



Today, 1 in 8

people in Miami's Jewish community receives some form of financial assistance from the Greater Miami Jewish Federation and our local partner agencies.

THESE ARE



serious
TIMES.

THE Greater Miami
Jewish Federation

provides **REAL**
solutions.



**People
who were
already
hurting
are even
more
vulnerable
now.**

These are serious times.

The economic downturn continues to have a devastating impact on the lives of people across Miami, in Israel and around the world. Families and individuals are facing even greater challenges than last year. Many are out of unemployment benefits, out of savings and out of other options. They are turning to the Jewish community for help.

This past year, the Greater Miami Jewish Federation and our family of social-service agencies have seen a dramatic rise in the number of requests for Jewish Day School scholarships, food, medication and living assistance, employment and emotional counseling, emergency financial aid and much more.

We are providing real solutions.

Today, *1 in 8* people in Miami's Jewish community receives some form of financial assistance from the Federation and our local partner agencies.

Providing help to Jewish people in need is nothing new for us. It's what our Federation system has been doing for decades – 365 days a year, around the corner and around the globe.

We are able to provide assistance because of people like you – members of the community who understand that by working collectively in support of the Annual Federation/UJA Campaign, we can accomplish so much more than any one of us can do alone.





Be part of the solution.

Historically, a drop in philanthropic giving tends to follow an economic downturn. As a community with so many people depending on vital services, we cannot afford to let that happen.

To continue meeting the needs of our people, we are asking every individual and family in our community who is able to participate in the 2010 Federation/UJA Campaign – at whatever level they can.

If this is your first gift, please give as generously as you can. If you donated last year, we thank you and ask that you consider increasing the size of your gift, if you have the ability to do so.

**In these serious times, every donor counts.
Every dollar provides real solutions.**

Did you know?

Today, **1 in 8**

people in Miami's Jewish community
receives some form of financial assistance
from the Greater Miami Jewish Federation
and our local partner agencies.



Your **one gift** to the Federation/UJA
Campaign funds a **lifeline of services**
provided by 75 Federation
beneficiary agencies in Miami,
in Israel and worldwide.



Efficient & Effective

The Greater Miami Jewish Federation received
a **4-star rating**, the highest possible from
Charity Navigator, America's largest independent charity evaluator.
This exceptional rating indicates that we are **fiscally responsible**
and **outperform** most comparable fundraising organizations.



The Foundation of the
Greater Miami Jewish Federation
can help you with a variety of
tax-wise options for your
philanthropy, today
and tomorrow.



For more information, please call Steve Lande at 786.866.8623.

**If you or anyone you know is in need of assistance, please call our JEWISH COMMUNITY'S
24-HOUR CONFIDENTIAL HELPLINE at 305.576.6550, administered by Jewish Community Services of South Florida.**

Increased needs in Miami

How dramatically have people in Miami been hurt by the economic downturn?

Consider these facts, reflecting just some of the many requests for assistance from members of our Jewish community during the past year.

In 2009...

Referrals for **employment counseling** and **vocational training increased 85%**

Referrals for **financial assistance** with rent and utilities **increased 90%**

Referrals to the **Community Kosher Food Bank increased 116%**

Referrals for **counseling services increased 22%**

Requests for **hardship scholarships** for Jewish Day School students **increased nearly 63%**

What will 2010 bring?



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Please turn
the page
to read
how we
are helping,
thanks
to your
support.



INCREASED NEEDS IN MIAMI



Real solutions in Miami

Thanks to your generous gift, the Federation supports 45 beneficiary agencies and programs – including 14 Jewish Day Schools, three Jewish Community Centers, synagogue religious schools, Jewish Community Services and more – enabling us to provide a lifeline of services for people in Miami.

