  
Elise S. Kalles  
Carol Kassel  
Rose Kaufman  
Debbie Kimel✧  
Eva Kimel \*  
Paula Kirsh  
Marlene Klewans✧  
Julia Koschitzky✧  
Sarena Koschitsky  
Paula Krakowsky  
Elyse Lackie  
Lynda Latner  
Glennie Lindenbergl  
Mary Sanditen Litwin  
Ellen Miller  
Faye Minuk  
Karen Morton✧  
Eleanor Nadler  
Judy Nyman  
Lesley Binstock Offman  
Shirley Ogden  
Leslie Orbach  
Zippora Orland  
Judith Osten  
Linda Paris  
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Felicia Posluns  
Nancy Posluns  
Sandra Posluns  
Esterita Rajsky  
Jill Goldberg-Reitman✧  
Ruth Richler  
Shelley Richler  
Ariella Rohringer✧  
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Sharon Cookie Sandler  
Carol Schipper✧  
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Schnurbach  
Rosalie Sharp✧  
Honey Sherman✧  
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Hinda Silber✧  
Lily Silver ✧✧  
Randi Silverstein  
Linda Frum Sokolowski✧  
Renee Solursh  
Fran Sonshine✧  
Susan Zacks Steinberg  
Carole Danker Sterling  
Martha Sud  
Anne Tanenbaum ✧✧  
Judy Tanenbaum  
Lori Ulmer  
Renee Unger✧  
Linda Waks  
Gabi Weisfeld✧  
Sasha Weisz  
Elizabeth Wolfe✧  
Liora Yakubowicz  
Carole Herman Zucker

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Sherri Goodall  
Betty Newman \*  
Mildred Sanditen ✧✧  
Sara Sanditen  
Mary Sanditen Schwartz  
Marjorie Singer  
Barbara Sylvan

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Esther Landa  
Joanne McGillis✧  
**Vancouver**  
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Leslie Diamond✧  
Shirley Fitterman  
Sondi Green

Bette-Jane Israels✧  
Bev Libin

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Sandra Laby  
Ella Lewine \*  
Barbara Meister  
Lori Reisman

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Jeanne S. Cohen \*  
Barbara Goldstein✧  
Etta Kanter  
Edith Legum \*  
Evelyn Flax Mirmelstein  
Sarah Richman \*  
Tzina Richman  
Joanne K. Roos✧  
Barbara Rosenbaum✧  
Joan Rosenbaum  
Dorene Z. Sarfan✧

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Barbara Glickstein

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Selma Abensohn \*  
Rise Ain  
Cecile B. Alpert \*  
Sandra Alpert  
Anonymous  
Ruth S. Baker-Battist  
Janet Baldinger  
Sandra L. Barmak  
Susan J. Becker✧  
Sondra D. Bender ✧  
Dottie Bennett✧  
Debra J. Berger✧  
Beverly B. Bernstein✧  
Ruth T. Bigelson  
Sylvia M. Blajwas✧  
Michele (Cookie) Hymmer  
Blitz  
Sandra Hofberg Bobb✧  
Tanya Bodzin  
Florence Brody✧  
Sharon Butler  
Ryna G. Cohen✧  
Deborah A. Cohn✧  
Rita Corwin  
Laura Cutler  
Lori Deckelbaum  
Yvonne Schlafstein  
Distenfeld✧  
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Diane S. Feinberg✧  
Anne Freedman  
Estelle S. Gelman ✧  
Rosalie Gerber ✧✧  
Alma Gildenhorn✧  
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Laurie Goldberg  
Paula Seigle Goldman✧  
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Joan Greenwald  
Tamara Bernstein  
Handelsman✧  
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Kerry Iris✧  
Hilary Smith Kapner  
Arlene I. Kaufman✧  
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Ina Friedman Kay ✧✧  
Karen Keats✧  
Pat Kent  
Jocelyn B. Krifcher ✧  
Shelly Kupfer  
Dina Rabinowitz Leener  
Joan E. Levin ✧✧  
Liza Levy  
Stefanie Sanders Levy

Gerry Lezell✧  
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Margolius✧  
Vivien K. Marion✧  
Joanne Moore  
Lynn W. Morgan  
Debra Panitch  
Julia Pitkin-Shantz  
Susan Pittleman  
Marcy Prussick  
Anne S. Reich ✧✧  
Connie Z. Reider✧  
Joan Rosenberg  
Jody Rosenberg  
Meryl Berger Rosenberg  
Brenda Ruben  
Deborah Ratner Salzberg✧  
Susan L. Schor✧  
Marla L. Shuman  
Ruth Vogel Silberg  
Marc Steiner✧  
Deana Stempler✧  
Priscilla C. Tievsky✧  
Margo Volftsun✧  
Ellen Kagen Waghelstein  
Robin Hettleman  
Weinberg  
Joan B. Winer  
Ida Zeger

#### Western MA

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Charlotte Bloom ✧✧  
Sheila Budnick  
Sharon Cohen  
Susan W. Firestone  
Lynn Foggle✧  
Betsey Freedman  
Betsy Heit Gaberman✧  
Helen H. Goldband✧  
Beatrice Hano  
Lynn Katz ✧✧  
Alissa Korn✧  
Zelma Lavin  
Janet Nirenberg✧  
Ann Pava✧  
Cathrine Fischer Shwartz  
Fay Smith✧  
Diane Troderman✧  
Ruth Wallace \*  
Ruth Webber✧  
Ruth Weiss✧  
Nicolette Wernick

#### Wilmington, NC

Wendy Block✧  
Barbara Schwartz

#### Winnipeg

Elaine Goldstine  
Deborah Gray  
Nora Kaufman  
Karen Leipsic  
Sandra Secter  
Rena Shenkarow  
Fanny Shore✧

#### Winston-Salem

Miriam Brenner✧  
Wendy Brenner✧  
Gusti Frankel

#### Youngstown

Evelyn Felsenthal \*  
Jeanne Fibus  
Selma Fibus ✧✧  
Phyllis Friedman✧  
Sandra Lippy✧  
Benita Penner



## *From Dens Around the Country...*

# OUR LIONS ROAR!

### Aspen

On a beautiful Rocky Mountain afternoon, Lions and Pomegranates from Aspen Valley United Jewish Appeal and their guests gathered at the lovely McLain Flats home of Sandy Israel for a delicious Israeli meal and to hear JTA correspondent Sue Fishkoff speak.

Sue is the West Coast correspondent for the Jewish Telegraphic Agency, covering Jewish identity issues and the Jewish communities of the former Soviet Union. She is also the best selling author of *The Rebbe's Army*, *Inside the World of Chabad-Lubavitch*. Each attendee received an autographed book. Sue discussed what it means to be Jewish in America today and new ways Jews are expressing their identity.

An interesting Lion "Heart to Heart" example was the participation of three mother/daughter pairs: hostess Sandy Israel and her daughter Rachel Hahn (co-chair of Pomegranates); Judith Steinberg and her mother Pearl Steinberg, out-of-town Lion Shirley Helzberg of Kansas City and her daughter Jamie Helzberg; and a sister pair: UJA President Melinda Goldrich and her sister Andrea Cayton, a Los Angeles Lion.

Other Aspen Lion attendees were LOJ Chair Lorrie Winnerman, JoAnn Ross, Melanie Sturm, Dorothy Thau, and Elle Winn. Out-of-town Lion attendees were Lois Siegel of Miami, Nancy Siwak of Creve Coeur, MO (Kansas City), and Jean Lee Parelman of Kansas City. Aspen Pomegranates who attended included Deborah Fanburg, Kathie Schulman, and Sandy Rothman.



At the Aspen Valley Lion of Judah Luncheon are (L. to R.) chair Lorrie Winnerman, author and journalist Sue Fishkoff, and UJA President Melinda Goldrich.

### Atlanta

Despite this challenging economy, the Lions of the Jewish Federation of Greater Atlanta have continued to show their pride in Federation and have continued to be the backbone of our campaign. The Women's Philanthropy theme for this year has been "sharing your story." This theme—along with our face-to-face angel, who is donating \$100 for every face-to-face solicitation—has encouraged Lions to meet with their prospects and inspire others by sharing their own story of why they give to Federation.

The Atlanta Lions have been extremely busy with the start of Community Campaign 2010. Our campaign kicked off with a Sapphire Event at the High Museum of Art where local Lions Melinda Wertheim and Donna Weinstock gave us a sneak preview of the Leonardo Da Vinci exhibition, followed by a luncheon where we shared personal stories of why we each give to Federation. This inspirational event was chaired by Lisa Brill, Viki Freeman and Judy Zaban.



Many thanks to the members of the Major Gifts team, who have worked to encourage each donor to share her story with another: Betty Sunshine, Women's Philanthropy Campaign chair; Peggy Roth, WP Campaign vice chair; Beth Arogeti and Eydie Koonin, WP Overall Major Donors co-chairs; Vicki Benjamin, Zahav/Emerald chair; Marcy Bass and Lisa Haynor, Sapphire/ Ruby co-chairs; Ina Enoch, Barbara Halpern, Gail Heyman, Kellee Rosenberg, Debbie Sonenshine and Ava Wilensky, Lion of Judah co-chairs; and Lisa Haynor, LOJE chair.

The Atlanta Lions are truly modeling the campaign tagline "The Good We Do Is Up To You."



(L. to R.) Betty Sunshine, Atlanta's Women's Philanthropy Campaign Chair, and Donna Weinstock, Lion of Judah and museum docent.

## Baltimore

Dedicated Lions of Judah of THE ASSOCIATED: Jewish Community Federation of Baltimore gathered at the annual celebration in October. The featured speaker, Baltimore's own Shoshana Cardin, captivated all in attendance with her empowering words. Baltimore salutes its Lions for their generosity, commitment and dedication.



(L. to R.) 2010 Baltimore Women's Campaign Chair Alyson L. Meister, Shoshana Cardin, President Laura Black, Lion of Judah Event Chair Judi Fader and Immediate Past President Ann Neumann Libov.



Shoshana Cardin, professional volunteer, activist and philanthropist; greeted the Baltimore Lions of Judah.

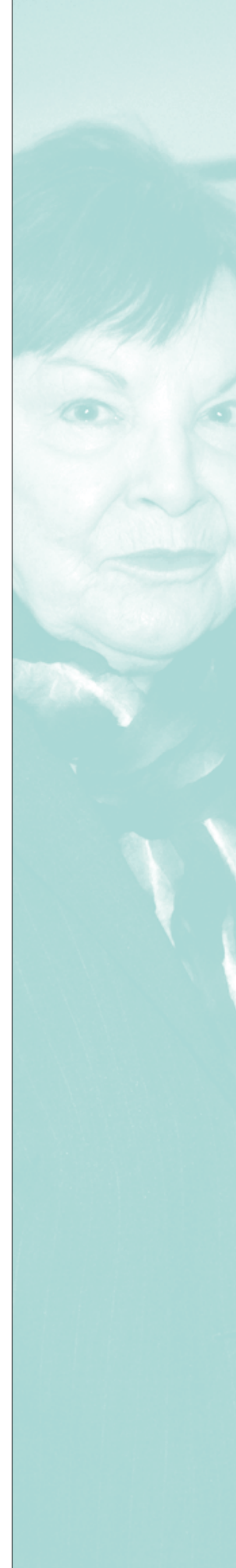
## Birmingham

The Birmingham Jewish Federation's Lion of Judah group gathered recently for a unique evening at the Birmingham Museum of Art. Close to 80 people had the opportunity to view the exhibit "Life, Liberty, and the Pursuit of Happiness: American Art from the Yale University Art Gallery."

