



# Women's Philanthropy

"A strong woman stands up for herself. A stronger woman stands up for everyone else." - Unknown

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## President's Message From Tammy Woldenberg

Dear WP Board Members and Past Presidents,

Do you remember 31 flavors? That's the original number of flavors Baskin-Robbins had to offer. The number is even hidden in their logo (hint - look for the pink 3 and 1 in the letters). With the beginning of summer and as we are about to celebrate the holiday of Shavuot, I definitely have ice cream on my mind!

Shavuot is commonly considered to be the holiday commemorating the day the Torah was revealed by God to the Israelite nation at Mount Sinai. It is said that all Jews were present to receive it - even future generations.

As we approach this holy time and in that spirit that we all need to be present, I would like to invite you to reflect on the values that we as Jews hold dear. Whether you are Reform, Conservative, Orthodox, atheist or just Jewish, we are joined by a single purpose, that is to help those Jews who need to be lifted and can't help themselves, both locally and abroad.

As you are aware, the needs as a result of the pandemic continue. As the events unfold in Ukraine, we must be there for our brothers and sisters who need assistance. We need to support Israel so that they have a healthy country to welcome those who seek refuge there. This includes the recent Ethiopians who arrived in Israel just yesterday after many years of waiting to make *aliyah*. At the same time, we need to make sure that our local Jewish institutions remain robust and that we can help people who are struggling to make ends meet because of rising costs of literally everything given inflation.

The values imparted by our sacred texts, including *tzedakah*, being responsible one for the other, and making the world a better place are not negotiable! The world is shattered and it needs us. Especially us - women - who know how to get things done. Let's continue to do this holy work together.

The year flew by and I am proud of how we have managed to think outside of the box and shake things up a bit from our typical programming in the past. We found new ways to convene be it, outdoor events, meetings at interesting places such as museums and even a community garden, volunteer programs, and intimate gatherings to welcome newcomers to our community. We missed those of you could not attend. In addition, we had a very lofty goal to achieve 50 new/recovered, upgraded or forever Lions in honor of the Lion's 50<sup>th</sup> anniversary. Not only have we exceeded that goal but we almost doubled it, and we still have six months to go, amazing! I can't help but think of how proud both of the Lion founders Norma Kipnis Wilson and Toby Friedland (of blessed memory) would be.

As I enter my second year as president, I want to do even more and I hope that you will each join me in this effort. We know that what worked before may no longer be appealing or effective and therefore we are looking for your input. Yes, these are challenging times, but more importantly there are opportunities too. Please reach out to us with any ideas, topics, programs, speakers or other suggestions you have as we reinvent, reimagine and reinvigorate our Women's Philanthropy.

Baskin Robbins brilliantly capitalized the notion that while most of us like ice cream, everyone has different tastes. I think there is a lesson there for us too. We want to offer you what you are interested in. So chose your flavor if you will, and let's come together as the Greater Miami Jewish Federation community "to be the change we want to see in the world" *Ghandi*.

I hope you take some time this summer to reboot and when we come back in the Fall be ready to tackle whatever lies ahead.

I look forward to hearing from you, how about we meet for ice cream to discuss?

With deep gratitude and appreciation,  
Tammy

## Campaign Update

We are happy to report the following:

- The **2022** general campaign has raised \$15.4 million from over 3600 donors card for card increase of 13.98%.
- The women's campaign has raised \$4.5 million from over 1900 donors card for card increase of 15.39%.

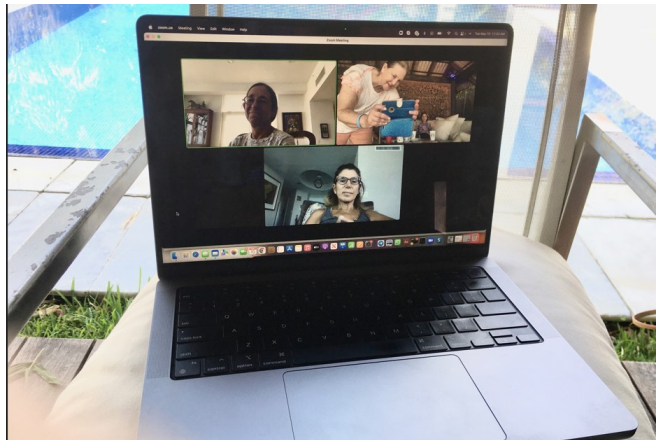
Now is the time to reach out to donors, especially those whose pledges were in by this time last year as we are behind pace. Please refer to your worker reports for your open assignments. Contact the WP office if you need a copy or have any questions.