Last year, we were able to support:

\$175,000 in **one-time emergency financial grants** to help families pay their mortgage, rent and/or utility bills and stay in their homes

Food baskets, Community K kosher Food Bank visits and supermarket gift cards for nearly **2,300** individuals and families unable to afford groceries

100,000 hours of **homecare assistance** for frail Holocaust survivors

7,200 mental health and family counseling sessions for **847** families struggling with emotional issues and stress borne of the economic crisis and other factors

Assistance securing Medicaid coverage, food stamps and other forms of support for **325** individuals, many facing new challenges as a result of the economic downturn

School scholarships for **2,700** children, lowering the financial hurdle for parents to send their children to a Jewish Day School

**\$600,000 in JCC
afterschool, daycare
and day camp
scholarships** for children,
enabling parents to provide
a safe and nurturing
environment while they are
at work

50,000 Senior Rides
for **633** individuals,
transporting elderly adults to
the grocery store, pharmacy
or doctor's office when they
can no longer drive

**78,000 hot kosher
lunches** at six congregate
meal sites, feeding **800** frail
seniors who have few
resources to pay for food,
have difficulty cooking, and
face social isolation

In addition to helping
individuals in crisis and
families in distress, we are
educating children and
promoting lifelong Jewish
learning; strengthening our
connection with Israel
through teen experiences
and Miami-Israel city
partnerships; **fostering
Jewish identity** with
cultural and recreational
programming across the
community; and **much
more.**

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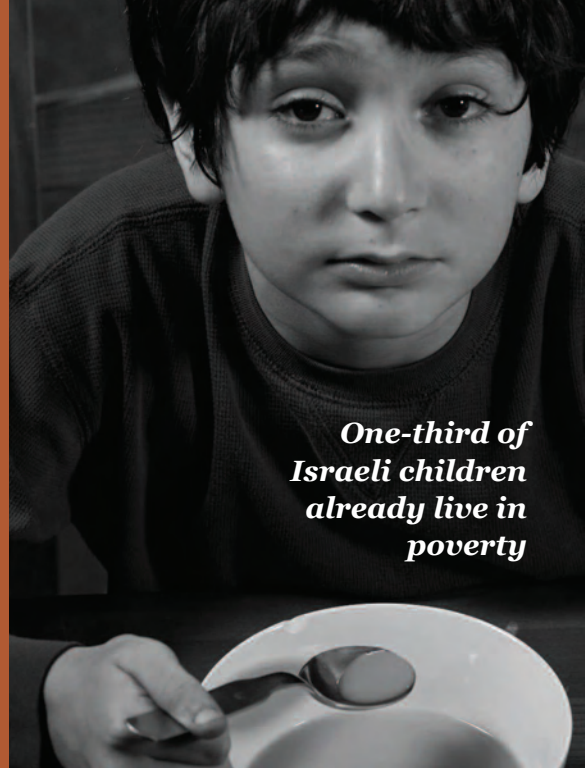
REAL SOLUTIONS IN MIAMI

A world of solutions for our people

Thanks to your support, the Annual Federation/UJA Campaign is helping to solve problems around the globe.

In the former Soviet Union, Jewish people are being impacted by a challenging economic environment, too. **Federation-supported programs are providing food, winter relief, healthcare and more, enabling the poorest to live in dignity.**

In Israel, new immigrants, the elderly, the disabled, and at-risk children suffer the most during times of economic uncertainty. **Thankfully, the Federation/UJA Campaign funds both well-established programs and new, innovative approaches to address these real issues.**



*One-third of
Israeli children
already live in
poverty*

Real solutions nationally and overseas

Across the United States, your generosity helps fund **21 agencies** that strengthen Jewish peoplehood.

In Israel and 64 other countries worldwide, your one gift supports the American Jewish Joint Distribution Committee (JDC), the Jewish Agency for Israel (JAFI), and non-governmental organizations.

Last year, among many other activities, we helped:

17,500 immigrants **transition to life in Israel** through JAFI acculturation programs

400,000 disabled individuals and **37,500** seniors in Israel continue **living independently** through JDC's Supportive Communities Program

5,500 Ethiopian-Israeli youths in **26** cities receive afterschool **scholastic assistance**, participate in neighborhood **youth centers** and engage in **leadership development** programs through the Ethiopian National Project

1,200 marginalized and impoverished women in Beersheva and Tel Aviv receive **legal counseling** on issues such as employment rights, healthcare, debt management and more through Federation-funded non-governmental organizations

188,000 elderly Jews in the former Soviet Union receive **food, medical assistance and companionship** through JDC *Hesed* welfare centers

20,000 Argentine students receive a foundation of **Jewish knowledge** through JAFI formal education programs

More than **60,000** young Jews participate in transformative **Israel experience** programs such as Taglit-Birthright Israel, MASA and Otzma

In their own words...