A private tour of this remarkable exhibit enabled participants to experience American history through more than 230 masterpieces from one of the finest and oldest collections of American art in the world. The Lion of Judah evening and viewing also included a Jewish dimension. Graham C. Boettcher, the museum's William Cary Hulsey Curator of American Art, mentioned Jewish themes and personalities in his talk to the group.

The BJF thanks 2010 Campaign Chairs Karen and Joel Piassick for hosting the evening. In his remarks to the group, Joel, speaking on behalf of both, said, "This year's Lion of Judah function brings together two pillars of our community, the Birmingham Jewish Federation and the Birmingham Museum of Art. Just as the museum and the magnificent "Life, Liberty and the Pursuit of Happiness" exhibition would not be possible without some very special support, the Birmingham Jewish Federation could not be such an important and integral part of our community without your support."

BJF president Jimmy Filler and his wife, Carol, loaned an authentic carousel piece from their own prized collection to the exhibition for the evening. It features George Washington carved on a lion, a perfect fit for this Lion of Judah event focusing on American history. As guests entered, they had their pictures taken in front of the lion.





(L. to R.) Past Birmingham Jewish Federation Campaign Chairs Jon and Sheryl Kimerling, current Campaign Chair Joel Piassick, and BJJF President Jimmy Filler and his wife Carol.



(L. to R.) Boston Lions Wendy Kraft and Michelle Black.

## Boston

Nearly 100 women attended Combined Jewish Philanthropy's Lion of Judah Luncheon this year at the beautiful home of Diane Goldman in Weston. Co-chairs Susan Ansin and Beth Holzman led a committee of approximately 30 women in recruiting attendance and making solicitations, which resulted in 38 closed cards, representing approximately \$390,000 and a 2.54 percent gift-for-gift increase. As a result of the luncheon, CJP also secured one new Lion and one new LOJE. The Boston Lions will come together again for a cultivation event in the spring.



(L. to R.) Boston LOJ Luncheon Co-Chair Beth Holzman, Keynote Speaker Nellie Hermann, LOJ Luncheon Co-Chair Susan Ansin.



(L. to R.) Boston Lions Nancy Slate and her mother Connie Gilson.

## Broward County

At the Jewish Federation of Broward County, the Lions of Judah have made 2009 a special year with their creative strategies. The annual luncheon for over 80 generous and committed Lions was held at a new venue, featuring fresh elements including a grand prize raffle. The featured speaker was nationally renowned advertising executive Linda Kaplan Thaler, who inspired the group with her talk about how small things can make a big difference.

The fun continues throughout the year with the Points for Pins initiative. To encourage Lions to wear their pins frequently, each woman earns points when she is spotted and reported to the Federation. Pins worn to a non-Federation function are worth more points, and if the Lion of Judah symbol is on any article of clothing—shirt, hat or accessory—the points get even bigger! "This is our way of encouraging members to wear their Lion pins with pride," said Ellen Kushner, Lion of Judah chair for 2009-2010. "It is a great conversation starter and a terrific way to draw attention to who we are." The Points for Pins Program will announce its grand prize winner in 2010.



Broward County Lion Marilyn Moskowitz takes a picture of fellow Lion Leslie Linevsky for "Points for Pins" credit.

## Buffalo

Lions of the Jewish Federation of Greater Buffalo enjoyed a private tour of the Burchfield Penney Art Center's spectacular new building and the exhibit "Craft Art Western New York," presented by the Sylvia L. Rosen Endowment for Fine Art in Craft Media. Following the art show and tour, guests gathered for lunch at the home of artist and Lion Terri Katz Kasimov, just across from the gallery. The women enjoyed lunch in the beautiful garden on a gorgeous fall day in Buffalo, and had the pleasure of seeing Terri's paintings and studio.

Sylvia Rosen— a LOJE herself as well as a respected potter and educator who taught ceramics at Buffalo State College, University at Buffalo, and Amherst Senior High School—really takes the art of craft to heart. She believes in sharing her passion both for crafts and philanthropy. In 1987, Sylvia and her husband, the late Nathan Rosen, created the Sylvia L. Rosen Endowment for Fine Arts in Craft Media at the Burchfield Penney to present juried craft art exhibitions with purchase awards and craft art lectures. Since the first exhibition took place in 1988, these events have been a major force in the advancement and recognition of craft media in Western New York.

As part of a group tour for the Federation's leading women donors, Rabbi Harry Rosenfeld of Buffalo's Temple Beth Zion blessed the beautiful new space for this year's biennial craft show. He praised Mrs. Rosen's vision, creativity and generosity in enabling Western New Yorkers to share her passion for clay and craft through the Burchfield Center. The professional potter and teacher has made certain that her favorite communities of Buffalo, New York and Boca Raton, Florida are equipped with the proper facilities for people of all ages to express themselves through the craft of pottery.



LOJEs Ann Holland Cohn (left) and Sylvia Rosen (center), listen as Rabbi Harry Rosenfeld of Temple Beth Zion in Buffalo blesses the space for the Art in Craft Media: 2009 Biennial Show at the Burchfield Penney Art Center.



(L. to R.) Buffalo Hostess and Lion Terri Katz Kasimov, Sylvia Rosen, Women's Philanthropy Chair Leslie S. Kramer, Lions Susan Levy and Viola Sterman, and LOJE Margery Nobel.

## Calgary

Four new Lions—Ann Dancyger, Anna Gelt, Rosie Goldstein and Eleanor Mintz—were recently presented with their pins, bringing the total of Calgary Lions of Judah to 78. The Calgary UJA is very proud of this achievement.

The Lion of Judah tea was hosted by Liz Kaplan at the Willow Park Golf and Country Club. The afternoon was brought to life by guest speaker Deborah Grayson Riegel, a coach, trainer and stand-up comic who engaged the group in dialogue on the subject of perspective. And the perspective that everyone left with is that the Calgary Lions are a group of strong, committed Jewish women of all ages and stages. Calgary UJA's 2009 campaign theme is "The Jewish Future is in Our Hands"—and in Calgary it is in good hands... nurturing hands... the caring hands of dedicated, generous women who lead by example.



(L. to R.) Calgary Lion Donna Riback and new Lion Rosie Goldstein.



(L. to R.) Three generations: Calgary Lion Myra Paperny, Shoshana Paperny, Lion Raechelle Paperny.



(L. to R.) Calgary Lions Karen Behar and Sandy Martin.

## Central NJ

“The Links of Our Chain—Our Jewish Community’s Response to Breast Cancer” was the theme at the Jewish Federation of Central New Jersey’s Women’s Campaign Opening Event this October. Lions of Judah and Pomegranates gathered for a cocktail reception prior to the dinner and program with guest speaker, Rochelle Shoretz, founder of Sharsheret, a national not-for-profit organization that provides support and resources for young Jewish women facing breast cancer.

Adina Zeigler and Karen Sanders, event co-chairs, welcomed everyone before introducing Rabbi Randi Musnitsky, also a veteran of breast cancer, who offered a moving *d’var Torah* and led a prayer for all those who are fighting the disease.

All were riveted as Women’s Campaign Chair Maxine Schwartz spoke about her experience in Sarajevo as a member of National Young Leadership Cabinet. “You are helping to raise the awareness of breast cancer and are saving lives overseas, and you don’t even know it,”

she remarked. She was referring to the JDC program WHEP—Women’s Health and Empowerment Program—which was formed to assist women who are not receiving the services they need, to coordinate medical practices in the region and to change perceptions about breast cancer. Women attending the event raised more than \$72,000 for the 2010 Annual Campaign.

Shari Bloomberg, Pomegranate donor and social worker at Jewish Family Service of Central NJ, is coordinating efforts to “link” Jewish women by offering education and support programs in JFS’s Elizabeth office. A Central NJ Federation community team is being formed to participate in the Komen North Jersey Race for the Cure this April.



(L. to R.) Renee Krul and Susan Cahn, Central New Jersey Pomegranate Co-Chairs; Sharon Rockman, President, Women’s Campaign; Rochelle Shoretz; Joan Levinson, Lion of Judah Co-Chair; Maxine Schwartz, Women’s Campaign Chair; Wendy Rosenberg, Lion of Judah Co-Chair.

## Charlotte

“Forging relationships, building community” is the tagline for the Jewish Federation of Greater Charlotte’s Women’s Professional Network, which launched last year. The Network offers women the opportunity to engage socially and connect with a cause. It meets five times each year and is open to all professional women, whether or not they are actively engaged in careers outside the home.

The vision and concept for the group was formulated under the inspirational leadership of Lion of Judah Fern Ingber Epley and her steering committee, which includes four talented Lions: Cary Bernstein, Pam Levy, Jenny Meiselman and Linda Seigel.

Over 80 women were on hand when the Women’s Professional Network was officially launched in September 2008 with a fabulous event sponsored by Belk SouthPark. After a wine and cheese reception, Arlene Goldstein, vice president of trend merchandising/fashion director at Belk, Inc., talked about “The Most Wanted

Looks for Fall.” The event was so successful that Belk sponsored the second annual event this fall.

In its first year, the Women’s Professional Network’s programs ranged from “Train Your Brain” to “Speed Networking.” Each meeting begins with an educational Federation Minute. Over 200 women have joined the email invitation list, and the first year generated 25 new gifts to the Jewish Federation Annual Campaign.



(L. to R.) Fern Ingber Epley and Charlotte’s WPN Chair and speaker Arlene Goldstein.

## Chicago

On September 9, the Women’s Division of the Jewish United Fund/Jewish Federation of Metropolitan Chicago launched the 2010 Annual Campaign with its annual Lion Luncheon at the Ritz Carlton Hotel. Over 250 women demonstrated their leadership by raising more than \$3.1 million for the 2010 campaign. Martha Raddatz, ABC News senior foreign correspondent, addressed current issues in the Middle East and discussed how the press covers this volatile area.

Event chair Marilyn Vender led a strong pride of Lion, including Edryce Cadden and Linda Schottenstein Fisher, Emerald co-chairs; Nancy Katz, Ruby chair; Paula Resnick, Lisa Rubinstein and Karen Sager, Lion of Judah co-chairs; Penny Keeshin, Young Women’s Board Lion of Judah co-chair and Mara Baumgarten, Professional Women’s Lion of Judah co-chair.