### **UKRAINE EMERGENCY UPDATE**

Join Miami's Jewish Community to be part of the Ukraine Relief Challenge and double the impact of your donation. A generous donor in our community has offered to **MATCH UP TO \$150,000**. Please [click here](#) to make a meaningful donation dollar. Your contribution will be matched dollar for dollar.

## Salon Series Book Club

On May 10th the Salon Speaker Series (for newcomers to Miami) gathered once again for a third book review to discuss *People Love Dead Jews*. It was not a fun read but certainly an important one about antisemitism. We learned about how our Federation's Jewish Community Relations Council (JCRC) has been active in addressing antisemitism in a variety of ways. We know there is more work to be done on this front with the rise in incidents we have seen.



It was a hybrid meeting with some participants in person and some on Zoom.

## WP Board Meeting and Special Program

What a wonderful morning we recently had at the Museum of Contemporary Art, North Miami. After gathering as a group to share some Women's Philanthropy updates, we toured the incredible exhibit *My Name is Maryan*. This exhibit is a monographic presentation of four decades of paintings, sculptures, drawings and film by the iconoclastic, ground-breaking Polish-born artist Maryan. Thank you to all who attended and a special thank you to docent Dr. Helen Chaset for leading us through this powerful experience. If you haven't had a chance to see the exhibit yet, we highly recommend that you go!



## The Women of Our Community

We are thrilled to announce that WP Miami Beach Area Campaign Chair, Jaclyn Bergman, is the recipient of the Stanley C. Myers Leadership Award for her distinguished service to our community. Read more about her below. Mazel tov to Jaclyn! Please join us in congratulating her.

### **Spotlight on Jaclyn Bergman**



#### **How did you become involved with the Federation?**

I always knew about Federation because my husband Adam was very involved in NYC. I became involved in the Miami Federation truthfully because my friend Michelle Ben-Aviv invited me to come to a Women's Philanthropy event (pretty sure it was at the Kosher Food Bank) and I fell in love. I never really understood before that how Federation had a hand in helping our schools, our JCCs and so many aspects of our community here and at large. I was hooked.

#### **Why is your involvement important to you?**

My involvement is important to me because I believe that there is a time to take, but you feel so much better when you are giving. Giving back to others, like people have done before me, makes me feel like I'm making a difference in this community. I hope that if one day I would be in need of help, the community that I give to would be there for me. That is the reason of being a part of a community, everyone needs to do their part.

#### **What is a philanthropic accomplishment of yours that you are most proud of?**

I am truly most proud of my involvement with Hebrew Free Loan Association (HFLA) which I currently chair. Since Federation has taken it over, we have increased our outreach by 700 percent (maybe even 800). I have had the pleasure of sitting on every single interview with applicants, minus two, and led most of the interviews personally. We hear their applicant's stories, give them hope and guidance not only monetarily but resourcefully to make it over that hump and see it safely to the other side. We hear it all, some mitzvahs, some tragedy, but most importantly, we make the borrowers feel dignified about asking for help and explain that HFLA is cyclical. So by the simple act of repaying your loan, you are helping out and doing a mitzvah. The funds then get circulated in the community to other families who need some assistance.

## Israel at 75 Mega Mission



Join our Miami community from April 20-27, 2023 to celebrate this monumental moment. The cost is \$3,975/person for double occupancy. The itinerary includes: 5 nights in Jerusalem, 2 nights in Tel Aviv, 6 unforgettable Mega Events, 5 star hotels, meals, all touring, tips and more! Additionally, there is an option to join our pre-mission to Poland from April 17-19, 2023.

For more information and registration info, please [click here](#) to register.