“I am a single mother, receiving no child support, and just lost my job. **Without the Federation’s help, my child would be unable to attend Day School.** G-d bless you for helping families seeking a Jewish education for their children.”

Jeri, Miami Beach

“We were at the end of our ropes because of the economic situation. But the **Federation helped us get through some difficult months in our lives.** They helped us keep our home.”

Sanford, Miami

“I thank G-d every day for the Jewish Federation. My family needed help with so many different needs – food, help with our bills – and they’re the only ones who helped.”

Ellen, Miami

“My husband and I were living quietly in the former Soviet Union, when war destroyed our lives. I live in an abandoned office building, always worried I’ll be evicted. The Jewish community showed me so much warmth and attention. **Now I’m receiving money and food.**”

Miranda, Tbilisi (FSU)

Read about and hear
from more of the people
you help through your
generous gift to the
Federation. Visit
JewishMiami.org
and watch our
online video.



IN THEIR OWN WORDS

**These are serious times for our people.
What happens next is up to you.**

These times are difficult for everyone. But for every story of economic hardship and despair, there are also countless stories of help and hope – thanks to people like you.

Please consider supporting the 2010 Greater Miami Jewish Federation/UJA Campaign as generously as you are able. Your one gift will join with countless others to make a real and lasting difference for individuals and families in need at home and abroad.





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*To make your gift securely online,
visit JewishMiami.org/pledge,
or call 305.576.4000. Thank you.*

WHAT HAPPENS NEXT IS UP TO YOU

Funding a safety net of services

Your one gift to the 2010 Federation/UJA Campaign funds a lifeline of services provided by 75 Federation beneficiary agencies in Miami, in Israel and worldwide.

Local Programs and Agencies

Alexander Muss High School in Israel
Association for Jewish Special Education
B'nai B'rith Youth Organization
Beth David/Gordon Day School
Center for the Advancement of Jewish Education
Dave and Mary Alper Jewish Community Center
 at The Jay Morton-Levinthal Campus
Day School Hardship Scholarships
Destination Israel, Greater Miami Jewish Federation
Greenfield Day School
Hebrew Free Loan Association of South Florida
High Holiday Welcome Program,
 Greater Miami Jewish Federation
Hillel: The Foundation for Jewish Campus Life
 (seven Florida campuses)
Hochberg Preparatory, A Solomon Schechter Day School
 at Beth Torah Benny Rok Campus
Holocaust Documentation and Education Center
Holocaust Memorial, Greater Miami Jewish Federation
Israel Programs: Passport to Israel, Taglit-Birthright Israel,
 Israel Scholarships
Jacobson Sinai Academy
Jewish Chaplaincy Program of
 the Greater Miami Jewish Federation
Jewish Community Relations Council,
 Greater Miami Jewish Federation

Jewish Community Services of South Florida
Jewish Community Services, Access and Information
Jewish Federation Housing
Jewish Museum of Florida
Jewish Volunteer Center, Greater Miami Jewish Federation
Keshet L.D.
Lehrman Community Day School
Mechina High School
Miami Beach Jewish Community Center
Miami Jewish Health Systems
Michael-Ann Russell Jewish Community Center
 on the Sanford L. Ziff Campus
Mount Sinai Medical Center
Neytz HaChochma
Organization for Leadership Advancement in Miami,
 Greater Miami Jewish Federation
Overnight Camp Scholarships
Rabbi Alexander S. Gross Hebrew Academy
Samuel Scheck Hillel Community Day School
Shaarei Bina – Torah Academy for Girls
Sue & Leonard Miller Center for Contemporary Judaic
 Studies at the University of Miami
Synagogue School Supplemental Scholarship Program
Teacher Fringe Benefits Programs
Temple Beth Am Day School
Toras Emes Academy of Miami
Yeshiva Elementary School

American Jewish Committee
American Jewish Congress
American Jewish World Service
Anti-Defamation League
Association of Jewish Family & Children's Agencies
Hornstein Jewish Professional Leadership Program
at Brandeis University
B'nai B'rith Youth Organization (National)
Hebrew Immigrant Aid Society
Hebrew Union College School of Jewish Communal Service
Hillel: The Foundation for Jewish Campus Life
Jewish Community Centers Association of North America
Jewish Council for Public Affairs
Jewish Education Service of North America
Jewish Labor Committee
Jewish Telegraphic Agency
Jewish War Veterans of the U.S.A.
NCSJ: Advocates on Behalf of Jews in Russia, Ukraine,
Baltic States and Eurasia
National Foundation for Jewish Culture
National Jewish Center for Learning and Leadership
Project Interchange, an institute of the
American Jewish Committee
Wurzweiler School of Social Work at Yeshiva University