The Women’s Division held a leadership development program for both the Women’s Board and the Young Women’s Board focusing on fundraising in a down economy. Rae Ringel, principal of the Ringel Group, presented a very informative experiential pro-

gram that helped the women find the right approach to being effective fundraisers during these challenging and compelling times.



(L. to R., seated) Penny Keeshin, Chicago Young Women’s Board Lion of Judah Chair; Jane Cadden Lederman, Women’s Board 2010 Campaign Chair; Martha Raddatz, guest speaker; Marilyn Vender, Lion Luncheon Chair; Mara Baumgarten, Professional Women’s Lion of Judah Chair; (L. to R., standing) Linda Schottenstein Fisher, Emerald Lion of Judah Co-Chair; Paula Resnick, Women’s Board Lion of Judah Co-Chair; Lisa Rubinstein, Women’s Board Lion of Judah Co-Chair; Karen Sager, Women’s Board Lion of Judah Co-Chair; Nancy Miller, Ruby Lion of Judah Chair.

## Collier County

The 2009 Community Event of the Jewish Federation of Collier County rolled all of our fundraising events for the year into one very successful event for the season, held at the Ritz-Carlton Golf Resort in Naples. A combined Major Gifts and Lion of Judah reception preceded a general community dinner, which featured actor Henry Winkler.



(L. to R.) Phyllis Seaman, 2009 Community Event Co-chair; Henry Winkler; Rosalee Bogo, Collier County Federation President.

## Colorado

For the past few years, the Allied Jewish Federation of Colorado has worked to strengthen the sisterhood felt by the nearly 400 members of its Lion of Judah and Pomegranate Societies through a variety of meaningful,

non-fundraising programs. Last October, more than five dozen Lions, Poms, and their friends gathered at the home of Ruby Lion Goldie Cohen for a quarterly Lunch & Learn that focused on the topic of "Joy."

Guest speaker Arel Mishory shared with the group her philosophy that the secret to happiness comes from an "attitude of gratitude." These 65 women came away from the event energized not only by the message conveyed but also by the people who were present in the room that day. It was by far the largest crowd to ever convene for a Lunch & Learn, and additional Lunch & Learns are planned for January, March, and June.



Catching up at the Allied Jewish Federation of Colorado's first Lion/Pom Lunch & Learn of the year were (L. to R.) guest speaker Arel Mishory, Krista Boscoe, Ruth Malman, Amy Morris, and Vicki Trachten-Schwartz.

### Dallas

On a Women's Philanthropy Mission to Charleston, 20 women from the Jewish Federation of Greater Dallas traveled together, experiencing 300 years of Southern Jewish life and history. From the oldest Ashkenazic congregation in continuous use, Beth Shalom Beth Israel, to the Jewish Heritage Collection at the College of Charleston, to Sullivan's Island, it was a mission that will be remembered fondly.



Jewish Federation of Greater Dallas Women's Mission to Charleston



Dallas Lions enjoying each other's company at a low-country breakfast. Left: Sue Tilis, Barbara Stein, Candi Haas and Helen Shalom. Right: Lizzy Greif, Cindy Spechler, Andrea Skibell and Carol Aaron.



(Center L. to R.) Dallas Mission Chair Barbara Stein with guest speaker and past President Anita Zucker, (Bottom L to R) Women's Philanthropy Chair Sandy Donsky and Mission Chair Sue Tilis. Anita spoke to the group about her personal experiences and contributions to philanthropy.

### Dayton

The Jewish Federation of Greater Dayton kicked off its 2010 Campaign, celebrating its 100th anniversary with an intimate dinner for major donors. The event featured National Women's Philanthropy board member Paula Saginaw, who inspired the group with her moving words and made a compelling case for giving to the 2010 Campaign. In celebration of the 100th anniversary, all donors who attended the event were asked to increase their gifts by at least \$100 dollars. Of the 51 gifts made that evening, 33 people increased their gifts by at least \$100. One new Lion of Judah was pinned at this inspiring event.





(L. to R.) Dayton's New Lion Maryann Bernstein, Lion of Judah Chair Mary Youra, Women's Philanthropy Co-chair Mary Rita Weissman, and Women's Philanthropy Chair and General Campaign Co-Chair Melinda Doner.

## Delaware

During Sukkot 5770, the Jewish Federation of Delaware's 2010 Lions of Judah gathered at the home of Past President Suzanne Grant to enjoy an evening of fine food and good company. Special guest Susie Fishbein, best-selling kosher cookbook author, presented a fabulous cooking demonstration and dinner of Middle Eastern martinis, salmon salad with carrot-ginger vinaigrette and bruschetta chicken with wheat berry salad. Cookbooks from Susie's Kosher by Design series, a staple in many local homes, were available for purchase and autographing.

Women's Philanthropy Co-Chairs Ellen Wagner and Michelle Engelmann, along with event committee members Suzanne Grant, Carole Bakst and Caryl Marcus Stape, were delighted to welcome the sellout audience to this special event. Annual Campaign Chair Connie Sugarman welcomed four new Lions for 2010: Lena Elzufon, Marcia Kimmel, Sandy Lubaroff and Amy Crain Sternberg. Barbara Blumberg was honored as a new Ruby Lion.



Past Jewish Federation of Delaware President Suzanne Grant (left), with best selling kosher cookbook author Susie Fishbein

## Detroit

As the vast majority of national news media have reported the devastation of Detroit's economy, unpublished headlines speak to the strength of the Jewish community and The Jewish Federation of Metropolitan Detroit's Women's Department. More women are soliciting for the 2010 Campaign, the donor base and dollars raised have increased over the past three years, and younger women are becoming increasingly involved in the organization's work.

The 2010 Campaign kicked off with the Ruby Lion of Judah Event on September 22, 2009. In an effort to demonstrate the impact of our donors' philanthropic dollars, two local recipients of services from Federation agencies shared their personal stories with our Lions. The results were incredibly positive, with more dollars raised at a positive gift-for-gift increase from 2009. Additionally, more young Lions of Judah were in attendance than in previous years, which gave the community hope of a brighter future.

The Federation continues to personally reach out to donors. Through the assignment of 1,000 Pomegranate and Sabra (\$365-\$1,799) donors to 100 solicitors, we are working towards increasing the number of women who are engaged in this holy and critical work, in addition to raising dollars for all of the urgent needs in our community.



Detroit's Lion of Judah Leadership at the 2010 Fundraising Event (L. to R.): Karen Kahn, Jodi Goodman, Sally Krugel, Jean Dubin, Marcie Orley, Barbara Horowitz, Denise Kalt, Beth Gans, Susie Citrin, Leah Trosh and Phyllis Pilcowitz; not pictured: Carol Weintraub Fogel.



Detroit's Ruby Lion of Judah Leadership at the 2010 Fundraising Event (L. to R.) Sandra Schwartz, Enid Goodman, Lori Weisberg, Marcie Orley, Barbara Horowitz, Patrice Phillips, Susie Citrin, Elyse Foltyn and Lisa Lis; not pictured: Roberta Toll and Gwen Weiner.



## Grand Rapids

The Jewish Federation of Grand Rapids Lions of Judah gathered for a dinner with guest speaker Sue Fishkoff of the JTA, prior to joining 50 women for the Women's Division Campaign kickoff event. Grand Rapids proudly counts 12 Lion of Judah women in our community. Their inspiration and leadership play a tremendous role in the Federation's success.



(L. to R.) Speaker Sue Fishkoff with Grand Rapids Lions Eileen Newman, Bluma Herman, Grand Rapids dinner hostess Sharyl Titche, Karen Padnos, Lanny Thodey, Marilyn Leven and Judith Joseph.

## Greensboro

The Greensboro Jewish Federation is proud to have 44 Lions of Judah dedicated to making a difference in Greensboro, in Israel and around the world. The Greensboro Lion of Judah program has welcomed one new Lion so far in the 2010 Campaign and one new endowed LOJE gift. The Greensboro Lions take great pride in seeing one of their own, Kathy Manning, become chair of the Board of Directors of The Jewish Federations of North America.

On November 5, 2009, Greensboro Lions and the Ben Gurion Society (men giving \$10K and above) welcomed Israeli Minister of Welfare and Social Services Isaac Herzog at a private lunch and leadership briefing chaired by long-time Lion Joy Shavitz. Minister Herzog, who was joined by his wife, Michal, enhanced our understanding of the relationship between Israel and the Diaspora.

Campaign chairs shared their "case for giving" and the event saw many increased gifts, proving that donors are continuing to stretch to help make the 2010 GJF Campaign a successful one.



Greensboro Lions gather to hear Israeli Minister of Welfare and Social Services Isaac Herzog. (L. to R.) Debby Miller, Joy Shavitz, Event Chair, Anita Hyman, Sylvia Samet, Ellen Fischer, and Joan Samet



Greensboro Lion Kathy Manning addresses the Lions and Ben Gurions.



Israeli Minister of Welfare and Social Services Isaac Herzog gives the Greensboro Lions a leadership briefing.

## Greenwich

Dr. Orna Blondheim, director of the Emek Medical Center in Afula, Israel, visited Greenwich, CT on October 14, 2009. She visited the Greenwich Hospital and met with UJA Federation of Greenwich leadership. Dr. Blondheim thanked Women's Division President Marlene Gilbert on behalf of Dr. Judith Antonelli, SNEC



Partnership 2000 chair. The Greenwich Lions of Judah contributed toward a piece of much-needed medical equipment at a Lion event last year. Greenwich is one of 13 communities in Southern New England who partner with the Afula and Gilboa through Partnership 2000.



(L. to R.) Sheila Romanowitz; Ellen Richman, UJA Federation of Greenwich Federation President; Wilma Persky; Dr. Orna Blondheim; Larry Rich, Director of Development & International Public Relations, Emek Medical Center; Eve Goldberg; Marlene Gilbert, Women's Division President.

## Hartford

Lions of Judah of the Jewish Federation of Greater Hartford continue to lead the way. Elaine Price, Claudia Coplein and Cathy Welson were recently welcomed as Lions of Judah. The LOJE honor roll now stands at 27 with the addition of Leigh Newman, chair of the board.

In September, the annual Lion of Judah event was held at the Connecticut shoreline home of Debby Fischman. More than 50 women attended. Joining Debby as event co-chairs were Vicki Rosenthal, Arlene Neiditz and Leslie Weinstein. Lucette Lagnado, author of the New York Times bestselling memoir *The Man in the White Sharkskin Suit*, was the keynote speaker. Born in Cairo, Ms. Lagnado and her family were forced to flee Egypt as refugees when she was a small child, eventually coming to New York. She received the Sami Rhor Prize for Jewish Literature in 2008 for her book.

