

SUPER SUNDAY

Volunteer Script

Smile! *(The donor can hear it in your voice and it makes a difference.)*

Begin

Hi! I'm a volunteer calling on behalf of the Greater Miami Jewish Federation. Today is Super Sunday, our largest phonathon of the year.

For PAST Contributors

Thank you for your past generosity to our Annual Campaign. As Israel continues to recover from October 7 and the ensuing war, we are focused on strengthening Jewish Miami and these four priorities:

1. Ongoing support for the people of Israel
2. Combating antisemitism
3. Ensuring community security
4. Engaging the next Jewish generation

The needs have significantly grown, both in Miami and Israel. We are grateful for our donors' generosity, who have increased their gifts, on average, by more than 20%. Would you consider a gift of \$_____?

For NEW Contributors

Jews around the world are facing many new and unimaginable challenges. Israel has a long road of recovery ahead, and here at home we are focused on growing Jewish Miami and these four priorities:

1. Ongoing support for the people of Israel
2. Combating antisemitism
3. Ensuring community security
4. Engaging the next Jewish generation

We really need your support. Will you please consider making a difference with a donation of \$36?

If "Yes"

That's wonderful. Thank you for your generous donation of \$_____ *(Confirm amount.)*

If you'd like to pay right away, please visit JewishMiami.org.

Confirm Contact Information

(Cross-reference information provided.)

Close the "Yes" Call

Thank you again for your support.

If "No"

(Try to find out why and see the Super Responses section below.)

If Unable to Give/Need Help

(Please be sensitive to the situation. See the first response below.)

Close the "No" Call

Thank you for taking the time to speak with me.

Have a great day!

SUPER RESPONSES TO DONOR CONCERNS

I can't afford to give.

You can call the Jewish community's 24-hour helpline at **305.576.6550**. It's confidential and someone there will be able to address your specific needs.

I'll give what I gave last year.

Thank you. Every dollar makes a difference as we're seeing dramatic inflation. Many people who were once able to help now need help. Any increase in your support will help us help others.

I can't pay now/please call me later this year.

I understand. Today's pledge doesn't need to be paid until the end of the year, but it helps us better plan our spending in the future.

I give to other charities.

That's great! But remember, individual charities are focused on individual needs. Federation powers all of Jewish Miami, and it's likely that the charity you support also benefits from Federation's Annual Campaign. Please consider including Federation in your giving.

I already gave/sent in my pledge by mail.

Thank you and I'll make sure that our records are corrected. Can I confirm the amount that you gave and your contact information?

Federation Facts to Share

- **1 in 5 people** in Jewish Miami **relies on Federation** for financial assistance or access to Jewish life. We need **YOUR** help to help them.
- Federation is investing in **6,221 students in 12 Jewish day schools and nine congregational schools in Miami**, along with an additional **3,508 children in Jewish childhood programs**.
- Federation funds **65 vital programs and initiatives for Israel education and engagement**, ensuring Miami youth establish a strong Jewish identity with Israel at the center.
- Your donation helps fund more than **170 social-service, humanitarian and educational programs** in Miami, in Israel and in more than 70 other countries worldwide.
- Federation's **Office of Community Security assists 152 Miami organizations** with security, training and self-defense programs.
- Federation has received a **four-star rating, the highest possible**, from Charity Navigator, America's largest independent evaluator of charities.