

Why Federation?



The Case for Giving

2023 Greater Miami Jewish Federation/UJA Campaign

In Ordinary and Extraordinary Times, You Can Trust the Greater Miami Jewish Federation to Care for People in Need and Strengthen Jewish Life.

WITH ONE DONATION to the 2023 Greater Miami Jewish Federation/UJA Campaign, you can safeguard the well-being, security and future of the Jewish people.

In recent years, the number of people who turn to Federation for help has grown tremendously. Donors like you tell us they look to Federation for leadership and

support because we know the communities in need, respond with technical expertise and spend their donations in a wise, effective manner. Whether in Ukraine, in a rocket-attacked town in Israel or helping survivors and families of the Surfside tragedy, we respond the moment a crisis occurs because we were on the ground the day *before* the crisis began.

With decades of experience at home and abroad, we address the most pressing issues of the day and ensure a strong and vibrant Jewish future:

- **Rising inflation**
- **The global pandemic**
- **Antisemitism and extremism**
- **Community safety and institutional security**
- **The refugee crisis in Europe**
- **Victims of terror in Israel**
- **Vulnerable, isolated seniors**
- **Food and economic insecurity**
- **Jewish education**
- **Connecting Jews to Israel**

Federation is part of a global humanitarian system that sustains vibrant and vulnerable Jewish communities in Israel and more than 70 countries, 365 days a year, wherever the needs may be. You make all this possible.

This is exactly why Federation exists.



Our Story Today

1 in 5 people in Miami's Jewish community depends on Federation

for some form of financial assistance or access to Jewish life — up 60 percent from just a few years ago.



Europe is facing the greatest humanitarian crisis since World War II, with many Ukrainians in the Jewish community fleeing for the **safety and security of Israel**. Already, 15,000 have made *aliyah* in 2022 and thousands more are expected in 2023.



To keep Jewish Miami safe amid rising extremism and antisemitism, Federation's Office of Community Security works with **160 essential Jewish institutions**.



Federation is addressing food insecurity in the Jewish community **resulting from inflation and the economic fallout of the pandemic** with **Free Kosher Food Distribution Drive-Thrus in Miami**.



Federation is investing more than **\$2 million yearly to support 10 Jewish day schools and 9 congregational schools**, serving 5,090 Miami students and ensuring a vibrant Jewish future.



Who Is Federation Helping?

→ Meet Lilyan

A single mother of two young boys, Lilyan was already struggling with high food prices when she lost her job at a local restaurant. After calling the Jewish community helpline, she was put in touch with Federation's primary human services agency, Jewish Community Services' Kosher Food Bank, where she was able to shop for nutritious kosher food each month and feed her growing children.



→ Meet Shifra

Shifra is a psychologist who lived in Kyiv, Ukraine. After a treacherous journey to Warsaw, Poland, where she was joined by members of her extended family, she was able to meet with The Jewish Agency for Israel, Federation's overseas partner, who arranged for their immigration and resettlement in Israel. Her children are adjusting well, but still she worries about the family she left behind.



→ Meet Abe

Abe is a Holocaust Survivor who enjoyed getting together regularly with friends for a game of bridge. When the pandemic forced Abe into isolation and he was unable to care for himself, depression took over. Then Federation's Jewish Volunteer Center reached out to Abe, providing a variety of services, including running errands and picking up medications for his diabetes. Abe is forever grateful for the care he received.



→ Meet Michael

Growing up in an interfaith household, Michael was given little exposure to rituals and traditions. A friend invited him to join Birthright Israel, a free trip to Israel for young Jewish adults funded by Federation. Immersed in Israeli sights and experiences for 10 days, Michael felt a strong connection to the people and land of Israel, and made new friends, with whom he continues to socialize weekly at *Shabbat* dinners.

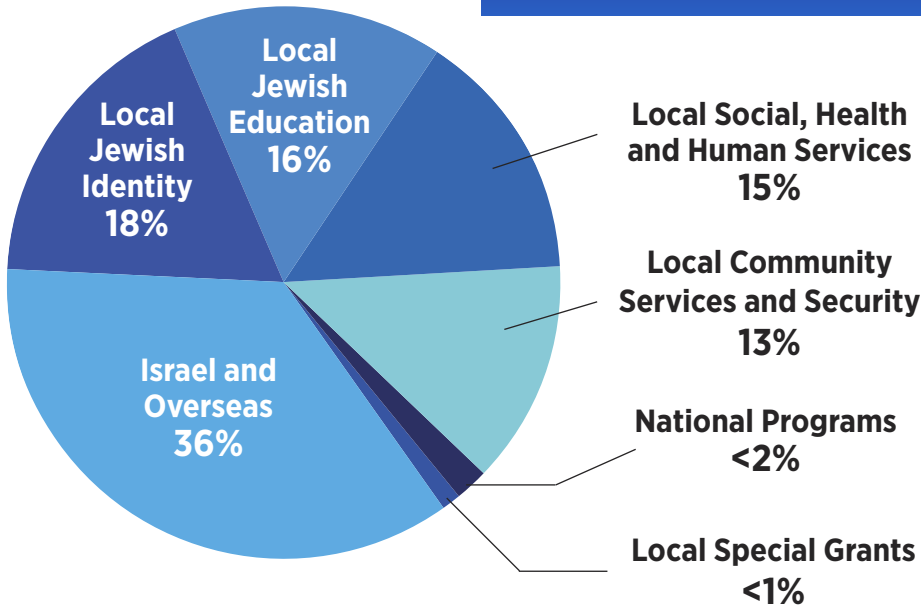


What Programs and Services Does Federation Support?