Women's Philanthropy and the Jewish Community Foundation recently collaborated on a luncheon program on "Goals-Based Financial Planning in Today's Economic Climate." A certified financial planner and the Foundation's executive director led an informative discussion focusing on empowering women to make informed financial and charitable giving decisions. Lisa Fishman chairs Hartford's Lion of Judah program; Dorothy Wetstone and Gail Sack were event co-chairs.

Earlier this year the Lions of Judah shopped for the Jewish Family Services Kosher Food Pantry. Cyral Sheldon was chair of this effort. The Lion of Judah Book Club continues to meet bi-monthly with Linda Levine as chair.



(L. to R.) Cathrine Fischer Schwartz, Hartford President and CEO; Randi Piaker, 2010 Women's Philanthropy Chair; speaker and author Lucette Lagnado; Vicki Rosenthal; Leslie Weinstein; Judy Schlossberg, 2010 Annual Campaign Chair; Arlene Neiditz, and Debby Fischman.



(L. to R.) Randi Piaker, Major Gifts Chair Jessica Zachs and Elaine Price of Hartford.



(L. to R.) Leigh Newman and Randi Piaker of Hartford.



## Houston

Nearly 100 women attended the Lion of Judah Society and the Pomegranate Division of the Jewish Federation of Greater Houston's Women's Philanthropy's joint annual Kick-Off event on Wednesday, October 21, 2009 at the home of Sarah Braham.

These two groups of committed women who give to the Annual United Jewish Campaign got a chance to mix and mingle and hear from JTA Jewish News Service national correspondent and contributing editor Sue Fishkoff at the luncheon program chaired by Bobbi Asarch and Margie Fields.

"It was so nice to see all of the women, young and old, who came to support a great cause. It was also great that despite the difficult economic times, these women who give \$1,800 and more were showing their support," said Pomegranate Liz Shoss, who attended the event.

"My husband and I give to the Federation because it's the right thing to do. I am lucky enough to be able to support the Federation at the Pomegranate level and feel blessed that I can help the Jewish community in this way," Shoss said. "The needs right now are huge, so my donation is needed now more than ever."

Participation in the Pomegranate Division, chaired by Elizabeth Grzebinski, requires an annual minimum gift of \$1,800. Participation in the Lion of Judah Society requires an annual minimum gift of \$5,000 to the community's Annual United Jewish Campaign. The Society, chaired by Elyse Spector Kalmans, currently boasts a membership of 225 women.

"The recent Lion/Pomegranate Event was an enjoyable gathering of terrific women, delicious food and a stimulating speaker," said Lion Marla Feldman. "It is vitally important to support the Federation as it sustains so many worthy causes in our community, especially as many of our people and institutions struggle with the current economy."

Audrey Fersten said she feels it's important to be a Pomegranate because, "I think it's a way of being involved in our community and setting a good example for the next generation."

By becoming Lions and Pomegranates, women not only contribute to the community's well being, they also get to participate in fun and informative programs throughout the year with speakers such as Fishkoff.

Last year, the Jewish Federation of Greater Houston generated more than \$20 million, which was allocated to local, national and global community partners to help make a difference in the lives of millions of Jewish people.



Houston Kick-Off Event Co-Chairs Margie Fields and Bobbi Asarch with speaker Sue Fishkoff (center).



(L. to R.) Houston Pomegranate Audrey Fersten, Lion of Judah Chair Elyse Spector Kalmans and Lion Linda C. Rosen.



(L. to R.) Houston Lions Deborah Bergeron, Jane Friedman and Marla Feldman.

## Indianapolis

This October, the Jewish Federation of Greater Indianapolis' Endowment Department hosted the yearly Lion-Pomegranate Event at the Marilyn K. Glick Art Center. Our own Dr. Ora Pescovitz, director of Health Services at University of Michigan, gave inspirational informal comments to 70 women. Her message resonated with them as it was a call to commitment, creativity and contribution.



Indianapolis Event Co-Chairs Lisa Sablosky and Betty Klapper with Dr. Ora Pescovitz (center).

## Kansas City

Forty-five Lions of the Jewish Federation of Greater Kansas City celebrated the beginning of the 2010 campaign at an October luncheon at Sue Seidler Nerman's home, renowned for the spectacular modern art and sculpture collection displayed throughout the premises.

Being sensitive to the economic realities faced by many members of the Kansas City Jewish community, Campaign leadership felt this was not the year to ask Lion chairs to pay for a catered spread. Instead, a committee of 11 women shared the responsibility of preparing various dishes for their Lion friends. True to the "Jewish hostess syndrome," the chefs prepared enough for twice as many women. The Lion committee included Barbara Atlas, Sarah Beren, Diane Davidner, Sandi Fried, Bari Freiden, Gloria Gershun, Beverly Jacobson, Trudy Jacobson, Cynthia Liebenthal, Rosalyn Jacobson, Donna Katz, Shanny Morgenstern, Sue Vile and Joyce Zeldin.

In addition to learning about needs in the Kansas City Jewish community and worldwide, the Lions were fascinated to hear fellow Lion and public relations expert Roshann Parris describe her experiences as an advance person for the Clinton White House, the Hilary Clinton presidential campaign and the Obama White House.

Though the day was rainy and chilly, the weather did not mar the warm atmosphere of Lions enjoying themselves and celebrating the *mitzvah* of *tzedakah*.



Kansas City Lion Committee members pose in front of a beautiful artwork in the Nermans' lovely home (L. to R.): Gloria Gershun, Sue Vile, Joyce Zeldin, Donna Katz, Cynthia Liebenthal, Rosalyn Jacobson, Diane Davidner, Bev Jacobson, Sarah Beren, Shanny Morgenstern and Sue Seidler Nerman.



Kansas City Lions listen intently to speaker Roshann Parris in the art-filled dining room of the Nerman home.

## Los Angeles

Nearly 450 Lions of the Sylvia Weisz Women's Campaign of the Jewish Federation of Greater Los Angeles and Valley Alliance joined together at the Beverly Hills Hotel for the Ruby/Lion annual fundraising luncheon. With over 50 new Lions in attendance, the women honored Debbie Laub with the Ruby award and were inspired by keynote speaker Sherry Lansing, the esteemed philanthropist, entertainment industry trailblazer and fellow Lion of Judah. Leading up to the luncheon, over 25 potential new Lions attended an outreach event where some of our most committed leaders shared personal stories about the importance of their philanthropy.



(L. to R.) Gayle Weiss, Luncheon Chair; Laurie Harbert, Lion Of Judah Chair; Lynn Pollock, Ruby Chair; Sherry Lansing, Keynote Speaker; Julie Platt; Sylvia Weisz Women's Campaign Chair; Sheryl Layne, Lion of Judah Vice Chair; Marcia Mankoff, Ruby Vice Chair of Los Angeles.

## Los Angeles Valley Alliance

More than 12 Lions and many of their spouses recently participated in a Los Angeles Valley Alliance Mission to Cuba, proudly wearing their Lion pins as they toured the sites of the fiercely protected Jewish community there. Upon their return, many commented on the beautiful synagogues and other Jewish sites that are reverently and lovingly maintained in the hope that Judaism will again thrive one day there.

"It was so incredibly moving and made us realize how lucky we are to freely practice and celebrate our Jewishness," said Rochelle Cohen, mission chair and Los Angeles Valley Alliance Campaign chair. "Truly, it's a gift." During the visit, the group was accompanied by a representative from our international partner, the American Jewish Joint Distribution Committee (JDC), who was overwhelmed by the more than 11 duffle bags of goods brought by Lions and other donors for the local Jewish community.

Earlier in the season, many of our Lions attended the Los Angeles Valley Alliance's annual Pomegranate event, an evening of reflection featuring noted speaker and Holocaust Survivor Erika Jacoby. The event provided yet another opportunity for the Los Angeles Valley Alliance to thank its Lions of Judah for their steadfast and long-standing support of the Women's Campaign, which includes, to date, more than 240 Lions.

The Los Angeles Valley Alliance Women's Campaign is expected to close once again at over \$3.2 million, a significant representation of the overall Campaign for The Jewish Federation of Greater Los Angeles' Women's Campaign.



Los Angeles Valley Alliance Lions in Cuba (L. to R.): Loretta Shine, Arlene Dorn, Georgia Capo, Mission Chair Rochelle Cohen, Jan Field, Lynette Brown.

## Louisville

For the Jewish Community Federation of Louisville, this is a time of change. The basic structure of the community has changed, and we look toward the future with a new energy and enthusiasm.

In addition to our traditional Lion event, the JCL is planning a very special day to thank our 62 Lions of Judah for their ongoing commitment to and support of our community, and to recognize the unique gifts and strengths each woman brings to the community beyond her contributions of time and resources.

Although still in its planning stages, this "Gift to our Lions" event will help each Lion develop a personal understanding of her strengths and how those qualities support her as a woman, leader and family member.

## MetroWest NJ

The United Jewish Communities of MetroWest New Jersey Lions were important participants in a new, community-wide Women's Philanthropy campaign event in October. "The Next Step: One Community. One Day. One Gift" featured Kati Marton, who was kicking off the tour for her memoir about her family's journey through and out of Communist Hungary. Because of a connection made through the Holocaust Council of MetroWest NJ, funded by campaign dollars, Kati was able to meet Hedy Barsch, a survivor of Auschwitz who knew Kati's grandparents. For the first time in her life, Kati heard the stories and descriptions of her family that her mother had found too difficult to tell. It was quite a morning.

The Lions will celebrate with a three-part Lion Learning Series on the topic of women in the Bible, taught by Susan Werk, a Covenant Award winner and much-sought-after UJC MetroWest NJ educator, to be hosted by Lions. Strong women, strong leaders—strong community!



(L. to R.) Leslie Dannin Rosenthal, MetroWest Women's Philanthropy President; Dana Lichtenberg, Co-Chair, The Next Step; Dana Galloway, Co-Chair, The Next Step; Kati Marton, guest speaker.

## Miami

Nearly 250 Lions of Judah from the Greater Miami Jewish Federation attended this year's Lion of Judah luncheon, chaired by Wendy Koeningsberg, Sheree Savar, Lois Siegel and Tammy Woldenberg. The program featured award-winning journalist and author Sue Fishkoff, whose presentation focused on "Jewish Women's Values and Identity." Women's Department President Julie Russin Bercow and Campaign Chair Laura P. Koffsky spoke passionately about the importance of women's philanthropy, especially during these difficult economic times. During the luncheon, the Miami Lions of Judah were proud to welcome 24 new Lions since last year. As a special touch, the centerpieces at the luncheon consisted of fresh fruits and vegetables, which were delivered to the Community Kosher Food Bank, operated by the Federation's beneficiary agency, Jewish Community Services of South Florida, following the event.



(L. to R.) 2010 Miami Lion of Judah luncheon chairs Wendy Koeningsberg, Tammy Woldenberg, Sheree Savar and Lois Siegel.