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American Jewish Joint Distribution Committee
Ethiopian National Project
Hunger Amutot in Israel
Jewish Agency for Israel
Partnership Initiatives in the Cities of Or Akiva,
Pardes Channa-Karkur and Yerucham, Israel
Women's Amutot Initiative



**If you or
anyone you
know is in need
of assistance,
please call our
Jewish
community's
24-hour
helpline at
305.576.6550.**

**All information
is kept strictly
confidential.**



The Mission of the Greater Miami Jewish Federation is to mobilize human and financial resources to care for those in need, strengthen Jewish life and advance the unity, values and shared purpose of the Jewish people in Miami, in Israel and around the world.



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Count me in!

I would like to help provide real solutions during these serious times, through a gift to the 2010 Greater Miami Jewish Federation/UJA Campaign.

☐ I have not yet made my gift to the 2010 Federation/UJA Campaign and would like to do so now in the amount of \$_____

☐ I have already made a gift to the 2010 Federation/UJA Campaign but would like to make an additional gift now in the amount of \$_____

☐ My check is enclosed, payable to the Greater Miami Jewish Federation.

☐ Charge my ☐ AmEx ☐ Visa ☐ MasterCard

Installments of \$_____ Begin on _____

Name on Card _____

Card Number _____

Exp. Date _____ Security Code _____

Signature _____

For your convenience, you also may make a gift or pay a pledge online at **JewishMiami.org/pledge.**

Please Print:

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Cell _____

E-Mail _____

Please check if this is a: ☐ New Address ☐ New Phone ☐ New E-Mail

☐ **Please send me information** about including the Greater Miami Jewish Federation in my estate plans through The Foundation of the Greater Miami Jewish Federation.

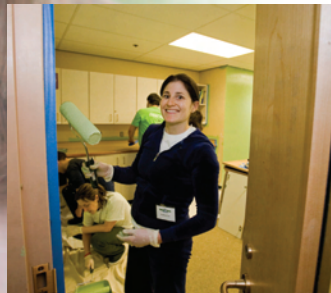
Thank you for your generous gift!

A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free 1-800-435-7352 within the state. Registration does not imply endorsement, approval or recommendation by the state. CH 435. 100% of each contribution is used to carry out the Mission of the Greater Miami Jewish Federation.

Tear off and mail to:

Greater Miami Jewish Federation, 4200 Biscayne Blvd., Miami, FL 33137

**On behalf of all those
who you are helping
through your generous
gift, we thank you.**



**Learn more.
Get involved.
Keep updated.**

**The Greater
Miami
Jewish
Federation
offers many
ways for
you to get
involved
and make a
difference
in your
Jewish
community.**

Visit JewishMiami.org or call 305.576.4000 to find out how you can:

- Create a **lasting Jewish legacy** through The Foundation of the Greater Miami Jewish Federation to provide for future generations
- Provide **hands-on help** through the Jewish Volunteer Center
- Learn about **advocacy opportunities** through the Jewish Community Relations Council
- **Encourage others** to join you in supporting the Federation
- Attend upcoming events and **meet people** in your neighborhood and those with similar interests



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Please consider creating a lasting Jewish legacy through The Foundation of the Greater Miami Jewish Federation to provide for future generations.

William Lehman, Jr.
Chair of the Board

Barbara Black Goldfarb
General Campaign Chair

Brian L. Bilzin
Campaign Vice Chair
Major Gifts

Steven J. Brodie
Campaign Vice Chair
Cornerstone Campaign

Michelle S. Diener
Campaign Vice Chair
Women's Philanthropy

Jacob Solomon
President and CEO

Jeffrey Y. Levin
Chief Development Officer

Myron J. "Mike" Brodie
Executive Vice President Emeritus



**Greater Miami
Jewish Federation**

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Miami, Florida 33137

305.576.4000
JewishMiami.org

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