There are more than 160 life-saving programs and services at work every day in our community, in Israel and across the globe. **For a full list, visit [JewishMiami.org/list](https://www.jewishmiami.org/list)**

How Do We Allocate Your Donations?



Federation is a trusted, effective and efficient organization.



- More than 90 cents of every dollar goes directly to impactful programs and services.
- Founded in 1938, Federation will mark its 85th anniversary this coming year and is a valuable and respected Miami institution.
- Federation is recognized with a 4-star rating from Charity Navigator.
- Volunteer oversight guides every aspect of Federation's work, including its financial stability and strategic direction.
- As part of a global system, Federation addresses emergent needs wherever they may be at a moment's notice.

Why Are More Dollars Needed?

With rampant inflation in the US and around the world, the costs to provide vital services to the vulnerable have risen dramatically over the past five years. Your increased gift to the Annual Federation/UJA Campaign is urgently needed to meet these rising costs and enable Federation and its partners to bring help and hope to those facing tremendous difficulties.

	THEN (Cost in 2018)	NOW (Cost in 2022)	INCREASE
A week's worth of fresh and nonperishable kosher food for an individual in Miami facing food insecurity	\$64	\$135	↑ 111%
Average monthly rent in Miami, necessitating assistance from our <i>Tzedakah</i> Fund to prevent evictions and homelessness	\$1,350	\$2,307	↑ 71%
Monthly homecare for frail Holocaust Survivors in Miami	\$1,334	\$2,228	↑ 67%
Preparation and flight for <i>aliyah</i> for a family of four from Ukraine or the former Soviet Union	\$3,720	\$6,400	↑ 73%
Monthly food and medicine for older adults and families in Venezuela	\$73	\$204	↑ 180%

What Are Federation's Key Priorities?

→ Social Safety Net

Following the guiding principle that all Jews are responsible for one another, Federation supports programs and services that bring help and hope to people of all ages and at all stages of life. Federation **feeds hungry families, offers programming and companionship for lonely seniors, provides counseling for children and families, supports people with disabilities, distributes loans and grants** to those facing economic hardship and so much more. Together, we lift up the most vulnerable so they can live with independence and dignity.

→ Education and Identity-Building Programs

While fostering connections to our history, heritage and traditions, Federation is ensuring a vibrant Jewish future. We help develop an enduring commitment to Jewish life and practice through **formal and informal education, funding PJ Library, Jewish day school and summer camp scholarships, Israel programs, Hillels on college campuses** and programs that enable young adults to bear witness to the devastation of the Holocaust and experience Israel for the first time. All of these create connections that last a lifetime.

→ Building, Strengthening and Securing Community

Serving one of the most diverse populations in the nation, Federation is a unifying force for a caring Miami Jewish community. Our Jewish Community Relations Council fortifies our community in the face of **antisemitism** and the **Boycott, Divestment and Sanctions (BDS) movement** against Israel and builds bridges of understanding with diverse community partners. Our Office of Community Security works with schools, synagogues and institutions to keep our people safe throughout Miami-Dade County. Through **volunteer opportunities, educational events and missions to Israel**, we bring together people of all denominations, interests and backgrounds for a common purpose: the greater good of the Jewish people.

It's All About Trust



"With one donation, you can cover the gamut of Jewish issues and you know they are being addressed in a very efficient way."

Ariel Bentata
Federation Chair of the Board



"You know that when you give your money to Federation, it will be spent in the right way. The partnership between volunteers and professionals is seamless and has worked for 85 years."

Lily Serviansky
Federation General Campaign Chair



"It's not just the work we do in a crisis ... it's the work we do every single day, trying to keep our organizations afloat and helping people with their challenges."

Tammy Woldenberg
Women's Philanthropy President



"Federation is doing what it takes to help the most vulnerable — those who need our assistance during these difficult times."

Elise Udelson
Women's Philanthropy Campaign Chair



"Annual Campaign dollars are the lifeblood of today's Jewish community. The Foundation builds for tomorrow for our children and grandchildren."

Sidney Pertnoy
The Foundation Chair



"For every dollar that we receive, we use 90 cents to help people in need."

Dr. Jaime Ghitelman
International Division Chair



"With Federation, we have a true partner in cultivating and engaging Jewish leadership in our Israeli-American community."

Ofer Tamir
Israeli Division Chair



"I trust giving my money to Federation because I know that we are taking care of both our local community and our Jewish community abroad. It's so important to be able to help as many people as possible."

Lecia Rothman
Young Leadership Division Co-Chair



The Strength
of a People.
The Power
of Community.

DONATE

JewishMiami.org/give

CREATE A LEGACY

Legacy.JewishMiami.org

TAKE A HANDS-ON ROLE

Volunteer@
JewishMiami.org

The Mission of the Greater Miami Jewish Federation is to mobilize human and financial resources to care for those in need, strengthen Jewish life and advance the unity, values and shared purpose of the Jewish people in Miami, in Israel and around the world.





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Ariel Bentata, *Chair of the Board*
Jacob Solomon, *President & CEO*
Lily Serviansky, *General Campaign Chair*
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