## Milwaukee

Lions of Judah and Pomegranate Society members of the Milwaukee Jewish Federation met and gathered in October for "Tea and Philanthropy," a high tea event held in the library of the University Club. The afternoon was underwritten by Lion of Judah Nita Soref and included tours of her new home in University Club Towers.

The event, which was co-chaired by Marilyn Pelz, Dottie Rotter and Susan Stern, was a celebration of women's philanthropy. As Women's Division President Idy Goodman said in her remarks, "We're strong, we're powerful and we're organized!"

The afternoon's program was "The Faces of Aliyah," which included riveting personal stories by Vladimir

Zeev Milner from the former Soviet Union and Assia Avera from Ethiopia.

In addition, three women who have endowed their Lion gifts gave moving accounts of how they arrived at those decisions and why a LOJE gift is so important. The Milwaukee Jewish Federation takes enormous pride in its 29 LOJEs, 105 Lions of Judah and 85 Pomegranate Society members.



Speaker Assia Avera chats with event co-chair Marilyn Pelz and Women's Division President Idy Goodman at Milwaukee's Lion of Judah and Pomegranate Society event.

## Montreal

Eighty Lions of Judah met with Canadian political leaders in Ottawa during a Day of Appreciation and Commitment to honour Federation CJA's leading women philanthropists.

The Lions were briefed by Members of Parliament Mario Silva and Scott Reid about the important work being undertaken by the Parliamentary Inquiry on Anti-Semitism, and were assured that the issue is being taken seriously by all parties. They were addressed by Senator Pamela Wallin, former Minister of Justice Irwin Cotler, and current Minister of Foreign Affairs Lawrence Cannon. They enjoyed a Sukkot-themed lunch with representatives from the governing Conservative Party (Maxime Bernier) the official opposition Liberal Party (Raymonde Folco and Marlene Jennings) and the New Democratic Party (Thomas Mulcair). That all parties took the time to meet with the group reflects the importance they attributed to the opportunity to meet with these Jewish community standard-bearers.

The Lions took full advantage of the chance to pose questions and to engage in fruitful and free-flowing dialogue with their elected representatives. It proved to be a very productive day.





Montreal Lions visited the National Arts Centre and met with Musical Director Pinchas Zuckerman during their visit to Ottawa.

## New Orleans

In September, Julie Wise Oreck was installed at the Jewish Federation of Greater New Orleans' Annual Meeting as the fourth woman president of the Federation. Julie, an endowed Star of David Lion, is following in the footsteps of her mother, Carol Wise, an endowed Star of David Lion, who has also served as Federation President.

In her address to the community Julie stated, "I am proud, honored, and deeply humbled. I am overwhelmed, excited and filled with awe. Above all, I am grateful for this moment and the tremendous opportunities and challenges that lie before us as we continue to strengthen and rebuild our wonderful Jewish community of New Orleans under the protective and supportive umbrella of Federation."

Julie concluded by saying, "I will keep these two Hebrew words in the forefront of my thoughts every day; they will guide me and keep me focused on my mission. They are *kadima* (go forth) and *kehilla* (community). To me, they say it all."



(L. to R.) Marshall Oreck, Julie Wise Oreck, and Carol Wise at the Jewish Federation of Greater New Orleans' 2009 Annual Meeting.

## New York City

In our very challenging economy and a competitive philanthropic world, UJA-Federation of New York's Women's Philanthropy realized that fundraising activities could not be business as usual. This year the Federation initiated the "\$10,000 Circle" to encourage additional giving and to recognize the generosity of women.

Four exceptional and diverse programs were created for the "\$10,000 Circle" and offered to our Lions. The initial program was the second Mission with a Heart, this year focusing on connection, care, and culture.

Thirty women participated in this exclusive mission to Brooklyn, NY, which included a briefing with Congresswoman Yvette Clarke in the *sukkah*, and a briefing from a leader of the Jewish Community Council of Crown Heights; a site visit with a hands-on opportunity at Met Council on Jewish Poverty's food warehouse; a stimulating panel discussion with representatives from New York Legal Assistance Group, F.E.G.S. Health and Human Service System, and Jewish Board of Family and Children's Services; lunch at Hebrew Educational Society; and a concluding reception at an Israeli artist's studio with a musical performance by Six Points Fellow Clare Burson.

On November 5, approximately 300 women gathered at the annual Lion of Judah Luncheon. The program featured guest speaker Professor Fania Oz-Salzberger, noted academic and best-selling author, and as always highlighted endowed Lions and memorialized those who, through endowments, continue to support our efforts.

Coming up is "A Unique Jewish Study Opportunity" in the Rare Book Room of the Jewish Theological Seminary; April will find the Lions on an exotic Mission to Morocco; and the final program of the year will be a "Tribeca Film Festival and Reception" in an extraordinary private home.

The response has been enthusiastic—15 women have increased their gifts, and the interest in Morocco grows daily. Even in a challenging year, with the creativity of our leadership and the commitment of our donors, Women's Philanthropy continues to use its collective power to make an impact.

Last July, the Planned Giving and Endowments department created a learning opportunity in which 40 women attended a Westchester Women's Philanthropy seminar. Barbara Marcin, portfolio manager at Gabelli Asset Management Co. Funds, presented a seminar on managing your investments and offered extensive expertise regarding smart decision-making strategies



especially appropriate for women's financial planning, particularly as it supports a woman's commitment to philanthropy.

The Federation is proud of our LOJEs, visionary women who provide for the future of the New York Jewish community.



Chairs of the Families Division Natalie Barth and Emily Gindi share a moment at the New York Lion of Judah Luncheon



(L. to R.) New York Lion of Judah Chair Karen Sobel, Vice Chair Marlene Wallach, guest speaker Professor Fania Oz-Salzberger, and Vice Chair Ellen Koppelman.

### Northeastern NY

Every year, the Lions and Pomegranates of the United Jewish Federation of Northeastern New York look forward to their annual gathering, held prior to the Women's Philanthropy Major Gift Event. The Lion, Pomegranates & Guest event was established to honor and demonstrate appreciation to our philanthropic leaders. The women enjoy the opportunity to gather at a non-solicitation event that is educational and entertaining.

For the third annual event, 35 women traveled to Massachusetts to see Annette Miller in William Gibson's

one-woman play, "Golda's Balcony," at Shakespeare & Company in Lenox, Massachusetts. Prior to the play, Professor Udi Sommer, a Political Science professor at the University at Albany, offered an overview of Golda Meir's political career, focusing on the Yom Kippur War. It was a perfect introduction to the subject matter and prepared us for the play. Actress Annette Miller joined us after the performance to meet with our Lions and Pomegranates in an intimate setting.

Golda Meir's dedication to Israel and a Jewish way of life rings true to our Lions. It was an inspirational day for all.



Northeast NY's 35 Lions and Pomegranates circle around actress Annette Miller after enjoying her performance in "Golda's Balcony."

### Northern NJ

The UJA Federation of Northern New Jersey's Women's Philanthropy 2009 Annual Spring Luncheon last May was anything but business as usual.

Faced with the growing downturn in the economy, UJA NNJ Women's Philanthropy leadership welcomed all women in the community to come together to address the needs in northern New Jersey and abroad. Unlike in years past, a gift to the 2009 Annual Campaign could be made at the attendee's discretion. Guests were invited to attend for free, thanks to the generosity of philanthropist and luncheon honoree Angelica Berrie, whose vision of inclusiveness was an inspiration for all. As rising star Amy Shafron reminded the guests, "We are all connected," and "the power of community truly enriches our lives."

Through a coordinated recruitment effort by the table captains, more than 800 women attended the event—318 for the first time! As a follow-up to the luncheon, each of the table captains now serves as a UJA NNJ ambassador, building relationships and connecting their tablemates to our Federation by educating them about the programs and services provided by UJA and reminding them about upcoming programming.

As times change, Women's Philanthropy must change. And the 2009 UJA NNJ Spring Luncheon proved that we are so much more than "Ladies who Lunch." We are "Women who DO!"





(R. to L.): UJA NNJ Spring Luncheon honoree Angelica Berrie; New Jersey Governor Jon S. Corzine; Women's Philanthropy "rising star" Amy Shafron.



(R. to L.): At the annual UJA NNJ 2009 Spring Luncheon, Women's Philanthropy Co-Presidents Myrna Block and Sarita Gross pass the torch to incoming Women's Philanthropy Co-Presidents Gale S. Bindelglass and Stephanie Goldman-Pittel.

### Orange County, CA

The Lions of Judah of the Orange County Jewish Federation enjoy intimate gatherings focused on Lion retention, mentoring and impact. Women's Philanthropy has a range of events in which Lions can participate, including Business & Professional Women's networking dinners; our annual Women's Voices Luncheon, open to \$136+ investors; Trendsetters Lunch & Lectures for \$500+; and Pomegranate/Shomer events for \$1,800-\$2,500+.

We have made a conscious choice to create home-based gatherings for Lions only, some of which feature guest speakers. For 2009-10 the theme is International Jewry and the programs have included a political analyst from Israel, a documentary about 5,000 Jews saved in a French town during WWII and an author talk on Egyptian Jewry.

A Lion Brainstorming Session met with overwhelming response. Participants included many Lions who rarely attend events; their inclusion in the

thinking/planning process inspired them to come to the table. The economic impact is felt locally, and Lion numbers are down slightly, yet our focus on retention is so strong that past Lions remain on the invitation list for all of our gatherings. The goal is to keep them in the circle and welcome them back when they are able. In short, the community is all about Lion 2 Lion Connections!



(L. to R.) Ellen Weiss and Shirley Field, Co-Vice Presidents, Lion of Judah, Jewish Federation Orange County (California).

### Palm Beach

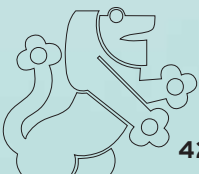
A first in the history of the Jewish Federation of Palm Beach County Women's Division, Linda Cortell Benjamin is serving as president and Campaign chair of the Women's Division.

The board kickoff features an award-winning chef and *très chic* luncheon at Café Boulud. The National Women's Philanthropy T.E.C.H. Team leaders have agreed to share new ideas with the Board.

Thanks to the efforts of Lion of Judah Chair Vivian Lieberman and Lion/LOJE Luncheon Co-Chairs Linda Golden and Nancy Hart, the Celebration of Women's Philanthropy Luncheon is adding another "great" to the roster. Senior vice president and publisher of *Harper's Bazaar* Valerie Salembier will speak about her "Campaign Against Fakes."

Vice Presidents Hope Silverman and Adele Shamban are expanding the Women's Legacy Program, creating a "new scenario" that recognizes the endowment potential of all women to "Leave A Legacy" regardless of giving level.

Jill Fenster, vice president of Leadership Development, and Jennifer Lesser and Michelle Jacobson, Young Women's Forum vice presidents, have developed creative women-centered programs for future leadership and family-oriented programs to teach the *mitzvah* of *tzedakah*.



An initiative to attract new donors and leadership in the many gated communities in the Boynton Beach and Lake Worth area is being spearheaded by Harriette Berger, vice president of Outreach.



Linda Cortell Benjamin, Palm Beach Women's Division President and Campaign Chair.

### Palm Springs

Like virtually every other community, The Jewish Federation of Palm Springs and Desert Area has suffered from the economic downturn this past year. In spite of this, three women chose to endow their Lion of Judah gifts this year: Peggy Greenbaum, Cydney Osterman and Stephanie Ross.

At the Lion of Judah Luncheon, 146 Lions were engaged by Roya Hakakian, a native of Tehran who came to the United States in 1985 under political asylum. As a journalist, author and poet, Roya has built an outstanding reputation with the media. Her personal story was astounding. The Ruby Lions were treated to an intimate pre-event reception with Roya. Two special honorees at the Luncheon were Kipnis-Wilson/Friedland Award recipient Cora Ginsberg and 25-year veteran Women's Philanthropy Secretary Linn Menne.

### Philadelphia

In October, 132 Lions from the Jewish Federation of Greater Philadelphia gathered at Neiman Marcus for the annual Lion of Judah Luncheon. The Lions were greeted by Cindy Nimhauser, immediate past chair of Jewish Federations of North America's National Young Leadership Cabinet and current National Women's Philanthropy board member. The fundraising pitch was given by Holly Nelson and the results proved the theme,

"Philanthropy is Fashionable," to be true: the event raised \$858,000 for the 2010 campaign. Over \$12,000 more was raised towards a project to provide a challah with each food package donated through the Mitzvah Food Project. The program ended with an informal fashion show and remarks by fashion designer and philanthropist Kay Unger.

Special thanks to the event chairs, Donna Feinberg and Michele Levin, and vice chairs, Annabelle Fishman, Phyllis Fischer and Kimby Kimmel.



(L. to R.) Special guest Cindy Nimhauser, Philadelphia Lion Luncheon Co-Chairs Donna Cooper Feinberg and Michele Levin, guest speaker Kay Unger.



(L. to R.) Iris Brownstein, Bryna Berman, Lisa Goldenberg, Jill Rosen, Lions from Philadelphia enjoy the "Philanthropy is Fashionable" luncheon.

### Pinellas/Pasco Counties

Involvement is the key to sustaining and perpetuating a local and global Jewish community. Lions of Judah lead the way at the Jewish Federation of Pinellas/Pasco Counties, setting the example of *tzedakah* and *tikkun olam* in the community and on missions throughout the world. Local Kipnis-Wilson/Friedland Award recipient Toni Rinde represented the Federation in Tel Aviv along with eight other Lion leaders. Born in Poland, Toni survived the Holocaust as a "hidden child." An endowed Lion of Judah, she has been an active leader at our Federation and throughout the Jewish community for several decades.



Margot Benstock, Overseas Needs Allocations Distribution (ONAD) committee chair, had organized a meeting at last year's International Lion of Judah Conference to inform the Lions about Habayit Shel Benji—Benji's Home—a Benji Hillman Foundation project to build a home for lone soldiers in Ra'anana, Israel. This resulted in a Pinellas/Pasco Federation ONAD grant to assist in completion of the project. Benstock personally delivered the check to the Foundation in Israel, to Ruth Rurka, Benji Hillman's aunt!

Among several other outstanding Lions are two of the most recent leadership who participated in multiple missions, including those to Ethiopia and Israel: Debbie Sokolov, former Women's Philanthropy president; and Deena Silver, former Women's Philanthropy campaign chair. We continue to be inspired as our Lions' roar reaches across the world!



Toni Rinde and her husband John of Pinellas/Pasco share a reflective moment in front of the Eternal Flame at Yad Vashem.



Pinellas/Pasco ONAD Chair Margot Benstock delivers a grant check to Pasco County's Ruth Rurka of The Benji Hillman Foundation for Habayit Shel Benji—a home for lone soldiers in Ra'anana, Israel.

## Pittsburgh

The United Jewish Federation of Pittsburgh's Women's Philanthropy "cooked up" lots of new ideas this year to engage women in programming and fundraising. To reach out to young women, the Federation launched the "Not Your Bubbe's Baking...but Close" series. Hosted by young women in their homes, the kick-off series offered three different sessions, focusing on making challah, mandelbread and blintzes.

Each session incorporated hands-on baking activities, along with an appropriate Campaign component. The challah-baking session, for example, presented university students from the Edward and Rose Berman Hillel Jewish University Center, who spoke briefly about how they meet at Hillel to bake challah each week, then sell it to raise money for charity. They stressed that they benefit from having a vibrant Hillel on campus, thanks to funding by the UJF's Annual Campaign.

"Not Your Bubbe's Baking" was so popular that registration closed shortly after an invite went out – before the paper invitation was even received. To accommodate many more participants, the next installment was taken "on the road" to three area suburbs, so women could attend with friends in their own neighborhoods. The next three-part series will focus on rugelach and will once again reach out to different suburban areas.

"Not Your Bubbe's Baking" sessions, which have attracted up to 45 young women, many of them new to the Federation, have enabled UJF Women's Philanthropy to collaborate with the Young Adult Division toward integrating young women into another area of UJF.

Another "fresh" program idea for women involved working with a local facility funded through the UJF Foundation. The annual Past Presidents and Past Women's Campaign Chairs event attracted 35 women to the Rauh Jewish Archives of the Senator John Heinz Regional History Center. There, participants explored treasures ranging from archival photos of people and events they recognized to historical documents marking milestones in the evolution of the Pittsburgh Jewish community. Chaired by past UJF Women's Chair Marlene Silverman, the outing was an apt celebration for women who had contributed so much to making our community what it is today.

## Portland

The Jewish Federation of Greater Portland has taken the theme "Heart to Heart" to heart. During the onset of the financial crisis last fall, the Federation ran a special campaign called Heart to Heart that raised funds to be divided equally between Jewish Family & Child Service

and United Way, in order to serve those with the greatest and most imminent need. Through this partnership, Federation emphasized its key role within the community and demonstrated that through creative approaches, extending beyond dollars alone, it could help to ease the burden on many in need.

This approach inspired the Hand to Hand Community Resource Fair in October. JFGP spearheaded an interfaith effort bringing together over 50 local non-profit partners to help individuals and families marginalized by the economic downturn. Hundreds of people from the Jewish and general communities brought household and personal items that were unloaded by volunteers and distributed to the appropriate agencies. Meanwhile, inside the Jewish Community Center, organizations were showcasing their efforts, raising awareness of their work and recruiting volunteers to assist in their missions.

The event was a tremendous success and received rave reviews from participants and non-profit partners alike. The event highlighted the incredible impact Federation can make by addressing urgent community needs collaboratively.



The JFCS information table at Portland's "Hand to Hand" event.

## Reading, PA

Reading is currently a community of 860 Jewish families. Over the years, more than 30 women have proudly become Lions of Judah, most of them emerging from the ranks of Pomegranate contributors. At our November Leadership Gifts Event, a joint men's and women's program that kicked off the 2010 Jewish Community Campaign, all Lion and Pomegranate Division contributors were recognized and honored for their ongoing commitment to enhancing Jewish lives. Amy Hirshberg Lederman spoke about the sharing of our Jewish values, and two new Pomegranates were welcomed to the fold.

## Richmond

As the remnants of Tropical Storm Ida made its way through Richmond, 43 women from the Jewish Community Federation of Richmond enjoyed a fun-filled evening observing a demonstration of recipes from Jewish cookbooks in the showroom of KDW Home Kitchen Design Works. Participants watched as chefs prepared delicious and different recipes, and then shared a meal. Appropriately named Pomegranate and Roaring Lion Martinis accompanied the food.

The guest speaker was Joanne Moore of Washington, DC, National Young Leadership co-chair and native Richmonder. The event included recognition of the newest Lion, Krystal Ball, and new Pomegranates Stefanie Feder and Beth Siegel Stein.

Carole Weinstein is the chair and Nannette Shor is the vice-chair of the Jewish Community Federation of Richmond's Women's Division.



(L. to R.) Richmond's Joanne Moore, Lynn Schwartz, Deane Dubansky.



(L. to R.) Richmond Women's Division Chair Carole Weinstein, newest Lion Krystal Ball and Women's Division Campaign Vice-Chair Nannette Shor.





(L. to R.) Richmond's Nancy Belleman, Allison Weinstein, newly pinned Pomegranate Stefanie Feder and Melissa Brownstein

### Rochester

The Lions of the Jewish Community Federation of Rochester were recently honored at a campaign kick-off that highlighted presentations by National Women's Philanthropy board member Gail Norry and Tikvah Getanach, educational liaison to the PACT program in Lod, Israel. Rochester Federation dollars directly support this essential and successful endeavor. The Lion guests enjoyed shopping in the Lion Store and all received personally signed copies of the book *Cool Jew: The Ultimate Guide for Every Member of the Tribe* from author Lisa Klug. After the private reception, all Lions joined with the Rochester community of women to celebrate the 19th annual Main Event.



(L. to R.) Howard Grossman, Rochester Federation FRD Chair; Marjorie Goldstein and Rachel Glazer, Lion of Judah Co-Chairs; Gail Norry, guest speaker; Lorraine P. Wolch, Women's Philanthropy FRD Chair.

### San Francisco

The Jewish Community Federation of San Francisco, The Peninsula, Marin and Sonoma Counties Women's Philanthropy recently held its Fall Lion of Judah Luncheon, and we were privileged to be witness to three remarkable components of the event: speaker Amal Elsana Alh'jooj motivated the group; Jennifer Gorovitz, acting CEO at JCF (and the first woman to run a major

Federation) was pinned as a Lion of Judah by her mother, Joelle Steefel, a past Women's Philanthropy president; and we expressed our values of *tzedakah* and *tikkun olam* by raising nearly \$250,000.

Since she was five years old, Amal Elsana Alh'jooj has focused on changing her own destiny and that of the Bedouin women in Israel. Today, as the director of the Arab-Jewish Center for Equality, Empowerment and Cooperation, Amal is a powerful force in the Bedouin community through her work organizing cooperatives for women to find work and help support their families. She embodies the vision of women's empowerment, women's leadership and women's philanthropy.

This event served as a beautiful introduction to an innovative San Francisco program, Panim el Panim. Ten outstanding Israeli women, professional and volunteer leaders working on issues of social justice and Jewish pluralism in Israel, are coming to the Bay Area so local women can spend a week connecting to and being inspired by these phenomenal Israeli women leaders as we learn from each other.



(L. to R.) Joan Eichler, San Francisco Lion of Judah Chair; Amal Elsana Alh'jooj, Director of the Arab-Jewish Center for Equality, Empowerment and Cooperation; and Carol Weitz, Women's Philanthropy Campaign Chair.



JCF Acting CEO Jennifer Gorovitz being pinned by her mother, Past Women's Philanthropy President Joelle Steefel

## Silicon Valley

The Lions of the Jewish Federation of Silicon Valley recently met at the local winery La Rusticana D'Orsa for a truly spectacular getaway. LOJE chair Bonnie Slavitt Moore, Womens Philanthropy President Susie Brenner, and Event Chair Beryl Grace were among the 18 women who shared the event. Just 10 minutes from downtown Los Gatos, the winery offered glorious views of the valley and gracious hospitality. The staff prepared delicious food in the wood fired ovens paired with their estate vintage. The Lions were treated to an engaging and humorous lecture about the history of wine by Dr. Jehon Grist of the Lehrhaus Judaica.

## Somerset, Hunterdon & Warren

This year's Jewish Federation of Somerset, Hunterdon & Warren Counties' Women's Philanthropy "IMAGINE" event benefited disadvantaged and impoverished women in Israel through a program called "Economic Empowerment for Women." The program empowered local women as well by underscoring the impact Jewish women can have, once they are educated about a need. Women are asked to "imagine" how to solve the problem and then challenged to mobilize their skills, talents and philanthropic sensitivities to make it happen.

Partnering with PNC Wealth Management, the Federation was able to attract 130 key philanthropists in the community to attend and support the event, which featured an outstanding presentation by Dr. Claire Gaudiani about how Jewish women have changed the world, as well as a presentation by Ayelet Ilany, executive director of EEW (Economic Empowerment for Women). Ayelet described her program, which helps economically disadvantaged women in Israel learn to be self sufficient by starting and maintaining small businesses through the use of micro loans, savings incentives, business training and mentoring.

The event, which featured a wonderful brunch, a basket auction and high-end boutique vendors, was completely underwritten by PNC Wealth Management. "This was a great partnership, since this bank has always been committed to empowering individuals and guiding them on the most constructive strategies for utilization of their resources," according to Jewish Federation Director Diane Naar.

Elaine Dunst, Federation president elect and Women's Philanthropy chair, stated "We are so proud of our community, which each year supports another program that directly assists women and children in need in Israel." Over the last few years, we have imagined and accomplished so much: assisting Ethiopian women who

were making *aliyah*; raising money for a refrigerated truck for hungry children in Israel through Meir Panim; refurbishing an emergency child abuse shelter and creating a transitional safe house for abused children in Israel through ELL; and this year, assisting EEW to provide micro loans and additional services to disadvantaged women in Israel, who would otherwise not be able to help support their families.



Phyllis Schneider and Dossie Weissbein catch up at the Jewish Federation of Somerset, Hunterdon & Warren Women's Philanthropy IMAGINE event.



Marsha Malberg and Simona Rivkin of Somerset, Warren & Hunterdon enjoy some time together at the IMAGINE event.



(L. to R.) Elaine Dunst, Women's Philanthropy Division Chair; Stephen Reynolds of PNC Wealth Management; Diane Naar, Federation Executive Director and Stella Mace Esposito of PNC Wealth Management at the Jewish Federation of Somerset, Hunterdon & Warren Women's Philanthropy IMAGINE Event, sponsored by PNC Wealth Management.

## South Palm Beach

The Jewish Federation of South Palm Beach's most philanthropic women were thanked in January at the first Crown of Judah Luncheon for women. The luncheon was held in the lovely home of Lisa Mintz, who chaired the event. Clarice Pressner, who founded the Crown of Judah Division 20 years ago, was honored. Following in her mother-in-law's footsteps, Wendy Pressner served as women's Major Gifts vice chair, playing an integral role in planning the program. "It was Clarice who introduced me to the world of Federation and *tzedakah*; I was surprised and delighted when she made me a Lion of Judah at an event eight years ago," said Wendy.

Alan Dershowitz, the distinguished Harvard Law professor, appellate lawyer, defender of individual liberties and Jewish causes, author and media personality, was the special guest speaker. Women contributing at the Crown of Judah level (\$10,000 and higher) were invited.

The theme for this year is "reach higher" — encouraging women to strive to reach the next Lion level of giving. "This event has created so much excitement and is just one of the many strategies that we are developing to energize and increase the support of our women's campaign," added Meryl Gallatin, Women's Philanthropy Campaign chair.



(L. to R.) South Palm Beach's Clarice Pressner and Wendy Pressner



(L. to R.) Wendy Pressner, Meryl Gallatin, Anne Jacobson, Lisa Mintz of South Palm Beach.

## Southern Arizona

Lion of Judah women of the Jewish Federation of Southern Arizona are one of the circles participating in the Mitzvah Magic program, helping Jewish families in need and also teaching that there are Jewish families going through difficult times. Partnering with the Jewish Family and Children Services enables Jewish families with children to receive anonymous help. This opportunity has been extended to families four times a year: before school, High Holidays, Chanukah, and Passover.

Each circle received a profile of a family, with information ranging from their basic needs to their clothing sizes. The Lion of Judah circle "adopted" a family with seven children. The project has been a huge success, enabling Federation to demonstrate that it is a caring community, while engaging individuals in hands-on projects that make a real difference. It was a great opportunity to partner with JFCS and synagogues while helping Jewish families in need.



Mary Ellen Loebel, a Southern Arizona Lion and a Mitzvah Magic circle captain, packs school supplies.



## Southern NJ

October was a busy time for the Lions of the Jewish Federation of Southern New Jersey. The month kicked off with an exclusive cooking demonstration and dinner with the founder and classical chef of Alphabet Soup Café, a well-known, award-winning restaurant in the community. In addition to enjoying a delicious meal and great recipe pointers, Lions had an opportunity to catch up with each other after a busy summer.

The Lions rounded out the month of October at a special program with Sharna Goldseker, vice president at the Andrea and Charles Bronfman Philanthropies. Sharna directs the 21/64 division, specializing in next generation and multi-generational strategic philanthropy. The program, sponsored by the Jewish Community Foundation, Inc and BJL Wealth Management LLC, was the perfect follow-up to last spring's event, "How to Talk to Your Children About Money." Both October events encouraged current Lions to invite prospective Lions to join them in an effort to grow our pride.



Chatting at Southern NJ's Lion of Judah get-together, "Uniting Generations in Philanthropy" are (l. to r.) Barbara Geller, guest speaker Sharna Goldseker, Abby Belafsky and Event Chair Joan Feinberg.

## St. Joseph Valley

Michiana! It's not a state, but it does describe us, since our Federation has dedicated members who live in both Indiana and Michigan. Partnership! What better way to accomplish big ideas? Our city of South Bend recently partnered with the University of Notre Dame, Indiana University at South Bend, The Community Foundation, and the Art Center to host the George Rickey Kinetic Sculpture Exhibit.

The Federation partnered with Sunnyside Presbyterian Church for a Children's Religious Book Symposium featuring children's author Rabbi Sandy Sasso and illustrator Joani Keller Rothenberg.

The Federation co-sponsored "Thank God for Israel Night" with Hillcrest Baptist Church, featuring Cathy

Bolinger, VP for Operations and Finance with The Israel Project, and Tim Munger from Friends of Israel Gospel Ministries, who spoke about why evangelical Christians love Israel and the Jewish people.

What better luncheon and program for our Lions of Judah, Pomegranates and potential Pomegranates than another "partnership afternoon"—a kosher luncheon at Barnes & Thornburg LLP's Conference Center with a presentation by guest speaker Dr. Ilene Sheffer, IUSB's Vice Chancellor, about the importance of women's philanthropy, followed by a lecture and tour of the George Rickey Exhibit. What a wonderful afternoon partnership our philanthropic women experienced!



(L. to R.) St. Joseph Valley Women's Major Gifts Co-Chair Sandy Barton, Women's Philanthropy Chair Linda Mintz, Women's Major Gifts Co-Chairs Lynda Simon and Terry Feldbaum, Speakers Susan Visser and Ilene Sheffer, and Federation President Ina Rosenberg.

## St. Louis

The St. Louis Lions of Judah recently held their annual event. Fifty women attended this dessert reception with featured speaker Sophie Ambrose, PhD.

Sophie shared her amazing story of how she discovered her Jewish roots. She now lives in Los Angeles, a far cry from where she grew up, in the Ozark Mountains of Arkansas. While doing a Google search to find out more about Judaism, she came across Birthright Israel. In 2003-2004, when she participated in a Birthright Israel/March of the Living trip, she was unsure if Judaism meant anything to her. She came back a proud Jew ready to integrate Judaism into her life. Sophie now travels the country to speak on behalf of The Jewish Federations of North America about how Birthright Israel changed her life.

For the past year, the St. Louis Lions of Judah have been focused on the ongoing economic instability that has affected our Jewish community. After hearing the story of this young woman's path to her Jewish identity, the women were uplifted and engaged in ongoing discussions throughout the dessert reception.



(L. to R.) Women's Connection Co-chairs Karen Sher and Nancy Green, guest speaker Sophie Ambrose, and Lion of Judah Campaign Chairs Lisa Graivier Barnes and Jeanne Pass at the St. Louis Lion of Judah Event.

## Stamford

What's in a name change? The transition from United Jewish Federation of Stamford's Women's Division to Woman's Philanthropy is not only a change of terminology, but also a modification of mission. What was once strictly a fundraising arm of Greater Stamford UJF will now encompass both fundraising and community service.

Highlighting Women's Philanthropy's new vision, its inaugural event—a Lion of Judah (\$5,000 and up gift) and Pomegranate (\$1,500) evening—was a DIY affair with a community service component. The Lions and Pomegranates prepared and cooked dinner for themselves and for homeless women and children at St. Luke's shelter.



(L. to R.) Stamford Lions Elissa Klapper, Wendy Handler, Ilyse Schuckman and Malerie Yolen Cohen.

## Tidewater

"Each of you should have in front of you a lovely compact with a Lion of Judah on it. Open it up and look inside. What do you see? THERE is a woman who's making a difference!" So began the 2010 Lion Luncheon, with opening remarks from Luncheon Co-Chair Jodi Klebanoff.

The Lions of the United Jewish Federation of

Tidewater recently got a gentle reminder that though times may be tough, they've been tougher. Throughout Jewish history, women have been showing up and making a difference.

Led by Women's Chair Amy Levy, Tidewater's Lions welcomed not one but five special guests to their annual luncheon. Actress Elaine Rembrandt came in person; the others appeared through her story-telling genius. Addressing a rapt audience, Rembrandt told the stories of Deborah the Judge, Dona Gracia Mendez, Emma Lazarus, and Golda Meir.

Luncheon Co-Chair and new Sapphire Lion Cindy Kramer welcomed new Lions Anna Goldenberg, Ruth Goodboe, and Robin West; new Rubies Jodi Klebanoff, Judi Snyder, and Leslie White; and new Zahav Lion Diane Rosenberg. Tidewater's Lions have raised \$675,000 to date, on their way to a \$1 million goal. As they move into a challenging campaign, these women take inspiration from their predecessors—the Deborahs, Gracias, Emmas, and Goldas. They'll continue to give and to ask. It won't be easy. But sometimes, all it takes is a gentle reminder that each of us makes a difference.



Tidewater Lions making a difference: (L. to R.) Karen Lombart, Ina Levy, Annie Sandler, Joan Joffe, Ilana Benson and Charlene Cohen.



New Zahav Lion Diane Rosenberg with new Sapphire Lion Cindy Kramer of Tidewater.

## Toledo

The Toledo Lions are roaring louder than ever and are encouraging others to follow. The United Jewish Council of Greater Toledo's Lion of Judah Luncheon was held last spring. Many of our Lions attended the wonderful reunion event chaired by National Women's

Philanthropy Board Member Cyndi Rosenthal, Andrea Delman, Julie Somogye-Goldner, and Marcia Silverman.

The luncheon provided an opportunity to celebrate and recognize the generosity of women in Toledo and women around the world, who have supported and continue to support our community.

The theme of the luncheon, "The Role of a Jewish Woman: Self-identity and Social Integration," inspired thought-provoking discussions and led to discovery of what it means to be a Jewish woman in today's world. The Lions viewed "The Tribe" and were then provided the opportunity to share roundtable conversations of their diverse reactions to the film. It was an eye-opening experience for all.

The highlight of the program included the pinning and recognition of a new LOJE, Kathryn Gallon, as well as the pinning of four new Pomegranates. The afternoon concluded with the reinstallation of the Pomegranate Society, which the Lions are helping to roll out.



(L. to R.) Toledo's Andrea Delman pins Diane Treuhaft, joined by Cyndi Rosenthal.

## Toronto

More than 200 of Toronto's Lions gathered for the annual Lion of Judah Luncheon in September, featuring a passionate and moving address by Andrea Cohen, chair of UJA Federation of Greater Toronto's Women's Philanthropy. In light of today's economic climate, the floral centerpieces of years past were replaced with beautiful baskets filled with a variety of supplies donated to Jewish Family & Child Services, one of UJA's beneficiary agencies. Featured speakers Shai Abraham and Raquel Scheck of Miami discussed how UJA-funded agencies helped them build their homes in new countries.

An important goal this year has been to connect with young women to educate them about the work of UJA. Three evenings have been organized by young women in private homes, featuring speakers from UJA-funded agencies and their clients. More than 60 women attended the first of the three evenings. It was thrilling to see so many young women enthusiastic about getting involved with UJA.



(L. to R.) At Toronto's Lion of Judah Luncheon, Camille Dan, Luncheon Chair; Sarena Koschitzky, Vice Chair, Women's Philanthropy; Anita Robins, Chair, Lion of Judah Division; Andrea Cohen, Chair, Women's Philanthropy; Raquel Scheck, featured speaker; Felicia Posluns, Chair, Atarah Division; Laurie Sheff, Chair, Lion of Judah Division; Debbie Kimel, Chair, UJA Campaign 2010; Cindy Gordon, Chair, Lion of Judah Luncheon and Ken Tanenbaum, Chair, UJA Campaign 2010.

## Twin Cities

The Women's Philanthropy departments of the United Jewish Fund and Council of St. Paul and the Minneapolis Jewish Federation jointly celebrated their Lions with a luncheon held this year at Oak Ridge Country Club. Over 120 women attended the event where they viewed the highly acclaimed documentary "The Tribe," written, produced and directed by Tiffany Shlain, and then heard Tiffany give a thought-provoking overview of the movie. What can Barbie, the most successful doll on the planet, show us about being Jewish today? The Lions roared loudly as the discussion revolved around this question, which is the premise of the movie, as well as what it means to be a member of a tribe in the 21st century.

Following the discussion the women had an opportunity to visit with Tiffany and learn more about her and her upcoming projects. Chairing the event from St. Paul were Michelle Shaller, Dede Smith and Judy Weinstine and from Minneapolis, Mindy Wexler and Nancy Hartman.



(L. to R.) DeeDee Smith, Luncheon Co-Chair (St. Paul); Mindy Wexler, Luncheon Co-Chair (Minneapolis); Michelle Shaller, Luncheon Co-Chair (St. Paul); Joni Weiner; Wendy Baldinger; Susie Simon; Nancy Hartman, Luncheon Co-Chair (Minneapolis). Not pictured: Judy Weinstine, Luncheon Co-Chair (St. Paul).



## Washington, DC

More than 650 women experienced the power of women's philanthropy while attending a recent VOICES event sponsored by The Jewish Federation of Greater Washington. The evening's passionate speakers moved the women to raise much-needed community funds. Event Chair Sandy Bobb was inspired to bring together four generations of her family to honor her mother, Mildred Hofberg, a respected community founder and leader, and to share with her children and grandchildren the values of *zedakah* and caring for those in need.

Sandy's daughters, Tammy Mendelson and Jodi Macklin, and daughter-in-law Beth Bobb co-chaired this year's event. As new Lions, they represent the next generation of leaders of Jewish philanthropy. Granddaughters Janie, Amanda and Annie closed the evening, noting their ongoing commitment to caring for Jews around the world. Former White House press secretary Dee Dee Myers was the keynote speaker. Alina Spaulding, the featured guest speaker, inspired the audience.

Vice President of Women's Philanthropy Lynn Morgan asked women to make commitments going "above and beyond," and they did. By putting values into action, they demonstrated that women can make a difference in every Jewish community. The impact of Women's Philanthropy's is truly immeasurable.



(L. to R.) Beth Bobb, Co-Chair of Washington's VOICES 2009; Kerry Iris, host, Ruby Reception; Alina Spaulding, featured speaker; Jodi Macklin, Co-Chair, VOICES 2009; Dee Dee Myers, keynote speaker; Lynn W. Morgan, Vice President for Women's Philanthropy; Tammy Mendelson, Co-Chair, VOICES 2009.

## Winnipeg

Stories and smiles filled the home of Gail Asper as the Combined Jewish Appeal's Women's Campaign and Lions of Judah kicked off the 2009/10 year.

The evening, attended by 40 Lions and 35 women canvassers and donors, featured inspirational remarks by

Lion Co-Chair Ruth Kimelman about her experiences at the international Lions conference in Tel Aviv last year as well as uplifting comments by Gail Asper and Toronto's Julia Koschitzky. The evening also featured the official induction of four new Lions of Judah.

Julia, whose family fled Germany and first settled in Wales, related stories of their subsequent arrival in Canada and spoke of giving back to the Jewish community that welcomed them with open arms. She also discussed her upcoming book, *It's Been My Privilege*, which is a compilation of her many speeches over the years.

A first in many years for our Lions, attendees were encouraged to make their commitment that evening. And by the end of the evening, \$197,000 had been raised to kick off the Women's Campaign. The Lions of Winnipeg raise over half of the over \$1.1 million donated by Winnipeg women every year.



(L. to R.) Marcia Cosman, Winnipeg's Women's Chair; Julia Koschitzky, guest speaker and Israel Ludwig, Campaign Chair.

## Youngstown

The Youngstown Area Jewish Federation's Lions and LOJEs were treated to an extraordinary afternoon of friendship with "Our Gang," a social and recreational program for dependant adults sponsored by Jewish Family Services. The third annual event, co-chaired by Jeanne Fibus and Amy Fibus-Hendricks, was designed to encompass the Jewish ideal of *tikkum olam*, repairing the world. The Lions assisted "Our Gang" at the JCC with challah baking and arts and crafts, making holiday cards for the Jewish elderly. About five minutes after everyone had their hands in the dough, it was obvious that the two groups bonded. There was much laughter and loving. Linda Kessler, a JFS social worker, remarked it was the first time that the program participants who attended spoke publicly, recalling holiday stories and thanking the Lions for planning such a good time with them.



Continuing with the theme of *tikkum olam*, the Lions walked from the JCC to Heritage Apartments, the Federation-affiliated low income elderly housing facility. The women visited each of the Jewish tenants to deliver a holiday basket filled with the homemade holiday cards made by "Our Gang," mums, warm challah and sweets. The Lions remarked that they touched the lives of Jews through every agency of the Federation in one afternoon.

The third component of the program was an elegant dinner and skit at the JCC, where two new Lions and one new LOJE were introduced into the group.



(L. to R.) Sandra Lippy and Judy Rosenblum of Youngstown.



(L. to R.) Youngstown's Gisella Kinast, Anita Shapiro, and Doris Tamarkin



Amy Fibus Hendricks and friend of Youngstown.



(L. to R.) Judy Rosenblum, Sandra Roth, Doris Tamarkin, Anita Shapiro, Jeanne Fibus, Amy Fibus Hendricks, Sam Kooperman, and Myra Benedikt of Youngstown.



# The Last Word



There is a classic paradox in physics: “What happens when an irresistible force meets an immovable object?” It is a trick question—in the physical world, no force is completely irresistible, and no object is immovable. However, when dealing with Jewish communal issues, we sometimes act as if one—or both—of these postulates is possible. Jewish leaders struggle to engage more people in the work of our system, provide for an ever-increasing number of people in need, and build better institutions and services to enrich our collective mission. We always seem to find excuses to explain why we can’t meet the challenges, why we can’t work together, and so on. Unlike our physics conundrum, we sometimes allow infinite obstacles to exist in a finite universe.

Perhaps the best way to overcome the obstacles and build a better, warmer, more welcoming and more effective community is to start with the Lions of Judah.

There is no other force as nearly irresistible as the power of women’s philanthropy. For decades, it has led the way behind the scenes. More recently, it has taken its rightful place at the forefront of philanthropic trends, not only in the Federation movement but in philanthropy in general. When the majority of wealth is in the hands of women, who also control most of the foundations, philanthropic decisions, and purchases in North America, it is no longer a gender issue but rather a communal imperative to respond to this trend.

Those who lead the way in women’s philanthropy, the Lions of Judah, must also lead the effort to attract and engage more participants in our work. We know how to be welcoming and inviting to all, reaching the affiliated and disaffected alike. We are passionate philanthropists because we are about the cause – not about ourselves. That puts us in a unique position to create positive change in our communities, our national movement, and our global Jewish family.

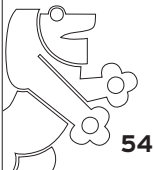
When Lions work together towards the common goal of a better world, we are unmatched in our ability to achieve results. We do this by making *chesed* (kindness) and *tzedakah* (righteousness) the blueprint for our lives. When we share our expertise with others and invite new and different people to the table, we expand our ability to mend the broken fragments of our world by creating stronger bonds with each other. When we envision the change we want to see and then make that dream come alive through our own actions, there is nothing we cannot accomplish and no person left behind. The possibilities are infinite.

Like an irresistible force.

*B’Shalom,*

*Beth*

Beth Mann  
Managing Director, NWP





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